

### PREPARED TO PERFORM

Becoming a valuable asset in any part of today's workforce – from business to technology to healthcare and beyond – demands more than exposure. It takes immersion. Bennies and Johnnies get those immersive experiences. They learn to understand and be at home in the global marketplace. We blend engaging classrooms with leadership opportunities and experiential learning. And those real-world experiences make the difference. Partnerships supporting students, both during their college careers and after, propel Bennies and Johnnies into roles that make positive impacts in their communities.





### RECRUIT AND BUILD YOUR ON-CAMPUS EXPOSURE

Staff in our XPD – Office of Experience and Professional Development can connect your internship, service-learning and professional positions with faculty members and student groups. Our team and on-campus events can build your company's brand with students.

- Attend on- and off-campus job and internship fairs
- Host on-campus interviews
- Plan a networking event
- Host a site visit
- Stay in touch with the XPD office

### TOOLS TO CONNECT

Handshake is a recruiting site specifically structured to connect employers with CSB/SJU students and alums. You can also keep an eye on tomorrow's talent pool by connecting with XPD on social media.

-  [csbsju.joinhandshake.com](https://csbsju.joinhandshake.com)
-  CSB/SJU Career Connections
-  [Facebook.com/csbsjuxpd](https://Facebook.com/csbsjuxpd)
-  @csbsju\_XPD

### CONTACT US

#### XPD EXTERNAL RELATIONS TEAM

[xpdexternalrelations@csbsju.edu](mailto:xpdexternalrelations@csbsju.edu)

320-363-5707

**3,500+** students

**70%** of those students will complete an internship, clinical assessment or practicum. They're looking for opportunities and experiences.



READY TO ENGAGE

**3 OUT OF 4**

will take on community service or a volunteer program



READY FOR MORE

**99%** of graduates are employed, continuing their education or engaged in a full-time volunteer program **within one year of graduation**

#### LIBERAL ARTS STUDENTS ARE:



Well-rounded



Versatile



Critical thinkers



Leaders



Effective communicators

PARTNERS LIKE YOU ARE LEARNING

## WHO'S NEXT?

With a top-tier liberal arts education and a steady eye on professional preparation, Bennies and Johnnies arrive in the workplace prepared to perform and looking to lead in almost any industry. There's a student at CSB/SJU right now ready to grow with your company and become the next name on this list of success stories.

### CORIE BARRY '97

CFO  
Best Buy Company

### DENIS MCDONOUGH '92

Former Chief of Staff  
White House

### LUKE RIORDAN '11

CEO and Founder  
DAYTA Marketing

### ERICA LAYER '06

CEO  
D-tree International

### JIM PLATTEN '74

Executive Director  
Open Cities Health Center

### JONA VAN DEUN '92

Vice President  
Small Business Coalitions and Engagement  
at US Chamber of Commerce

## XPD PARTNER RELATIONS GUIDELINES

### LEVEL

### EXPECTATIONS/REQUIREMENTS

### BENEFIT

#### BRONZE



- Complete position description via Handshake
- For service-learning courses and internship host sites:
  - Complete all required forms and evaluations
  - Conduct background checks if working with vulnerable populations
  - Provide necessary training and orientations

- Ability to connect with 3,500+ CSB/SJU students of all years, majors and experience levels
- Invitation to appropriate events and fairs

#### SILVER



- Complete bronze level requirements
- Have successfully hosted one CSB/SJU student in the past five years through a service-learning project, fellowship or internship or have a CSB/SJU alum on staff
- Attend one XPD-sponsored event per year or independently host an event specifically for CSB/SJU students

- Targeted postings on Handshake sent to identified students
- Second priority for on-campus interviewing dates
- Your organizational logo featured on our website
- One information table in a high-traffic student area per year

#### GOLD



- Complete bronze and silver level requirements
- Have successfully hosted five or more CSB/SJU students in the past five years through a service-learning project, fellowship or internship or have multiple alums on staff
- Attend two or more XPD-sponsored events per year or independently host an event specifically for CSB/SJU students
- Offer financial compensation for student work via a paid internship, student employment, etc.
- Financially sponsor one XPD event per year (non-profits exempt)

- Postings sent to students via email in addition to targeted postings on Handshake
- Access to student resume books via Handshake
- Positions and opportunities shared via XPD social media, newsletter and campus display boards
- Priority dates for on-campus interviewing
- Your organizational logo featured prominently on our website
- Access to XPD departmental liaisons to connect directly with faculty and student clubs and interest groups
- Two information tables in high-traffic student areas per year
- Priority location at XPD events including Connections XPO