

## **Updates to Saint John's Arboretum 2005-10 Strategic Plan Revised Impact Goals**

Adopted by the Arboretum Advisory Council June 9, 2008

### **Lands:**

Saint John's permanently protects, through strategies such as conservation easements, its current and future land holdings so that they function as the core of a 40,000-acre Avon Hills landscape that retains 70 percent of its rural character and biological diversity. This also supports the I-94 green corridor and connecting CSB and SJU campuses.

### **Education:**

The experience at Saint John's Arboretum gives all guests improved environmental literacy and emotional connectedness to the natural world, which will motivate responsible environmental decisions.

### **Identity:**

Be known as a valuable and integrated educational center of CSB/SJU, with a headquarters, that provides physical, spiritual, and emotional renewal by carefully controlling its use.

### **Models:**

Saint John's Arboretum is seen as a resource that develops, demonstrates, and shares models of environmental sustainability for land stewardship, energy conservation, and air and water quality.

### **Research:**

Be a site that encourages, provides space for, and opportunities for environmental research using CSB/SJU staff and outside collaborators.

Comparison to Outline of **Areas of Focus** in 2005-2010 Strategic Plan  
(from page 2 of 2005-2010 Strategic Plan document)

1. **Relationships:** Continue strong relationships with Abbey, staff/faculty/students of CSB/SJU, Saint John's Prep School, alumnae/i, businesses, educators, and neighbors that support our mission
2. **Resources:** Maintain adequate staff, volunteers, and physical resources for effective implementation of mission
3. **Finances:** Assure adequate funding to fund Arboretum goals
4. **Education:** Double the volume of high quality, hands-on education for preK-12, CSB/SJU, and community/informal groups, in relation to staff and funding available
5. **Stewardship:** Assure land stewardship and Arboretum access in coordination with Saint John's Abbey and University
6. **Visibility:** Be known as a valuable and integrated educational center of CSB/SJU
7. **Membership:** Achieve active membership of 500 people