

What do we need and how do we get it?

How does CSB/monastery fit in now and later?

- Neighbor
- Educational link
- Keep door open

Education and Teaching

- well covered
- preK to 12 and beyond
- CSB/SJU covered

Lots of help on land

Sustainability – Broad Look

Fundraising (Gap)

Non-members Engaged

- Fundraising (Jim Dwyer)
- David Heartwell (fundraising, ideas)
- Linda and Bill Mock (Events leadership)
- Mary Kroll (Grant writing)
- Scott May (plant sale)
- Abbot John, Pres. Dietrich (Visible Support)
- SJP (Collegeville Colors)
- St. John's ties
- "Products" –Master Naturalists (events)
- CSB funding fellows

Government (Bob, Toni, Chuck)

- Local city connections – St Joe
- U.S. Department of Agriculture connection

Volunteer Coordinator

Administration

1. Grant Writing
2. Volunteer Coordinator – Get job description, advertise (knows area, can be here regularly, knows the people)

3. Find/Promote Issues – Communication/Promotion – Proactive- P.R. – Getting the word out – Friendraising
4. Council/Board Mgmt. – Planning and Development (Consider non-board members for tasks)

Communication

- Get member who would head comm. Committee and promote
- Ask CSB/SJU communications office

Review committee structure

Volunteer Chair

- Education
 - preK
 - CSB/SJU
 - Community Ed
- Fundraising
- PR and membership
- Land
- Program Admin/Volunteer Mgmt

Education

| Output | Direct Change/Outcome | Impact |
|--|--|--|
| # hours outside | Add age appropriate knowledge | Increase respect for nature and natural surroundings |
| # down litter | | |
| Know lots more species and can identify them | Understand presence of and species mean something | |
| | Change in attitude, behavior, understanding | Increased positive actions by people around area |

Research

| Output | Outcome |
|--|---|
| ID Research opps. and oversees ongoing research (defn – approve and ensure compatibility with goals and monitor) | Research completed and made publicly accessible |
| Activity – Develop traveling scholars (Seek ways to use Education students in research) | Create a biological inventory of all arboretum species. |
| Traveling scholar visits 5 schools | Facilitate research activity and data between arb and local schools |
| Know “research” standards | “understand the environment” |

Be Known (Identity)

| Output | Outcome | Impact |
|--|--|--|
| Increase # visits to land | Opportunities for spirit and (~illegible word~) renewal in context of environment | Demonstrate personal influence of respect, spirit and (~illegible word~) renewal |
| Increase media presence of arboretum mission <ul style="list-style-type: none"> • Events • Personal stories • Opportunities • Creatures, Flora, Fauna • Broad Reach | Increase awareness and use of arboretum and its mission | |
| Increase community presence of arb (links to education goal too) | Collaboration between academics and arboretum and abbey and arboretum | |
| | Activity – Get Bldg is key activity (create home for all environmental based college activity) | |

Lands

| Output | Outcome | Impact |
|----------------------------------|---|---|
| More partnership with local gov. | Conservatic ease in place | Increase watershed and quality protect |
| | Boundary buffers | Retention of native forest (oak) and tamarack bog |
| | Heighten awareness of good and bad land use plng (govt too) | Increase bird diversity in avon hills |

Time, Talent, Treasure Needed

- Broad perspective
- Diverse experience
- Fundraising advocate (have or can get)
- Dreamers/Reality Check
- Accountability – A/C Volunteer Chair
- Technical – Natural Resources
- Educators – outreach
- Benefactors
- Marketing – promo org.
- Education
- Ambassadors – build membership and friends
- Fundraising
- Grant writers
- Event coordination
- Enhanced communication site
- Volunteer coordinator (accountability)
- Use members for ongoing programming
- Fellowship positions – how used?
- Current staff time so they can expand and grow
- Committee activity
- Environment studies faculty rep.

Passion for St. John's
and environment

| | # Years | Strengths | Passion | Focus |
|--------------|---------|--|---|--|
| Tom K. | 18 | Forestry, Land Preservation, People | Healthy Land protected (long term) | L. T. documenting good stewardship |
| Tom H. | 5 | Legal thinking – limits/reality – dream | Merge SJA values with environment | Maintain arb as institution |
| Terri | 5 | Strategic planning, CSB/SJU Connects, fundraising | Healthy land, conservation, native environs. | Org. Dev. |
| Jenni | New | Know environment, background education | Teaching kids about nature/environment | Teaching |
| Bob | 3 | Regional bird knowledge, connection with state | Land mgmt., Establish scientific basis for fauna | Restore landscape for rare and missing species |
| Bruce | 2 | Education, Biology Background | Sustainability | Helping with education |
| Scott | 2+ | Education, Secondary Ed | Outdoors, environment, sharing it with kids | Share SJ with as many students as possible |
| Fr. Jim | New | “nuts and bolts”, can get things done, 60 yrs at SJ | SJ- Completing 60 th Year | Trees |
| Larry | 8 | Name (Schweitz), Finance Help | Arb growth | Fundraising |
| Kari | 3+ | Educating young people/hands on, integrating into curriculum | Educating, informing, communicating their job to care for environment | Education Curriculum |
| Tom W. | 3 | Perspective and participation as a neighbor | Sustainable use of local area | Recognize use and change, “neighborhood” as good as its been |
| Fr. Bruce W. | 5 | Organizational | Conservation, Preservation, Promotion of wildlife | Bluebirds, Purple Martins, Loons |
| Alison | 5 | Teaching | Future generations of arb. Possible members (land lovers) | Field Teaching, Naturalist staff training |
| Steve S. | 5 | Teaching – CSB/SJU plants | Maple syrup making, plants | Create db to document local |

| | | | | |
|--------------|---|--|---|-------------------------------|
| | | | | species |
| Br. Benedict | - | Connect Arb to larger SJ community | Land preservation and forestry | Land preservation |
| Chuck | 3 | Experience – outdoor public recreation | Linking people to the land | Intergovernmental cooperation |
| Mike | 2 | Land preservation, Org development | Saving the planet, doing by land and share info | Meaningful role? |