

GLOBAL BUSINESS LEADERSHIP NEWSLETTER

WELCOME BACK!**PROFESSOR SPOTLIGHT****BARDIA BIJANI AVAL**

Bardia is a Visiting Assistant Professor at CSB+SJU and the Executive in Residence at the McNeely Center for Entrepreneurship. He runs the FuzeQube Group, an innovation firm focused on early-stage innovation, research commercialization, and emerging tech adoption, collaborating with universities and corporations. He also lectures on Digital Innovation at the London School of Economics. He is a former student Johnnie and E-Scholar, and he has background in data science and digital innovation. In his free time, Bardia is a passionate fútbol fan, especially of Real Madrid and Notts County FC.

INTERNATIONAL SPOTLIGHT**BROOKE VERKINNES**

This summer I had an amazing chance to do an internship abroad. I worked at Caiger & Co Catering in London as their Events and Operations intern. It was a great learning experience for both my career and personal growth. During my time there, I helped plan events and worked on menus, name cards, and so much more. I got to see how much work goes into making events run smoothly. Being across the globe showed me how much is out there and made me want to keep learning and exploring. It was a summer I will never forget.



INTERNSHIP SPOTLIGHTS!



CADEN RENSLOW

This was my second summer with Minnesota Sports and Events. Much of my focus was on preparations for the 2026 IIHF WJC Hockey Tournament, which will bring the best junior hockey players in the world to Minnesota. As a part of that build up, I had the opportunity to bring the Northside Jamboree | Hockey, Hoops, & H2O to the North Minneapolis community. This was a tie in event to promote the WJC tournament. We provided kids in the North Minneapolis community access to sports, activities, food trucks, and an amazing DJ Line up.

HALEY MEINERS

This summer I did an internship at a nonprofit called Community Pathways of Steele County in my hometown of Owatonna, MN. Community Pathways is a food shelf and thrift store that provides groceries and household items through a client-choice model. I coordinated Marketplace volunteers, stocked shelves, sorted produce to minimize food waste, and help introduce new software to staff and volunteers. I supported their mobile food shelf, a unique delivery service that allows clients who can't come to the building to step into a trailer and shop with the same choice and dignity.



ALEA KROETEN

This summer I interned at RSM as a Corporate Performance Management consultant. RSM is a tax, assurance, and consulting firm that targets the middle market. I worked closely with FP&A professionals, aided client-facing projects, and help solve inefficiencies in a company's financial planning, budgeting, and forecasting operations. I gained hands-on experience with Workday Adaptive Planning, an Enterprise Performance Management (EPM) Software that helps companies streamline financial operations such as financial reporting



FRANK PLACHECKI

Frank was more than just a professor, he was a mentor, a friend, and a guiding light to all who knew him. He cared deeply for each of his students, always offering kindness, encouragement, and great belief in their potential. His hopefulness was contagious and he saw the best in us, even when we couldn't see it ourselves. His presence left a lasting impact, and his memory will live on in the hearts of everyone he touched

RECENT EVENTS



SERVANT LEADERSHIP SEMINAR & PANEL

International Lions Clubs President AP Singh delivered an inspiring talk urging a shift from traditional pyramid-style leadership to a more collaborative model built on trust and listening. Following this talk, a panel discussed how to implement these leadership goals in our lives. Thank you to the leaders who joined both in person and online.

WOMEN IN LEADERSHIP SUMMIT

On September 18th, 5 Bennies attended the Women of Influence Summit, joining over 700 women for a day of inspiration and connection. Centered on the theme of Uncommon Leadership, this event highlighted the power of integrity, kindness and resilience over titles and authority. We are so grateful to our community partners for this impactful experience!



NUMBERS NIGHT

Numbers Night was a success! Huge thank you to all of the companies, students, and staff that came out to this event! This was a great opportunity for networking and learning about a variety of companies and careers. Students had the opportunity to connect with countless employers and alums. We're already looking forward to next year!

RECENT EVENTS



STUDY ABROAD FAIR

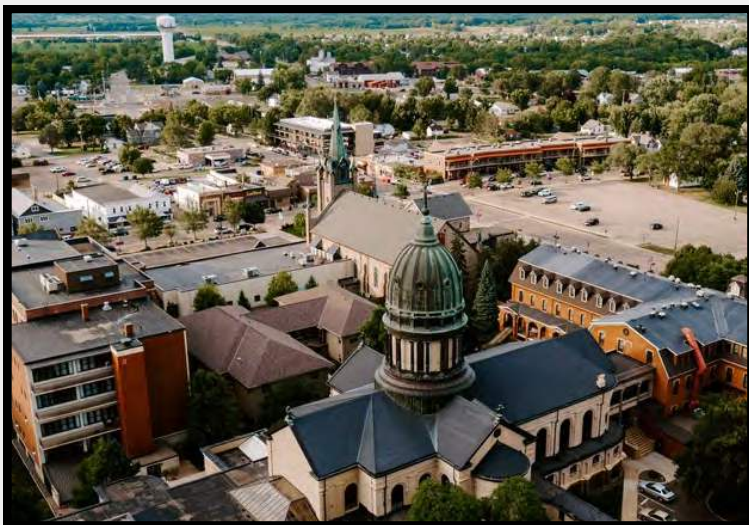
The Study Abroad Fair was a resounding success! Thank you to everyone who stopped by both of our booths! We enjoyed discussing the exciting opportunities available, including our upcoming India Embedded Study Abroad program and Japan Semester Study Abroad program. It was so fun to see all of the students interested in studying abroad. Make sure to apply if you haven't already!

