



Sustainability Survey

*Assessing Campus Awareness, Literacy, and Habits
Regarding Sustainability Issues*

May 2011

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Sustainability Survey Introduction

Survey Project Description

The CSB/SJU Office of Sustainability is interested in collecting data to help shape future campus sustainability programs and gauge the outcomes of the Year of Sustainability. This survey measures the current awareness, literacy, and habits of CSB/SJU students, employees and monastics regarding sustainability issues. The survey was conducted April 27th– May 6th, 2011.

Survey Methods

An on-line survey was sent to the 4,118 students, 1,162 employees and 260 monastics at CSB/SJU on April 27th and a reminder email was sent out by the Office of Sustainability on May 3rd, 2011. The survey was closed on May 6th, 2011.

Survey Response Rate and Sampling Error

847 students, employees and monastics completed the survey; thus, the survey had a 15% response rate. Based on population size and response rate, the survey has a error rate of $\pm 3.1\%$.

Limitations

The survey is subject to self-selection bias (e.g., respondents with an interest in sustainability were more likely to notice the call for participation). As such, the survey results may not be representative of the entire student population.

Project Leadership

Br. Lewis Grobe, Sustainability Associate; Theo Eggermont, CSB/SJU Sustainability Fellow; Nicholas Moe, SJU Sustainability Fellow ; Judy Purman, CSB Director of Sustainability; Tagonei Mharapara, Institutional Planning and Research

Key Survey Findings

- Majority of respondents find it important that CSB/SJU become a leader in sustainability and the environment
- Slightly less than half of the student respondents attended a Year of Sustainability event.
- 91% of student respondents use the Link as their primary of mode of transport between campuses.
- Large majority of respondents expect to learn more about sustainability while at CSB/SJU.
- The Year of Sustainability brought a substantial increase in the awareness of the Offices of Sustainability on campus.

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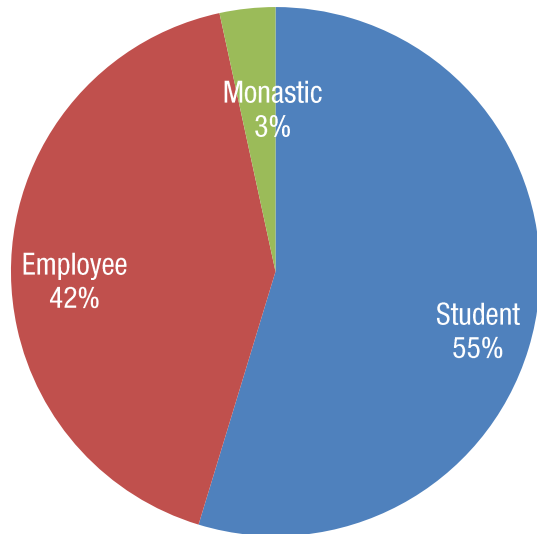


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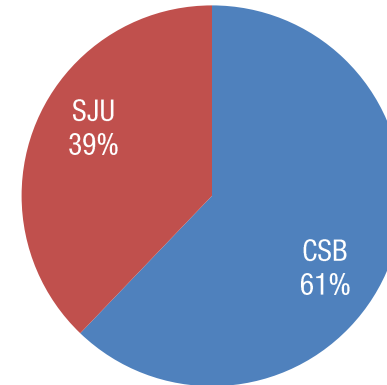
Who Completed the Survey?

- Number of CSB/SJU Students 4,118
- Number of CSB/SJU Employees 1,162
- Number of Monastics (w/ email) 260
- Total Number of Responses 847 (15% Response Rate)
- Survey Period April 27th – May 6th

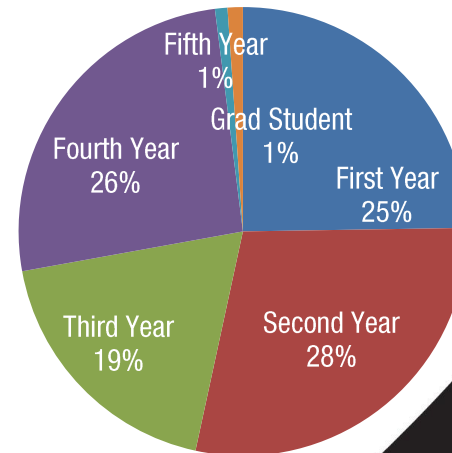
I am a (an)



At which campus are you primarily housed?



If you are a student, what is your class standing as of spring 2011?



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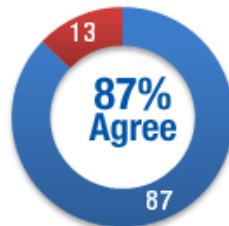


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Over 87% of Respondents Believe that Sustainability Encompasses More than Merely Being Environmentally Sound.



CSB Students



SJU Students

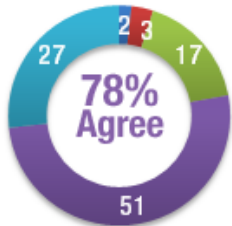


CSB/SJU Employees

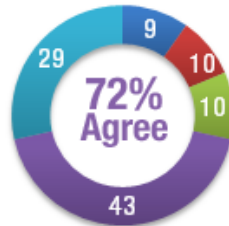
■ TRUE ■ FALSE

Q2. Sustainability means being economically viable and socially just as well as environmentally sound.

