

Bennie J. Ohnnie

St. Joseph, MN | 987.654.3210 | benniejohnnie@csbsju.edu | www.linkedin.com/benniejohnnie

EDUCATION

Bachelor of Arts: Communication

Anticipated Graduation: May 20XX

College of Saint Benedict, St. Joseph, MN

Minor: Psychology

GPA: 4.0/4.0

Honors: President's Scholarship, Dean's List

Study Abroad: London, Spring 20XX

RELEVANT EXPERIENCE

Editor

August 20XX-Present

The Record, College of Saint Benedict, St. Joseph, MN

- Identify, develop, and evaluate marketing strategies to promote on-campus events, services, and news.
- Verify facts, dates, and statistics for all articles and materials submitted for publication.
- Write creative and inspiring articles for newspaper to promote curiosity and inclusion on campus.
- Independently manage time to ensure prompt submission of articles.

Media Campaign Developer

August 20XX-Present

Stop@Buzzed, College of Saint Benedict, St. Joseph, MN

- Help design, develop, and implement innovative and inclusive message delivery strategies.
- Actively research and brainstorm strategies that keep campaigns relevant and promote the team message of safe drinking on campus.
- Present weekly workshops to student groups of 30 on creating safe learning environments.

Public Relations Representative – CSB Senate

August XXXX-Present

College of Saint Benedict, St. Joseph, MN

- Write press releases and campus emails to share formal statements on issues or events.
- Serve as liaison to student body and institution, ensuring open communication and prompt responses.
- Manage the promotion of Senate events and programming via social media platforms.

Health Advocate

August 20XX-May 20XX

Counseling & Health Promotion, College of Saint Benedict, St. Joseph, MN

- Encouraged community members to take responsibility for their health by teaching the concept of wellness through health promotion workshops, interactions, and presentations.
- Created marketing materials such as flyers, social media posts, and emails to promote group mission.
- Contributed to planning, implementation, and evaluation of all Health Advocate activities and events.

ADDITIONAL EXPERIENCE

Lifeguard, *Valleyfair, Shakopee, MN*

Summers 20XX-Present

Nanny, *Private Family, Shakopee, MN*

November 20XX-August 20XX

TECHNOLOGY SKILLS

Microsoft Office (Outlook, Excel, Word, PowerPoint, Teams), Social Media (Facebook, Twitter, Instagram), Adobe Premiere, Google Analytics

CAMPUS AND COMMUNITY INVOLVEMENT

Marketing Club, Communication Club, Studio One, Boys & Girls Club of America