

## Open Enrollment Universidad Pablo de Olavide courses taught in Seville

### All courses are 3 credits unless otherwise noted

*These courses meet the following requirements for the Integrations Curriculum at CSB and SJU. If you would like to receive Major or Minor credit for any of these courses, you will need to see the Department Chair for approval. Course descriptions available on Page 3.*

### Courses taught in ENGLISH

#### ARTISTIC EXPRESSION (AE) ELECTIVES:

- ART 370 - History of Spanish Art (AE)
- COMM 370 - Spanish Culture & History through Film (AE)

#### HUMAN EXPERIENCE (HE) ELECTIVES:

- COMM 370 - Communication and Media in the Digital Age (HE)
- COMM 370 - Spanish Identity: Cinema, Advertising, and Pop Music (HE)
- ENGL 370 - Nobel Prizes in Spanish and Latin American Literature: A Critical Approach (HE)
- HIST 370 - History of Spain (HE)
- HIST 370 - Early Modern & Modern Spanish History: From Isabella & Ferdinand to the Euro (1450 - present) (HE)
- LNGS 370 - Spanish Civilization and Culture (HE)

#### NATURAL WORLD (NW) ELECTIVE:

- BIOL 370 - Ecological Systems (NW)

#### SOCIAL WORLD (SW) ELECTIVES:

- ECON 370 - The Global Economy (SW)
- POLS 370 - The European Union (SW)
- POLS 370 - US - European Relations since WWII (SW)
- POLS 370 - Contemporary Spanish Politics (SW)
- POLS 370 - The Road to Democracy in Portugal, Greece and Spain (SW)
- PSYC 370 - Cultural Psychology (SW)
- SOCI 270 - Health, Healing and Culture: An Introduction to Medical Anthropology (SW)

#### THEOLOGICAL INTEGRATIONS (TI) ELECTIVE:

- THEO 370 - Christianity, Islam and Judaism in the Spanish Context (TI)

#### GENERAL ELECTIVES TOWARDS GRADUATION:

- CHEM 370 - Organic Chemistry II
- GBUS 370 - International Marketing
- GBUS 370 - International Management
- GBUS 370 - International Finance
- GBUS 370 - International Human Resource Management
- GBUS 370 - Organizational Theory

- GBUS 370 - Entrepreneurship and New Ventures
- NUTR 370 - The Mediterranean Diet: From Fiction to Facts
- PSYC 370 - Social Psychology - *This course counts as a substitute for PSYC350-Social Psychology at CSB and SJU*
- PSYC 370 - General Sports Psychology

### Courses taught in SPANISH

### SPANISH LANGUAGE (ONE COURSE REQUIRED FOR STUDENTS WHO HAVE NOT COMPLETED HISP 312 OR 8 CREDITS BEYOND HISP 230)

Students may take more than one 270 course at the same time, but may not take more than one 211 or 230 course.

- HISP 211PB – Intermediate Spanish I
- HISP 211PC – Intermediate Spanish Reading & Composition
- HISP 211PD – Intermediate Spanish Conversation
- HISP 230PB – Intermediate Spanish II
- HISP 270PB – Advanced Spanish Conversation
- HISP 270PC – Advanced Spanish I
- HISP 270PD – Advanced Spanish Reading & Composition
- HISP 270PE – Advanced Spanish II

### ARTISTIC EXPRESSION (AE) ELECTIVES:

- ART 370 - Seville: The Expression of a City through its Art (AE)
- HISP 370 - History of Spanish Cinema During The Democracy (AE)
- THEA 370 - History of Flamenco (AE)

### HUMAN EXPERIENCE (HE) ELECTIVES:

- HISP 370 - Spain in the 21st century: from the Civil War to democracy today (HE)
- HISP 370 - Slavery in Latin America and the Caribbean (HE)
- HISP 370 - Panorama of Latin American Literature II (Post-1820) (HE)
- HISP 370 - Contemporary Spanish Literature (19th & 20th Centuries) (HE)
- HISP 370 - The Latin American Short Story (20th Century) (HE)
- HISP 370 - Women & Spanish Literature (19th - 20th Centuries) (HE)
- HISP 370 - Spanish Literature - The Spanish Golden Age. El Quijote (HE)
- HISP 370 – Culture and Society in Spain (HE)