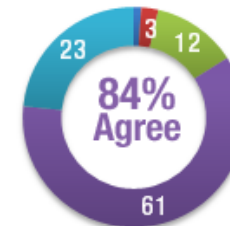
Large Majority of Respondents Expect to Learn More About Sustainability While at CSB/SJU.



CSB Students



SJU Students



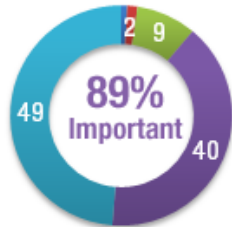
CSB/SJU Employees

■ Strongly disagree ■ Disagree ■ Neutral ■ Agree ■ Strongly Agree

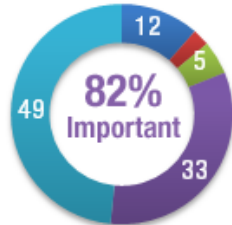
Q3. I expect to learn more about sustainability during my time at CSB/SJU.



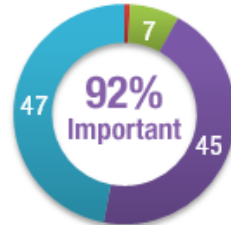
Over 82% of Respondents Find it Important that CSB/SJU Consider Using Renewable Energy.



CSB Students



SJU Students

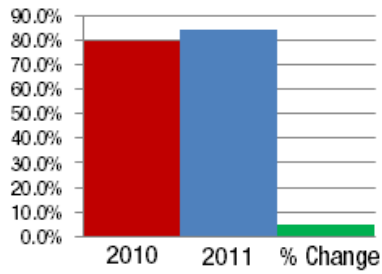


CSB/SJU Employees

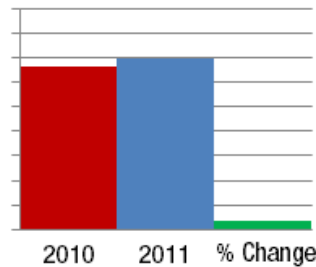
■ Not important at all ■ Unimportant ■ Neutral ■ Important ■ Very important

Q5. How important is it to you that CSB/SJU consider renewable energy sources for its energy needs?

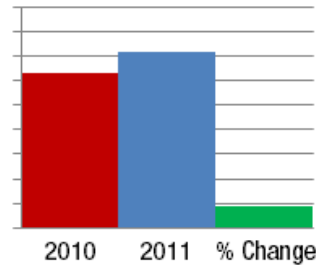
An Increase of 6% of Respondents Learned More About Conservation During the Year of Sustainability



CSB Students



SJU Students



CSB/SJU Employees

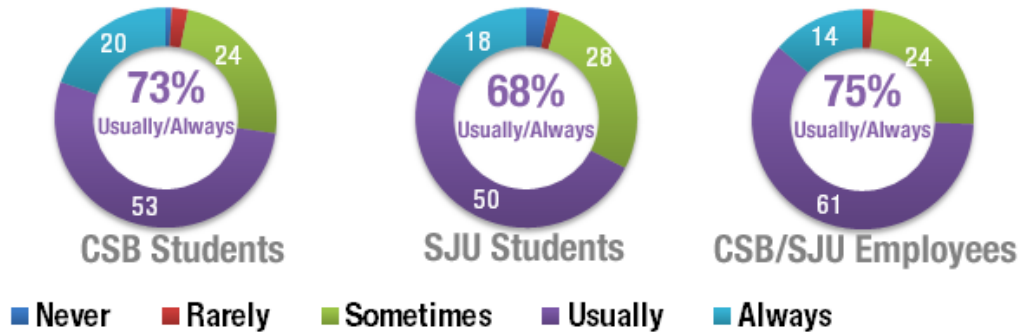
Q6. I have learned more about conservation practices since coming to CSB/SJU.

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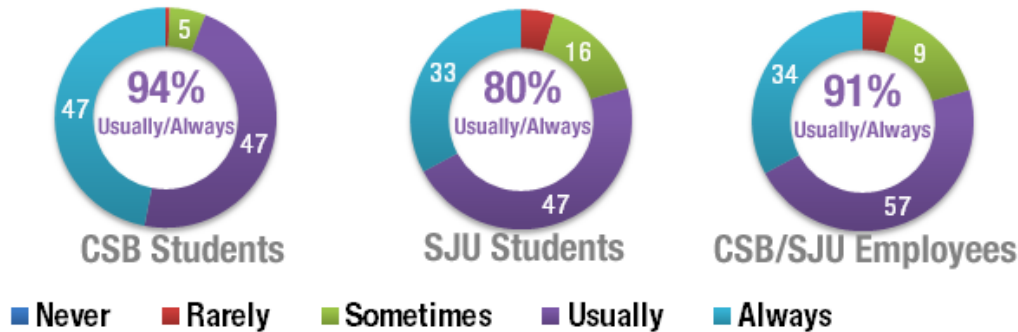
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Over 2/3 of All Respondents Make Healthy Food Choices When Possible.



