

DR. ANA NEGRETE

<http://ak-negrete-garcia.site/>

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Fields of Study: International Development Economics and Applied Econometrics.

Research topics: Industrial Strategy: Firm dynamics and innovation.

Languages: Spanish*** (MTL), English*** (TOEFL), German*** (DSH-C1), French** (DELF-B2), and Portuguese** (B1).

EDUCATION

Doctorate in Economic Sciences. Cum Laude.

Dissertation: "Microenterprise Performance and Economic Development: Evidence from Mexico."

Georg-August-Universität Göttingen (UGött.)

& German Institute of Global and Area Studies (GIGA Hamburg)

2014.04-2017.07

Germany

M.A. International Economics with specialization in Development Economics

Georg-August-Universität Göttingen

2011.10-2013.11

Germany

B.S. Economics. National Exam (EGEL-Eco) approved with "Outstanding."

Center for Research and Teaching in Economics (CIDE)

& Humboldt Universität zu Berlin (Exchange semester)

2007.08-2011.07

Mexico

Germany

Certificate in Applied Statistics and Empirical Methods

Georg-August-Universität Göttingen

2015.06-Present

Germany

PROFESSIONAL EXPERIENCE

Assistant Professor

College of Saint Benedict and Saint John's University (CSB & SJU) – Economics Department

2024.09-Present

MN, U.S.

- Teach advanced, intermediate, and introductory courses for the Economics and Finance Departments.
- Teach courses that strengthen the STEM profile of the Economics program, namely those teaching econometrics and innovation.
- Advise and counsel students.
- Foster students' connections and personal and professional development in student groups.
- Analyze international development economics topics and develop research on industrial strategy.
- Follow the *Theoria cum Praxi* or "Science for the Benefit of Society."
- Review papers for different journals and serve on the Editorial Board of the JDE.
- Nurture and develop international networks.
- Engage with professional associations.
- Serve in committees at the Economics Department and CSB & SJU.

Visiting Assistant Professor

College of Saint Benedict and Saint John's University (CSB & SJU) – Economics Department

2022.08-2024.08

MN, U.S.

- See above.

Visiting Assistant Professor

Southern Oregon University (SOU) – Economics Department

2021.08-2022.07

OR, U.S.

- Publish my research on firm performance and strengthen my research agenda on innovation economics.
- Teach introductory and midlevel courses that develop students' international sensitivity to economic phenomena and help them relate classroom lessons with their immediate reality.
- Strengthen the longstanding tradition of academic cooperation between SOU and UGto by meeting professors and students and sharing information with them individually or in a panel I organized.
- Collaborate with the Local Innovation Lab of Prof. Bret Anderson and engage with people, firms, and organizations in Southern Oregon. For example, farms, small-scale firms, and the content committee of the "Women's Leadership Conference."

Academic Coordinator of the B.S. Economics

2019.08-2021.07

University of Guanajuato (UGto) – Economics Department

Mexico

- Oversee the academic development of about 200 students throughout their undergraduate degree.
- Counsel students and advise them on credit fulfillment and administrative nuances. Follow through with their needs and tend to their academic challenges. Contribute to their personal development through guidance and on-time channeling to professional services provided by the institution.
- Enable channels that prevent sexual misconduct and foster the well-being of female students.
- Schedule the courses every semester, tend to professors' needs, and supervise their performance throughout the term.
- Follow through the instructions of the division's director and academic secretariat, team up with my assistant, and negotiate and collaborate with the academic coordinators of other majors.
- Jointly with the Economics Chair, lead the design of the 2020 Curriculum Plan to keep the academic program relevant and updated, thereby ensuring the competitiveness of our graduates.
- Usher certification efforts to endorse the quality of the Economics Program.

Assistant Professor

2017.08-2021.07

University of Guanajuato (UGto) – Economics Department

Mexico

- Publish research in applied econometrics and small-scale enterprises individually and in collaboration with colleagues at a national and international level. Supervise students' thesis and guide their further development to achieve joint publications.
- Teach and grade economics courses, foster student learning, and stimulate class discussions.
- Advise students assigned to me for support and one-on-one follow-throughs. Manage teaching assistants and research assistants.
- Supervise research projects with federal and institutional funding, ensure their completion, and rely on these opportunities to give research and work experience to partaking students.
- Collaborate and support colleagues regarding research and work-related activities.
- Participate in University Committees: Graduation Committee, Tutoring Committee, Economics' Academic Committee, and temporal committees for specific events.