### SOCIAL WORLD (SW) ELECTIVES:

- COMM 370 - Intercultural Communication (SW)
- POLS 370 - Current Affairs in Latin America: Press & Cinema (SW)
- POLS 370 - Relations between the US and the Hispanic World (SW)

### GENERAL ELECTIVES TOWARDS GRADUATION:

- GBUS 370 - International Marketing
- GBUS 370 - International Finance
- HISP 270 - Spanish for Health Science
- HISP 370 - Spanish for Business
- HISP 370 - Spanish Phonetics and Phonology
- HISP 370 - Spanish-English/English-Spanish Translation
- HISP 370 - Tapas: A Window to Spanish Cuisine and Culture
- HISP 370 - Basics of Bilingual Negotiation

## **COURSE DESCRIPTIONS:**

### **Courses taught in ENGLISH**

#### **ARTISTIC EXPRESSION (AE) ELECTIVES:**

##### **ART 370 - History of Spanish Art (AE)**

In this course the student will come to understand, distinguish, and enjoy the different artistic styles & periods found in Spain. The purpose of this course is to give the student an introduction to the History of Spanish Art, beginning with cave painting and ending with the 21st century; this will be accomplished by looking at painting, sculpture, and architecture. Students will learn about the influences of the different cultures that once called the Iberian Peninsula home, and that have shaped Spanish history and art. These influences are obvious within the city of Seville and its surroundings; therefore, special attention will be paid to those sites of historical and artistic influence around the city. Although this course is not an art appreciation course, the student will learn how to appreciate art; therefore, you will not be graded on whether or not you understand, for example, Freudian thinking when applied to Surrealist artist. On the other hand, you will be expected to know that Dalí was a Surrealist painter.

##### **COMM 370 - Spanish Culture & History through Film (AE)**

The course presents a general introduction to the main aspects of Spanish Culture and History through cinematographic representation in various films. The class covers the main social, political, and economic aspects of Spanish life from the beginning of the twentieth century until today, with special emphasis on current affairs.

#### **HUMAN EXPERIENCE (HE) ELECTIVES:**

##### **COMM 370 - Communication and Media in the Digital Age (HE)**

This course introduces students to the major social, economical, political and cultural debates affecting communication and the new media landscapes in Spain and the US. Topics include an overview of the historical development and main theories of mass communication, and examine critical issues of the digital age such as the rise of citizen journalism, the emergence of social media, the growing role of grassroots movements, copyright and free expression issues, media representation issues, and their overall impact on democracy, ethics and culture.

##### **COMM 370 - Spanish Identity: Cinema, Advertising, and Pop Music (HE)**

The main objective of this course is to provide an overview of the social representations of the Spanish identity developed during the democratic period from different areas of the arts and the new and old mass media. We will start with the analysis and commentary of a set of artistic works and media practices understood as expressions of "social creativity". The analyses will prove the existence in these works of speeches and counter-discourses that have contributed to building and renegotiating the Spanish identity in the democratic era.

##### **ENGL 370 - Nobel Prizes in Spanish and Latin American Literature: A Critical Approach (HE)**

Every year since its foundation, the Nobel Prize in literature has recognized the works of men and women from many different languages and cultures. However, its history is one of controversy: major authors have been ignored by the Swedish Academy. The aim of this course is to analyze the life and the works of the Spanish and Latin American Literature Nobel Prize Winners and the reasons for the Academy's choices. The study will be carried out from a critical and comparative perspective within a historical and literary context. In this way, The Generation of 1927, Post-Spanish Civil War narrative or Magical Realism among other great literary tendencies will be included.

### **HIST 370 - History of Spain (HE)**

The main goal in this course is to give students an overview of Spain's history and culture, with special emphasis on events that have marked Andalusia more profoundly. On the other hand, we will also be studying and analyzing different trends and phenomena of modern day Spain, along with some traditions that still hold in our time.

### **HIST 370 - Early Modern & Modern Spanish History: From Isabella & Ferdinand to the Euro (1450 - present) (HE)**

The main goal of this course is to give students an overview of Spain's history over the past 500 years, with special emphasis on events that have marked Andalusia more profoundly. Additionally, we will also study and analyze different trends and phenomena of modern day Spain, along with some traditions that still hold in our time. Field trips, projections of slides and videos will all be key elements in this course helping the student to have a clearer perception of each period. Conducted in English.