Q9. How often do you make healthy food choices when possible?

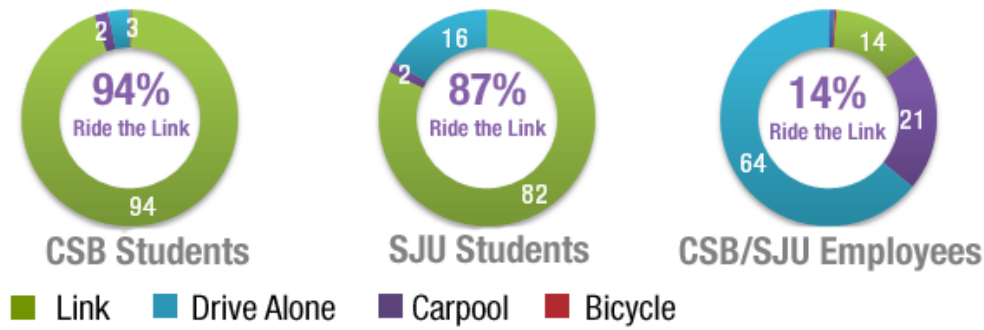
Over 80% of Repsondents Usually or Always Turn Off Lights and Electronics When They are Not Using Them.



Q9. How often do you turn off lights and electronics when not in use?

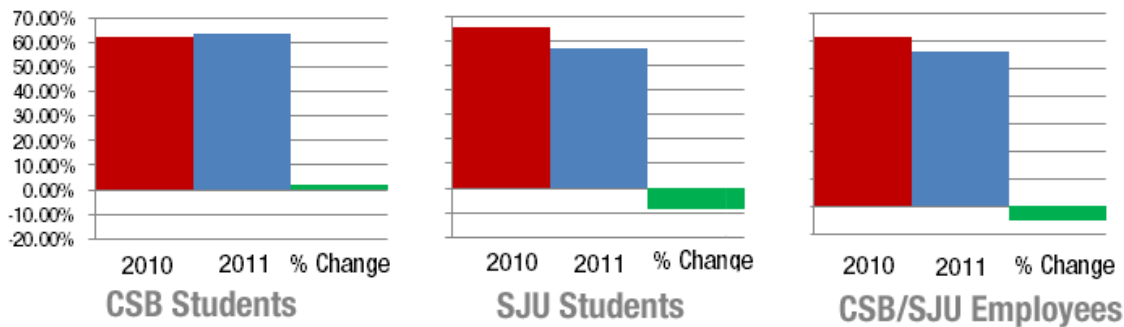


Over 91% of Students Respondents Ride the Link as Their Primary Mode of Transport Between Campuses.



Q14. What is your primary method of transportation between Campuses?

2011 Witnessed a Slight Drop in the Amount of Respondents Willing to Pay a Sustainability Fee



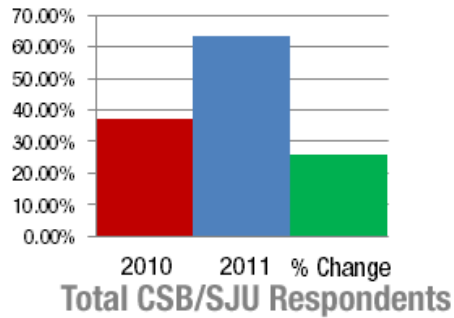
Q15. I would be willing to pay a fee to make campus more sustainable.

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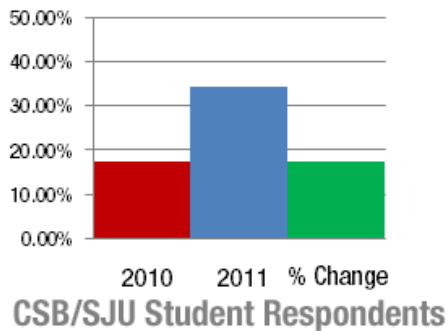
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The Year of Sustainability Brought a Substantial Increase in the Awareness of the Office of Sustainability on Campus.



Q16. How much do you know about the CSB/SJU Sustainability Office?

The Percentage of Students Who Have Calculated Their Personal Carbon Footprint Doubled During the Year of Sustainability



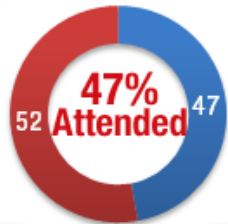
Q24. Have you calculated your personal carbon footprint?

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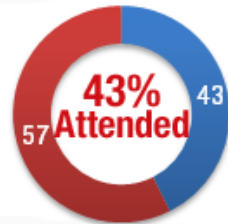


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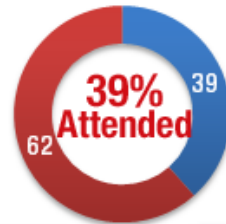
Less Than Half of the Total Respondents Attended a "Year of Sustainability" Event



CSB Students



SJU Students



CSB/SJU Employees

■ Attended ■ Did Not Attend

Q26. *Did you attend any "Year of Sustainability" events?*

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