Summer Researcher

2016.07-2016.08

Mexican Central Bank – Directorate General of Economic Research

Mexico

- Compute econometric models to generate evidence about growth potential in Mexican microenterprises and incorporate suggested improvements from the Economic Research team.
- Present my analysis to senior researchers and directors at two scheduled seminars.
- Participate in daily activities such as attending seminars, following reports of economic indicators, and contributing to others' research at the Directorate General of Economic Research.

OTHER PROFESSIONAL EXPERIENCE**Associated Researcher**

2014.04-2022.08

German Institute of Global and Area Studies (GIGA Hamburg).

Germany

- Publish research, exchange ideas, cooperate with research groups, and nurture the network and collaborations during research stays.

Intern

2017.04-2017.07

Honorary Consulate of Mexico in Hamburg

Germany

- Provide support with consular activities such as passport paperwork and solving daily matters or queries.
- Publish information and create new content for the Consulate's website.
- Create content for public relations regarding the G20 Summit held in Hamburg in 2017.
- Advise small-scale firms (exports and product placement in the German market) via the European Centre for Latin America (EZLA).

Intern

2013.03-2013.04

United Nations – Permanent Mission of Mexico

Switzerland

- Investigate diverse information required by the Area of Cooperation and Economic Affairs staff of the Permanent Mission of Mexico to the U.N. and other International Organizations in Geneva.
- Provide administrative and logistics support to plan meetings for the Mexican Mission.
- Attend high-level sessions at Palais des Nations, ITU, WIPO, and UNCTAD as a representative of Mexico and write the corresponding reports.

Young Fellow

Global Economic Symposium & Kiel Institute for the World Economy (IfW Kiel)

2014.06-2015.07

Germany

- Develop my project on microenterprises, track and share my progress, and present my ideas at the [2015 Global Economic Symposium](#) (GES).
- Collaborate with other Young Fellows and participate in the exchange of global problem-solving ideas at the GES as an intense, high-level meeting with leaders from academia, business, politics, civil society, and the media.

Research Assistant for Prof. Marcela Ibáñez

Courant Research Centre Poverty, Equity and Growth

2013.06-2014.04

Germany

Research Assistant for Prof. Allyson Benton and Prof. Robert Duval Hernández.

Center for Research and Teaching in Economics (CIDE)

2010.03-2011.09

Mexico

DISTINCTIONS AND AWARDS**Member of the American Economic Association**2021.11-Present
U.S.**Member of the International Association for Feminist Economics (IAFFE)**2021.03-Present
U.S.**Member of the Program for the Professional Development of Teachers (PRODEP)**

Ministry of Public Education (SEP)

2018.08-2023.07
Mexico**Member of the National System of Researchers (SNI)**

National Council of Science and Technology (CONACYT)

2020.01-2022.12
Mexico**Scholarship for study abroad**National Council of Science and Technology (CONACYT) &
German Academic Exchange Service (DAAD)2011.10-2017.07
Mexico
Germany**Academic scholarship**

Ford Foundation

2007.08-2011.07
Mexico**RESEARCH****Published Articles**Negrete, A., Strenio, J. & Baez-Morales, A. (2025). Gendered Social Norms, and Microenterprise Efficiency: Evidence from Workspace Choice and Household Dynamics in Mexico. *Feminist Economics*. (To be published in 2025)Gómez López, C., Jiménez Rico, A. & Negrete, A. (2024). [Deuda Pública Y Desarrollo en México: Evidencia Estatal y Municipal](#). *Ensayos Revista de Economía*.Greve, H., Lay, J., & Negrete, A. (2023). [How vulnerable are small firms to energy price increases? Evidence from Mexico](#). *Environment and Development Economics*, 28(1), 89-109.Negrete, A. (2022). [Constrained Potential: A Characterization of Mexican Microenterprises](#). *Journal of Developmental Entrepreneurship*, 27(02), 2250011.Baez-Morales, A., & Negrete, A. (2022). [Efficiency Divergence Between Formal and Informal Microenterprises During the Trade Liberalization of Mexico](#). *Journal of Developmental Entrepreneurship*, 27(02), 2250012.**Published Book Chapters**Rosales-Rodrigo, J., Negrete, A., Baez-Morales, A. (2021). "Potencial exportador de los micronegocios en México" in *ABCD'Economía Nuevos Talentos*, edited by Alejandro Mosiño and Maria Isabel Osorio Caballero, Volume IV, Secularte A.C., Mexico. ISBN: 978-607-441-876-7, p.p. 209-234.