### **LNGS 370 - Spanish Civilization and Culture (HE)**

Spain's multicultural civilization from its Roman roots to the "movida" of post-Franco Spain. Recurrent themes in Spanish national ideology and culture will be examined: Spain as a crossroads of Christian, Jewish and Islamic cultures; linguistic and cultural diversity; regionalism and nationalism; dictatorship and democracy.

## **NATURAL WORLD (NW) ELECTIVE:**

### **BIOL 370 - Ecological Systems (NW)**

The course includes basic concepts in Ecology moving from the organism level to the biosphere, including populations, communities, biomes and landscapes. Especial importance is given to processes and organization in terrestrial habitats. The course also includes practical activities that led the student to learn by doing and applying the knowledge explained in the lectures. Laboratory and field exercises emphasize techniques of ecological analysis.

No previous knowledge on Ecology is strictly needed, although some biological background is desired. If you are in doubt about your readiness for this course, please come and see the instructor during the first two weeks.

## **SOCIAL WORLD (SW) ELECTIVES:**

### **ECON 370 - The Global Economy (SW)**

The aim of this course is to introduce the students to the main debates surrounding the nature, effects and attempted management of the Global Economy, identifying its most important post-war structural developments (e.g. formation and collapse of Bretton Woods, on-going globalization, setting up of the WTO, increase in regional integration, emergence of China etc.) and examining contemporary challenges to its well-being (e.g. financial instability, trade tensions, global imbalances, rising inequality, environment crises etc.).

### **POLS 370 - The European Union (SW)**

The course will analyze the initial motives behind the creation of the European Community and its subsequent development into the European Union with a unique institutional structure. There will be study of the EU's key common policies - Economic and Monetary Union, Competition, Agriculture, External Trade etc - and their global effects; paying special attention to EU-US relations.

### **POLS 370 - US-European Relations since WWII (SW)**

The objective of this course is to examine first, the tensions which arose between the states on both sides of the Atlantic following the defeat of Germany in 1945; and secondly its transformation into economic, political and military cooperation. This cooperation has assured the stability of liberal democracies and consolidates the dependence of the Old Continent on a strengthened United States.

### **POLS 370 - Contemporary Spanish Politics (SW)**

This class introduces students to the contemporary Spanish political system. First, we will study the process of the transition to democracy from an authoritarian regime. With the adoption of the new Spanish constitution, we will look at political institutions, political parties, autonomous regions, the monarchy, the Catholic Church, and the military. Special emphasis will be placed on changing socioeconomic factors, nationalism, immigration and terrorism.

### **POLS 370 - The Road to Democracy in Portugal, Greece and Spain (SW)**

During the second half of the 1970's, Southern Europe inaugurated the "third wave of democratization." This course approaches that crucial period of Portuguese, Greek and Spanish history with a comparative methodology. The course will analyze the nature of authoritarian regimes, as well as the transition to and consolidation of democracies. In English.

### **PSYC 370 - Cultural Psychology (SW)**

This course is designed to offer a comprehensive view of Cultural Psychology and its most important phenomena, examining them from a theoretical basis and observing them in our daily lives. To combine these two perspectives in our classes, we will complement the theoretical dimension with materials such as films, scientific articles, documentaries, and presentations.

### **SOCI 270 - Health, Healing and Culture: An Introduction to Medical Anthropology (SW)**

This course is an introduction to medical anthropology, emphasizing the literature on health and healing in different cultures. The objectives of the course are to understand health and healing in social and cultural context, to compare health, illness and healing in different cultures, and to introduce the theoretical orientations and basic concepts of medical anthropology. Readings illustrate the different theoretical orientations used by medical anthropologists and explore topics such as mental health and illness, healers and healing, disease etiologies, health seeking behavior, child birth across cultures and practical uses for medical anthropology in health care settings. Case studies from Italy, North America, Africa, Europe and Latin America illustrate key concepts.

## **THEOLOGICAL INTEGRATIONS (TI) ELECTIVE:**

### **THEO 370 - Christianity, Islam and Judaism in the Spanish Context (TI)**

This class focuses on the role of the three main monotheistic religions in Spanish history, from Antiquity to Modern-Day Spain. Discussion will focus on the role of Catholicism and other religions in a Democratic Spain, in interaction with the growing population of Muslim immigrants, Jewish communities, and the establishment of Churches of various denominations around the country. Excursions to important historical sites in Seville will be an integral part of the in situ learning objectives of the course.

