Contemporary moral discourse often centers on taking action, overlooking an important step in moral thinking: recognizing others as having moral status, i.e., as persons. In this paper I concentrate on this step, arguing that respect and love are both indispensable modes of moral recognition. In slogan form, respect recognizes someone as a person, and love recognizes them as the person they are. Both modes are morally important. Making this case motivates a distinction between the attitudes themselves and the practices they give rise to. I propose that this distinction clarifies gaps on the map of moral discourse and suggests areas for further development in both the “ethics of justice” and the “ethics of care:” we ought to attend more to the attitude of justice, and to the practice of love.