Baez-Morales, Negrete (2019). "Relación entre las motivaciones para abrir una microempresa y su eficiencia. El caso de México" in *Problemas del Desarrollo*, edited by Claudia Susana Gómez López et al., Volume II, Grañén Porrúa, Mexico. ISBN: 978-607-8341-93-1, p.p. 161-188,

Negrete, A., Baez-Morales, A. & Gómez-López, C. (2018). "La importancia de Impulsar las Empresas de Pequeña Escala para Aumentar el Ingreso del Mexicano promedio: Rescatando Ideas Valiosas de los Presidenciables 2018" in *Tendencias Económico Administrativas en México. Elecciones 2018*, edited by Claudia Susana Gómez López and Omar Jair Purata Sifuentes, Volume II, Secularte A.C., Mexico. ISBN: 978-607-441-590-2. p.p. 105-140.

Negrete, A. (2017). "[Microenterprise Performance and Economic Development: Evidence from Mexico.](#)" eDiss Georg-August Universität Göttingen. Germany. 11858/00-1735-0000-0023-3EA4-E.

Work in Progress

Impacto de la Corrupción en el Desempeño de las PYMES: Estudio empírico con enfoque de género. Research project led by Artemio Jiménez Rico.

Arreola, J. & Negrete, A. *Education and sociodemographic determinants of Microenterprise performance in Mexico.*

Negrete, A., Baez-Morales, A. & Gómez-López, C. *Structural Change in Mexico from the Perspective of Microenterprises.*

Negrete, A. *Democratizing the means of accessing and creating innovation: An inclusive approach for shared wellbeing.*

Negrete, A. & Cermeño-Bazán, R. *Financial markets and economic growth: fostering technological innovation in Mexico.*

Media Contributions

Negrete-García (2020). Radio. Interview about the Pensions Reform in Mexico. Nuestras Noticias Radio. 2020.07.27.

Negrete-García (2019). Radio. [Interview about my research.](#) Radio Universidad & eUGreka Radio. Interview No. 57.

Negrete-García (2019). Newspaper. ["La economía y su afán por explicar la realidad"](#). eUGreka. 2019.02.12.

Negrete-García (2018). Newspaper. ["¿Por qué habrían de importarnos las microempresas?"](#), Periódico Correo & El Sol de Irapuato & El Sol de Salamanca & eUGreka. 2018.10.28.

TEACHING EXPERIENCE

Course	Institution	B.S. B.A.	M.A.	Ph.D	Policy Makers	Language
Advanced Research in Economics (Capstone Projects)	CSB/SJU	X				ENG.
Innovation Economics	CSB/SJU & SOU	X				ENG.
Introduction to Econometrics	CSB/SJU	X				ENG.
Econometric/Data Analysis	CSB/SJU	X				ENG.
Economic Impact Evaluation	CSB/SJU & UGto.	X	X		X	ENG. & SP.
Introduction to Economics	CSB/SJU	X				ENG.
Macroeconomics	UGto. & SOU	X				ENG. & SP.
Microeconomics	UGto.	X				SP.
Certificate in Applied Economics	UGto.	X			X	SP.
Certificate in Evaluation of Public Policies	UGto.				X	SP.
Estimating Risk Preferences with Maximum Likelihood using STATA	UGött.		X	X		ENG.
Academic Advisor / Mentoring	CSB/SJU & UGto.	X				ENG. & SP.

Note: Selected by the 2017-2018 "Teaching Avant-garde" program of the University of Guanajuato to promote teaching practices with international standards.