CSB+SJU HOMECOMING!

This past weekend was CSB+SJU Homecoming! The day was filled with many fun events, like the Johnnie Tailgate & football game, CSB Dance Team half-time show, Homecoming Celebration Social after the game outside of the Quad, and the Johnnie Bennie Bash on the CSB Mall. The night ended with a CSB Volleyball game vs Hamline. Go Bennies & Johnnies!



UPCOMING EVENT!



JOETOWN CRAWL

The annual Joetown Walking Crawl is coming up tomorrow Tuesday, September 30! Students will get to visit the local businesses of St. Joe, including Bruno Press, Jupiter Moon, Krewe, Flour & Flower, Minnesota Street Market, and The House Food & Tap! Students will also get free snacks and samples from each of the places they visit!

GERMANY STUDY ABROAD RECAP

GBUS 332D – MARKETING & SPORT SPONSORSHIP



Last Spring, thirty of our students headed on a twenty day trip to Munich, Germany after the semester. During CD mod, they took the Marketing & Sports Sponsorship class led by Professor Clinton Warren. They headed out to Germany after the Spring semester in May. Students got the amazing opportunity to visit Bavaria and learn from some of the biggest brands in the world about sport sponsorship and international sport marketing. They also

saw the training facilities of FC Bayern Munich, one of the world's most prominent soccer clubs, students got to explore the world of German automakers BMW and prominent financial services company Allianz. They got to experience trying authentic German meals and exploring the local markets at Marienplatz. They connected with other prominent German brands who use sport as a catalyst for international growth

The trip included a range of cultural experiences such as taking a group day trip to Austria. Along with visiting the Munich Business School and having a speaker teach them all about how business works in Germany. All together, students learned sport marketing strategies, sponsorship sales, activation, and all about account management from sport organization's perspective through a series of tours and presentations.



GLOBAL BUSINESS LEADERSHIP STUDY ABROAD PROGRAMS 2026-2027



INDIA EMBEDDED PROGRAM FALL 2026

Join Professor Kingshuk Mukherjee on an embedded study abroad program in India! This program associates with the course GBUS 377 - Doing Business in Asia. Students take the class on campus for CD mod next fall, then go abroad to India for a couple weeks in January! Students learn about India's businesses, economy, history, society, and culture with visits to the National Stock Exchange of India, Bollywood, and other key industries. Contact Kingshuk Mukherjee or CGE for more information.

APPLICATIONS ARE DUE FEBRUARY 3, 2026

TOKYO, JAPAN SEMESTER PROGRAM FALL 2026

Join Professor Deborah Pembleton on a semester abroad in Japan. Gain immersive experiences in subjects like Japanese language, history, literature, society, and more! Explore central Tokyo and discover districts like Asakusa. Attend classes with Bunkyo Gakuin University students and participate in the university's clubs, sports, and organizations. Contact Deborah Pembleton or Center for Global Education for more information.



FACULTY ACHIEVEMENTS

Tony Yan - *Marketing in a Tumultuous Market* (book) - Signed with the world-class publisher Palgrave and McMillan. The manuscript will be delivered in Jan, 2026

- Applying Critical Historical Research Method (CHRM) and interdisciplinary theories from Tourism, Marketing, Sociology, and Political Science, this book examines the marketing and consumption of historical sites, cuisines, opera stage costumes, herbs, narcotics, among other items, in a tumultuous market.



Clinton Warren & Steve Schwarz - Marketing Management Association Educators Conference

- Professors Warren and Schwarz presented a paper on Supply Chain Marketing: A Teaching Case Study using Chipotle Mexican Grill. The paper was co-authored by the team of Christine Shikutwa, Emily Paup, Clinton Warren, and Steve Schwarz. The paper will be submitted for consideration in the Marketing Management Journal

Bardia Bijani Aval - Start Up Connect of Greater St. Cloud

- Professor Bijani Aval had the opportunity to speak about the journey that has shaped him as an entrepreneur.

Sanford Moskowitz - 2025 Top Educator in Time Magazine

- Marquis Who's Who Honors Sanford L. Moskowitz, Ph.D., for Expertise in Innovation, Advanced Materials, the History of Semiconductors, Higher Education and Authorship

Kingshuk Mukherjee - Bennies & Johnnies in the News

- Professor Mukherjee was recognized for navigating supply chain challenges and market adaptation in the textile industry



GBUS PROGRAM UPDATES

The Global Business Department has launched a comprehensive Program Review, a two-year process designed to ensure our curriculum and practices continue to serve our students and the wider community effectively. We highly value your input. Your feedback will help shape the future of the program. We welcome all comments from our current students, alumni, employers, and other stakeholders. Please send your thoughts to our department chair at kmukherjee@csbsju.edu.



GBUS 2025 SPRING DEANS LIST



We had 79 GBUS students make the dean's list last Spring. Congrats to all of them on their amazing achievements. Scan the QR code to see the list!



MEET YOUR GBUS TAs

📍 **Simons 250**



Brooke Verkinnes

Senior - GBUS Major,
COMM & Entrepreneurship Minors
Fun Fact: She spent the summer
in England & Europe!



Haley Meiners

Senior - GBUS Major,
Anthropology & Nutrition Minors
Fun Fact: She studied abroad
in Rome last fall!



Chloe Moore

Junior - GBUS & COMM Major
Fun Fact: She loves watching
movies!



Caden Renslow

Junior - GBUS Major Fun Fact:
He has been to 2
different countries!



Brooke Heil

Junior - GBUS Major
Fun Fact: She loves going on
walks and listening to music!

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