Treatment Plan for Student Podcast Projects

Student Name(s):

Research Topic or Working Title:

Purpose, Content, and Structure

1. **Purpose**
   What is the podcast's purpose? Why have you chosen to research *this* topic and make *this* podcast? What argument or claim are you hoping to make? Is your podcast meant to inform? to provoke? to call your listeners to action?

2. **Audience**
   Who is the target audience for your podcast? Are you assuming your intended audience will have prior knowledge of your topic? Do you plan to share your podcast with individuals outside of class?

3. **Content**
   Describe the planned content of your podcast. How will you effectively communicate your message? What data, facts, and quotes do you plan to include, and how will you get this content? What do you want listeners to remember or think about after they listen to your podcast? Are there particular emotions or feelings you want to evoke?

4. **Point of View**
   From what point of view will the podcast be presented? Who will tell the story? Will you use an impersonal/factual voice-over narrator, or tell the story from the point of view of someone directly involved in the issue?

5. **Narrative Form**
   What narrative form will your podcast take? For example, will you open with a quote from an interview, or have a narrator introduce the topic before moving on to interview material? Will your podcast have a narrative arc or clear beginning, middle, and end?

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Research and Citation

6. **Information Gathering**
   What information about your topic do you need to include? Will your podcast include factual information and statistics, opinions, or a mix? What types of sources will be most useful to you (e.g., websites, reports, newspaper articles, video clips, scholarly articles, books, etc.)? Where will you find these sources (e.g., Google search, particular websites, library catalog or journal databases, in an interview you conduct, etc.)?

7. **Citing Sources**
   What sources do you plan to refer to in your podcast? How can you cite them properly (see "Podcasting Citation Guidelines" handout)? Will a listener be able to track down a source based on the citation information you provide in your podcast?

Division of Labor and Planning

8. **Production Responsibilities**
   Define and assign responsibilities below. Who in your group will be responsible for which roles in the production of your podcast? For example, who will:
   - Schedule group meetings
   - Conduct background research on your topic
   - Write drafts of your podcast script
   - Provide audio content for drafts of your podcast
   - Draft interview questions, schedule the interview, or conduct the interview
   - Upload audio content to OneDrive
   - Edit your audio content in Audacity

   Name:
   Responsibilities:

   Name:
   Responsibilities:

9. **Planning**
   What will your next steps be after today's session?

Professor's Comments: