23rd Annual Conference on POLICY ANALYSIS

Broadening the Conversation: Cross-sector Cooperation and Public Policy

Wednesday, October 17, 2007
Continuing Education and Conference Center
St. Paul, Minnesota

Sponsored by:
Economic Resource Group (ERG)
College of Continuing Education, University of Minnesota

Cosponsored by:
Citizens League
Graduate School of Management, Hamline University
Hubert H. Humphrey Institute of Public Affairs, University of Minnesota

www.cce.umn.edu/policyanalysis
Increasing public scrutiny, uncertainty, and skepticism have opened new debates on the role of government in our society and communities. Increasingly, nonprofit and private entities are taking on responsibilities thought largely to be the purview of the public sector. Against this backdrop, the 23rd Annual Policy Analysis Conference offers a fresh approach. Its plenary sessions will open the door to new visions and new pathways for Minnesota’s future. Innovations are emerging in all sectors—nonprofit, private, and public. Conference participants will be challenged to think anew about the state’s future and how their work contributes to it, regardless of the sector they represent.

Who Should Attend

Economic and policy analysts from all levels of government and education; administrators; appointed and elected officials; representatives from the business and nonprofit communities; and others interested in policy analysis.

Program At A Glance

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2007 Conference Planning Committee

**Will Craig**, University of Minnesota  
**Bob DeBoer**, Citizens League  
**Gary Farland**, Minneapolis, Minnesota  
**Catherine Flannery**, University of Minnesota  
**Julie Grazier**, University of Minnesota  
**Michael Grover**, Federal Reserve Bank of Minneapolis  
**Brian Hanninen**, Scott County Office of Public Affairs  
**Ed Hodder**, Minnesota Department of Employment & Economic Development  
**Mark Larson**, Minnesota Department of Transportation  
**Tom Major**, Minnesota Department of Health  
**Linda Norlander**, Minnesota Department of Health  
**Kris Norman-Major**, Hamline University  
**Gavin Poindexter**, University of Minnesota  
**Britta Reitan**, Minnesota Department of Finance  
**Katherine Schill**, Minnesota House of Representatives  
**Libby Starling**, Minnesota Housing  
**Eric Willette**, Minnesota Department of Revenue  
*Planning Committee Chair*
Plenary Session I
Reaching Across the Policy Divide

Keynote Presenter: Eric J. Jolly, President, Science Museum of Minnesota

Identifying and solving public policy problems requires the involvement and commitment of all our institutions. In what ways can nongovernmental institutions help develop and produce public policy solutions?

Dr. Eric J. Jolly is the president of the Science Museum of Minnesota. Dr. Jolly’s work with youth, families, and communities includes diverse organizations such as Youth Alive!, The Innovation Center, American Youth Policy Forum, the American Museum of Natural History community outreach division, the Open Society Institutes’ Youth Media Programs, and the AAAS Healthy Families 2010 project. Prior to joining the Science Museum of Minnesota, Dr. Jolly served as senior scientist and vice president for Education Development Center in Newton, Massachusetts. Dr. Jolly has served as senior fellow for the UCLA School of Public Policy, an Osher Fellow for the Exploratorium of San Francisco, and as a Kellogg National Leadership Fellow. Dr. Jolly has a Ph.D. in psychology from the University of Oklahoma.

Plenary Session II
Investing in Minnesota’s Future: Healthy Communities in a Global Economy

Panelists: Mihailo (Mike) Temali, Executive Director, Neighborhood Development Center; Bernadine Joselyn, Director of Public Policy & Engagement, Blandin Foundation; Nate Garvis, Vice President of Government Affairs, Target Corporation; Wilson Bradshaw, President, Metropolitan State University

Building on our theme of broadening the conversation, our second plenary will bring together a cross-sector panel of leaders from the nonprofit, private, and educational sectors whose organizations are investing in Minnesota. Moderated by the Citizens League’s Sean Kershaw, our panelists will share their visions for Minnesota’s future and discuss the roles of both traditional government and broader public policy in moving our state toward that future.

