

## **HISPANIC STUDIES MAJOR/MINOR TRACK DIRECT ENROLLMENT COURSE OPTIONS**

Courses taught in Spanish, alongside Chilean students

You will have access to a wide variety of courses, taught in Spanish alongside Chilean students. In order for a Direct Enrollment course to count for your Hispanic Studies major or minor, the course must have a focus on the Hispanic world.

Registration options for direct enrollment courses change annually, and will be sent to each student as soon as they are received from UAI (likely in June). Please let Nicole know if you want to take a Direct Enrollment course with Chilean students.

Below are sample courses students have taken in the past:

### **HISP 370: FORMACIÓN DE LA CULTURA LATINOAMERICANA**

This course's main objective is to understand the History of Latin America within the frame of a global identity and the obvious particularities of each region and people. To achieve this goal, it is necessary to understand History from a cultural point of view, covering from the pre-Hispanic world to our contemporary reality. Given the temporal and geographical scope as well as the unique complexities involved, we will identify the events that mark its historical trajectory, and based on them we will reflect on the cultural legacy, as well as on the elements that unite us as Latin Americans. This course aims at associating History and Culture, while evaluating the study of the past as a key to understanding our present, as well as looking for a better understanding of Latin America as a whole today, as key for the development and protection of cultural, national and regional identities, as well as important processes of integration.

### **HISP 370/POLS 370: POLITICAL ANALYSIS**

The focus of this course is contemporary Chilean politics with particular emphasis on political parties, campaigns and elections, and the structures of the contemporary Chilean political system. The course also explores methods of political communication and the role of public opinion in Chilean politics. Another focus of the course is the role of civil society, NGOs, and social movements on policy making.

### **HISP 370: LECTURA CRÍTICA**

The idea of the course is to analyze a particular book and its author during the semester. For this course to count for the HISP major/minor, the text must be from a Hispanic author. This course will count for the Literature requirement. Specific texts will be announced in July 2016.

### **GBUS 370 INTERNATIONAL BUSINESS: DOING BUSINESS IN LATIN AMERICA\***

\*This course is only open to GBUS majors/it is taught in English.

In the globalization era investors around the world are looking for new markets to

invest. Latin America appears as an attractive region for business. According to Goldman Sachs' Bric review of emerging economies, by 2050 the largest economies in the world will be as follows: China, United States, India, Brazil, and Mexico. In addition in 2010 Latin America integrated five nations classified as high-income countries: Argentina, Chile, Uruguay, Mexico and Panama.

Today countries in Latin America such as Brazil show stability and growth allowing it to become an increasingly influential player in world affairs. Others like Chile are considered for many foreign investors as a gateway for Asia to enter the South American region because is close and it is political-economic secure. Also the region attach a close business relationship with USA because its proximity. All these facts make it essential that business people learn about doing business in Latin America. This course will focus in Latin America. Students will learn about socio-cultural issues, economic and political-legal environment, together with strategic considerations when doing business in Latin American countries. Learning approach will be base in cases of study as well as lectures. THIS COURSE HAS BEEN PREAPPROVED AS A GBUS ELECTIVE.