

# GOAL PLANNING



## Questions to Consider as You Set Goals:

- Why are you participating in SEAM? What are the benefits you hope to gain (e.g. explore a non-profit or for profit, meet a professional working in the marketing field, learn about technology used in government settings)?
- What do you want to learn from the experience with your mentor?
- What can this experience teach you about using your liberal arts degree?
- How will SEAM benefit your college experience and professional development?
- What skills do you want to learn more about through your experience?
- What department in an organization would you want to explore?

## Consider Past Participant Goals and How You Could Incorporate Them Into Your Application :

- I want to learn how to effectively utilize my liberal arts degree in a work environment and learn what courses and activities I should take in college.
- To get an insight into the employer and organizational culture so that I can learn which work conditions I might be comfortable working in.
- Learn about at least two potential job positions I could do after I graduate.
- To get a run-down of the careers that working a non-profit media organization offer.
- I want to be able to develop professionalism and confidence through the experience.
- To expand my network by making connections with professionals in the workplace.
- I want to understand how the corporate world works through the experience.

Have more questions about your application? Jump into the XPD Career Ambassador Zoom Room Here: <https://csbsju.zoom.us/j/2632716242>