Mihailo Temali is the founder and president of Western Initiatives for Neighborhood Development (WIND), and executive director of the Neighborhood Development Center (NDC). WIND has worked with more than 60 inner-city neighborhood-based economic development organizations, city governments, and small business organizations since 1990 as a consultant, providing assistance on organizational capacity building, small business lending, business training, commercial corridor revitalization, and real estate development.

A Minnesota native, Bernadine Joselyn has a master’s degree in international affairs and a certificate in advanced Soviet studies from Columbia University. She received her undergraduate degree from the University of Minnesota and a master’s degree in public policy from the University’s Hubert H. Humphrey Institute. Under her leadership, the Blandin Foundation is implementing two public policy initiatives: Vital Forests/Vital Communities and the Blandin Broadband Initiative: Keeping Rural Communities Competitive.

Nate Garvis is vice president of Government Affairs for Target Corporation, one of the largest retail companies in the United States. He is responsible for legislative and regulatory affairs at the federal level, as well as similar affairs in all of the states in which Target Corporation operates stores.

Dr. Wilson G. Bradshaw is the president of Metropolitan State University, serving nearly 9,000 students in the Twin Cities metropolitan area. The holder of a Ph.D. in psychobiology from the University of Pittsburgh, he has taught and published in the fields of psychopharmacology, psychology, neurophysiology, and the biological bases of behavior.

Reception
Immediately following the conference, attendees are invited to stay and attend a reception hosted by the conference cosponsors. This event will provide further opportunity to network with peers, meet and converse with session presenters, receive information from cosponsoring organizations, as well as enjoy complimentary hors d’oeuvres, beer, and wine.
11:45
Luncheon

12:45-2:15 p.m.
Concurrent Sessions (choose one)

1. Using Benefit-Cost Analysis to Influence Public Policy
Moderator: Arthur Rolnick, Senior Vice-President and Director of Research, Federal Reserve Bank of Minneapolis
Panelists: Steven Aos, Associate Director, Washington State Institute for Public Policy; Judy Temple, Associate Professor, Hubert H. Humphrey Institute of Public Affairs, University of Minnesota; Paul Anton, Chief Economist, Wilder Research
The panel members will make short presentations of specific studies that apply benefit-cost analysis to a specific public policy question or set of issues. The topics include prison construction and crime reduction, early childhood education, and supportive housing. After the initial presentations, the panelists will discuss the advantages of using such studies to influence policy and the barriers that complicate translating such studies into policy actions.

2. Analyzing Results to Drive Systems Change: Minnesota’s New Approach to Long-Term Homelessness
Moderator: Laura Kadwell, Director for Ending Long-Term Homelessness, State of Minnesota
Panelists: Greg Owen, Consulting Scientist, Wilder Research; Tim Marx, Commissioner, Minnesota Housing; Jennifer Ho, Executive Director, Hearth Connection; Cathy ten Broeke, Coordinator to End Homelessness, City of Minneapolis and Hennepin County
Minnesota is among the nation’s leaders in transforming state and local services and systems away from simply managing homelessness toward systematic focused efforts to end long-term homelessness. Learn from this dynamic cross-sector panel why leaders now think that long-term homelessness is a social problem we can fix and how deliberate ongoing analysis of data and results has played a central role in driving this systems change.
3. A Minnesota Pathway Toward a Renewable and Sustainable Energy Future
Moderator: Ralph Groschen, Senior Agricultural Marketing Specialist, Minnesota Department of Agriculture
Panelists: William Lee, General Manager, Chippewa Valley Company, LLP (invited); Clarence Lehman, Professor, Department of Ecology, Evolution, and Behavior, University of Minnesota; David Morris, Vice President, Institute for Local Self-Reliance; C. Ford Runge, Distinguished McKnight University Professor and Director, Center for International Food and Agricultural Policy, University of Minnesota

Minnesota is among the leaders in ethanol and biodiesel production. The Minnesota Renewable Energy Standard, signed into law on February 2007, also places the state in a leadership position nationally. The expert panel will discuss the capacity and potential of Minnesota’s biofuels industry. What’s new in ethanol technology? What are the barriers to expanding ethanol production and what is the potential of using prairie biomass to power ethanol plants?

