

## Podcasting Citation Guidelines

### “Overview of Source Types with Sample Oral Citations”

Following is an overview of common types of sources cited in a speech, the specific citation elements to mention, and examples of how you might refer to these elements in a presentation. Note that each example includes a **source qualifier**, or brief description of the source's qualifications to address the topic (“Pulitzer-Prize winning author,” “researcher at the Mayo Clinic”). Including a source qualifier in your presentation can make the difference between winning or losing acceptance for your supporting material.

#### BOOK

*Citation Elements to Mention:* If *two or fewer* authors, state first and last names, source qualifier, title, and date of publication. If *three or more authors*, state first and last name of first author and “coauthors.”

*Example:* In the book *1948: The First Arab-Israeli War*, published in 2008, noted *Israeli historian* Benny Morris claims that...

*Example:* In *Paid to Play: An Insider's Guide to Video Game Careers*, published in 2006, career counselor *Alice Rush* and her *two coauthors, both professional game writers*, wrote that...

#### PRINT ARTICLE

*Citation Elements to Mention:* Same as for “Book.”

*Example:* In an article on honey bees published in the December 2008 edition of *World Watch Magazine*, *science writer Sarah DeWeerd*, who *specializes in biology and the environment*, claims that...

#### ONLINE-ONLY MAGAZINE

*Citation Elements to Mention:* See “Book” and identify publication as “online magazine.”

*Example:* *Columnist Jacob Liebenluft*, writing on laptops and battery conservation in the *December 2, 2008*, edition of the *online magazine Slate*, which is owned by the *Washington Post*...

#### WEB SITE

*Citation Elements to Mention:* Name the Web site, source qualifier, section of Web site cited (if applicable), and last update.

*Example:* On its Web site, *last updated September 10, 2006*, the *Society of Interventional Radiology* explains that radio waves are harmless to healthy cells...

#### WEBLOG

*Citation Elements to Mention:* Name the blogger, source qualifier, affiliated Web site (if applicable), and date of posting.

*Example:* In a *December 18, 2008*, blog posting on *TechPresident.com*, a group blog that investigates how political candidates use the Web for campaigning, *Patrick Ruffini, former eCampaign Director of the RNC* notes that...

#### TELEVISION OR RADIO PROGRAM

*Citation Elements to Mention:* Name the program, segment, reporter, source qualifier, and date aired.

*Example:* *Jim Lehrer, National Public Television's Newshour* host, described in a segment on the auto industry *aired on June 2, 2010*...

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#### **ONLINE VIDEO**

*Citation Elements to Mention:* Name the online video source, program, segment, source qualifier, and date aired (if applicable).

*Example:* In a session on mindfulness delivered on the Google campus on *November 12, 2007*, and broadcast on *YouTube*, *Jon Kabat-Zinn, scientist, author, and founding director of the Stress Reduction Clinic...*

#### **TESTIMONY (LAY OR EXPERT)**

*Citation Elements to Mention:* Name the person, source qualifier, context in which information was offered, and date information was offered.

*Example:* On *July 8, 2004*, in *Congressional* testimony before the *U.S. House Subcommittee on Human Rights and Wellness*, *Derek Ellerman (co-executive director of the Polaris Project)* said...

#### **PERSONAL INTERVIEW**

*Citation Elements to Mention:* Name the person, source qualifier, and date of interview.

*Example:* In an interview I conducted *last week*, *Tim Zeutenhorst, Chairman of the Orange City Area Health System Board*, at *Orange City Hospital in Iowa*, said...