LEADERSHIP OF PROJECTS

Project advisor. U.S. Coordinate 15 college students to develop a 75-page report for the Global Tree Initiative, delivering a Design Evaluation that generates information to assess the planning, management, and results of this organization. Include recommendations for strengthening GTI, especially on developing a corporate sustainability program to assist on-the-ground tree planters in a way that marries economic, social, and ethical development in harmony with nature.	2023.01-2023.05
Project leader. Mexico. Secured federal grant (511-6/18-8876) for about 0.5 million MXP for my research proposal "Microenterprises as Agents with the Potential to Contribute to Development," where I coordinated and trained 63 bachelor students as enumerators to survey 500 microenterprises in the State of Guanajuato.	2018.08-2019.07
Team leader. Mexico. Executed five design evaluations for the State Government from the trade, infrastructure, law, sports, and migration ministries. In addition, I supervised seven bachelor student research assistants. My research team was part of a large-scale project that evaluated 100 public policies in the State of Guanajuato and represented a total investment of about 5 million MXP.	2017.11-2018.07
Project advisor. Germany. I supervised a Brazilian student at GIGA Hamburg in the project "The Interrelation between the European Union and Brazil in pro-innovation Agreements." The University of São Paulo funded us with 25 thousand BRL.	2017.07-2017.07

PROFESSIONAL NETWORKS

Collaborator. Economics Leadership Network organized by the St. Louis Fed and UC Davis, U.S.	2023.08-Present
Researcher at the SDSN Mexico. United Nations initiative that promotes collaboration across diverse sectors and actors. Mexico.	2020.08-2022.07
Content Committee. Southern Oregon Women's Leadership Conference , U.S.	2021.10-2022.05

SERVICE: RESEARCH AND PROFESSIONAL

Journal of Developmental Entrepreneurship. Editorial Board, U.S.	2024.03-Present
IAFFE Communications Committee. International Association for Feminist Economics, U.S.	2021.10-2024.06

COMMUNITY SERVICE AND VOLUNTEERING

Social volunteering. Mexico, Germany, and the US. GTI, UNICEF, Terre des Hommes, Construyendo Equidad, etc.
Student representative. Germany and Mexico. Doctoral Program (GIGA Hamburg), Economics Program (CIDE).

ACADEMIC CONFERENCES

2024 ASSA Annual Conference. Presenter. San Antonio, TX. U.S.	2024.01
2022 MEA Annual Conference. Participant. Saint Paul, MN. U.S.	2022.10
2021 IAFFE Conference. Presenter. Ecuador-online	2021.06
2020 Allied Social Science Associations. Annual Conference. Discussant. San Diego, CA. U.S.	2020.01
2019 Mexican Colloquium of Mathematical Economy and Econometrics. Presenter. Mexico.	2019.09
2017 Mexican Colloquium of Mathematical Economy and Econometrics. Presenter. Mexico.	2017.10
Mexican Conference for Economics and Public Policies. Presenter. Mexico.	2017.04
Bolivian Conference on Development Economics. Presenter. Bolivia.	2016.12
University of Oxford. Participant. United Kingdom.	2016.11
PEGNet Tenth Anniversary Conference. Germany.	2015.09

SKILLS

Statistical programs: Stata***, R-CRAN*, Python*.
Other Software: Survey programs, WordPress, Microsoft Office.

PERSONAL INTERESTS

Learning and practicing languages, meta-learning, hiking, and listening to audiobooks.
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PROFESSIONAL REFERENCES

Professor Bret Anderson

Southern Oregon University
Head of the Economics Program
andersob6@sou.edu
+1 541 552 8617

Professor Jacqueline Strenio

Norwich University
Professor of Economics &
Head of IAFPE's Communication Committee
jstrenio@norwich.edu
+1 802 485 2517

Professor Louis Johnston

College of Saint Benedict & Saint John's University
Professor of Economics
ljohnston@csbsju.edu
+1 320 363 5683

Professor Alejandro Mosiño Jasso

University of Guanajuato
Director of the Department of Economics and Finance
amosino@ugto.mx
+52 (473) 732 00 06 ext. 2958

Professor Parker Wheatley

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Head of the Economics Program
pwheatley@csbsju.edu
+1 320 363 5917

Professor Claudia Susana Gómez López

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Professor Ariadna Crisantema Martínez Hernández

University of Guanajuato
Professor of Organizational Studies
ac.martinez@ugto.mx
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Professor Jann Lay

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Head of RP3 Development and Growth
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