4. Tracking Development Along the Hiawatha LRT: Is Transit-oriented Planning Sufficient to Precipitate Change in Development Patterns?
Moderator: Gavin Poindexter, Research Fellow, Hubert H. Humphrey Institute of Public Affairs, University of Minnesota
Panelists: Todd Graham, Research Manager, Metropolitan Council; Mark Garner, Senior Project Coordinator, City of Minneapolis; Patrick Connoy, Economic Development Project Coordinator, Hennepin County; Mark Fabel, Project Manager, McGough Development

The theory of Transit-Oriented Development is that a compact mix of land uses and amenities, combined with high-frequency transit and pedestrian-friendly design, yields a more sustainable and more economical development pattern. The Hiawatha Corridor provides a test of the hypothesis: Is transit-oriented planning and offering of LRT service sufficient to precipitate development pattern change in the urban core? And over what time period will this change occur?

2:15 Break

2:30-4:00 Concurrent Sessions (choose one)

5. A New Data Resource: How To Use The America Community Survey
Moderator: Michael Davern, Assistant Professor, School of Public Health, University of Minnesota
Panelists: Barbara Ronningen, Demographer, Minnesota State Demographic Center; Martha McMurry, Demographer, Minnesota State Demographic Center; Trent Alexander, Research Associate, Minnesota Population Center, University of Minnesota

The American Community Survey (ACS) is the Census Bureau’s new way to provide socio-economic data. ACS provides data on issues annually which we formerly had only once a decade. As with the 2000 and earlier censuses, data are available in both tabular and micro formats. This will be a training session on the nature of this new resource and how to access it. A few early problems will be discussed.

6. Graying of Minnesota: The Impact of an Aging Population on Policy
Moderator: Rajean P. Moone, Special Projects Coordinator, Metropolitan Area Agency on Aging
Panelists: Dawn Simonson, Executive Director, Metropolitan Area Agency on Aging; Hal Freshley, Policy Coordinator, Minnesota Board on Aging; LaRhae Knatterud, Aging Transformation Director, Minnesota Department of Human Services; Elizabeth Lightfoot, Associate Professor, School of Social Work, University of Minnesota

In Minnesota, by 2020 there will be more people age 65 and older than children in grades K-12. The demographic and economic impact of this dramatic increase in older adults will require significant policy adaptation. Panelists will discuss trends in aging policy, implications for future public policy, and a case study on disability services responding to aging issues.

7. Is Funding by constitutional Dedication a Good Idea?
Moderator: James Schowalter, State Budget Director, Minnesota Department of Finance
Panelists: Jack Davies, former Senator and Appeals Court Judge, State of Minnesota; Mary Jane Morrison, Professor, Hamline University;
Considering Minnesota’s history and system of government, what are the conditions and principles that should be applied if state funding of ongoing activities through constitutional dedication is to be considered? Is it appropriate to consider whenever there is a long-term state interest? Is it ever appropriate?

8. **The Metropolitan Council 40 Years Later: Regionalism Revisited**

Moderator: **Lynda McDonnell**, Director, Urban Journalism Program, University of St. Thomas

Panelists: **Peter Bell**, Chair, Metropolitan Council; **Myron Orfield**, Professor, Law School, University of Minnesota; **Louis Jambois**, Executive Director, Association of Metropolitan Municipalities; **Curtis Johnson**, President, Citistates Group and former Chair, Metropolitan Council

As the Metropolitan Council enters its 40th year, it remains a rare model of regional planning, governance, and cooperation. Despite its national reputation, it is viewed by many Twin Cities residents as a mystery or even a liability. The panel will discuss the council’s effectiveness at ensuring the “orderly and economical development” of the region (as the Legislature envisioned). Does it have adequate tools to meet future needs? How should the state deal with growth that is spilling over the boundaries of the seven-county area?

4:00 **Reception**

**Registration and Fees**

The fee for the conference is $125. Registration should be postmarked by October 3 to receive the early registration fee. The fee for registrations postmarked after October 3 and on-site registrations is $150. A $25 student fee is available for full-time students. The registration fee includes all sessions, materials, lunch, breaks, and reception.

If you need to cancel your registration, a refund of the registration fee, minus a $30 cancel fee, will be made if written cancellation is received by October 10. Cancellations after this date are ineligible for a refund. The University reserves the right to cancel the conference if necessary and would issue a full refund.

**Continuing Education Units (CEUs)**

Participants who attend the entire conference will receive 0.6 CEUs signifying six hours of program participation. One (1.0) CEU is defined as 10 hours of participation in an organized continuing education program. A CEU certificate will be sent to each participant after the conference. The University of Minnesota Transcripts Office maintains a permanent record of CEUs earned.

**Location and Parking**

The conference will be held at the Continuing Education and Conference Center, 1890 Buford Avenue, St. Paul, Minnesota (on the St. Paul campus of the University of Minnesota). Parking is available in lot S104 for $5.50 per day or across the street in lot S108 for $3.75 per day.

**Accommodations**

Convenient lodging for out-of-town participants is available at the special rate of $99 at the Four Points by Sheraton Hotel, 1330 Industrial Boulevard, Minneapolis, Minnesota. To make your reservation, call 888-627-8129 or 612-331-1900 and ask for the University of Minnesota rate. Shuttle service is available to the Continuing Education and Conference Center upon request. Make your reservation early in order to ensure a room at this special rate.

**For More Information Contact**

Paula Fenstad
University of Minnesota
College of Continuing Education
Telephone: 612-624-3708
E-mail: ccecon15@umn.edu
Or visit the conference Web site at:
www.cce.umn.edu/policyanalysis

The University of Minnesota is committed to the policy that all persons shall have equal access to its programs, facilities, and employment without regard to race, color, creed, religion, national origin, sex, age, marital status, disability, public assistance status, veteran status, or sexual orientation.

Disability accommodations for this event will be provided upon request. This brochure is available in alternative formats. Please call 612-624-3708.
REGISTRATION
23rd Annual Conference on POLICY ANALYSIS
Wednesday, October 17, 2007

Name (Last) (First) (M.I.)
Company/Institution Title/Position
E-mail Address
Business Address (Street/P.O.)
City State Zip Code/Postal Code
Telephone Fax Number

☐ I do NOT wish to be listed on the conference registrant list for distribution to participants.

Please check which concurrent sessions you plan to attend:

12:45-2:15 p.m.  ☐ 1  ☐ 2  ☐ 3  ☐ 4
2:30-4:00 p.m.  ☐ 5  ☐ 6  ☐ 7  ☐ 8

Conference Fee
☐ Enclosed is $125 (postmarked by October 3).
☐ Enclosed is $150 (postmarked after October 3).
☐ Enclosed is $25 for the student fee (enclose a copy of your current student fees statement).

Method of Payment
☐ Enclosed is a check payable to the University of Minnesota.
☐ Enclosed is a purchase order or a letter or authorization to bill.
☐ Charge the fee to my credit card:
  ☐ Visa  ☐ MasterCard  ☐ Discover  ☐ American Express

Account Number Expiration Date

Name as printed on the card (please print) Signature of the cardholder

How to Register

Online: www.cce.umn.edu/policyanalysis
Mail (along with payment): #180512 College of Continuing Education
                    University of Minnesota
                    20 Coffey Hall
                    1420 Eckles Avenue
                    St. Paul, MN 55108

Fax (along with credit card or purchase order): 612-624-5359

The information on the registration form is private data, used to identify and locate you, obtain payment, and enable instructors to better know their audience. Name, address, and payment method are mandatory. Information on this form may be shared with instructors and program planners.