## **GENERAL ELECTIVES TOWARDS GRADUATION:**

### **CHEM 370 - Organic Chemistry II**

A continuation of CHE 210 with focus on complex chemical reactions and syntheses utilizing fundamental principles. The study of mechanistic functional group chemistry will be a primary focus. Second semester laboratory extends previously learned macro- and micro-scale techniques to more complex systems and explores chemistry discussed in the lecture portion of the course. In addition, modern analytical techniques (e.g. nuclear magnetic resonance spectroscopy, UV-visible spectroscopy, and mass spectrometry) used in the identification of organic compounds will be discussed.

3 classroom contact hours per week; 3 lab hours per week; 1 hour lab lecture per week

### **GBUS 370 - International Marketing**

An introduction to international marketing. Topics include analytical techniques used in international market research, determining prices and distribution channels in an international context, marketing across linguistic and cultural borders.

### **GBUS 370 - International Management**

The topics to be covered include the process of internationalization of companies, alternative forms of international business and international alliances (exports, franchises, subsidiaries, licences, strategic alliances, joint ventures...). The class also looks at environmental factors, globalization, management functions, human resources and diversity, different organizational cultures and the role of strategic business management in a globalized world.

### **GBUS 370 - International Finance**

The objective of the course is to introduce the student to the complex world of international finance. Topics will include the increasing globalization of financial markets, international and European monetary systems, foreign exchange markets, and direct and indirect international investment.

### **GBUS 370 - International Human Resource Management**

The main objectives of the course are to enable you to:

1. Appreciate the growing internationalisation of the world in which HRM is conducted
2. Understand the additional complexity of HRM in an international context.
3. Understand the importance of International Human Resource Management.
4. To know the differences between Domestic HR practices and International HRM practices.
5. To be able to identify some of key features HR challenges facing organizations working internationally.

### **GBUS 370 - Organizational Theory**

The course will explore the most relevant perspectives and approaches which attempt to explain the nature, structure and functioning of organizations. As part of the Organizational Theory, we will study also organizational design which creates and transforms the organizational structure of an organization. Conducted in English.

### **GBUS 370 - Entrepreneurship and New Ventures**

This course introduces students to the fundamentals of creating and managing entrepreneurial opportunities through both a practical 'hands on' and a theoretical approach. The course deals with entrepreneurship at every stage of the process by covering the following topics: evaluating new opportunities, formulating the business model, launching and growing startups, dealing with founding team/family dynamics, financing the entrepreneurial business, negotiating venture capital funding and exiting the venture. Conducted in English.

### **NUTR 370 - The Mediterranean Diet: From Fiction to Facts**

The course is intended to teach students about the important role of nutrition on longevity and diseases related to aging. The Mediterranean diet is a type of diet located geographically in countries bordering the Mediterranean Sea. This diet has unique characteristics since it combines excellent gastronomic properties with a high and extremely healthy nutritional value. However, a series of myths or fictions have been created around the Mediterranean diet that are not real and that simply devalue this type of diet that has properties which can help to improve the health in general and to promote longevity.

The objective of this course is to show the composition of the authentic Mediterranean diet and study from a biological point of view the components that are responsible for the positive effects for health.

### **PSYC 370 - Social Psychology**

This course is designed to offer a comprehensive view of Social Psychology and its most important phenomena, examining them from theoretical basis as well as in our daily lives. To combine these two perspectives in our classes we will complement the theoretical dimension with materials such as films, TED talks, and project presentations. Conducted in English.

**This course counts as a substitute for PSYC350 - Social Psychology at CSB and SJU**

### **PSYC 370 - General Sports Psychology**

The course will provide an overview of the field of sports psychology and exercise, which involves applying psychology topics to exercise, sports, competition and health. Topics will cover how sports psychologists work at any level- with athletes and teams in motivation, concentration, resilient personalities, attention, decision making based on interbehavioral, cognitive and other important approaches in sports psychology. Topics will include theoretical foundations of behavior, procedures for solving problems, adherence and motivation, etc. One major area of study is health psychology as a very important complement to training. Well-being and performance are compatible. Conducted in English.

## **Courses taught in SPANISH**

### **SPANISH LANGUAGE (ONE COURSE REQUIRED FOR STUDENTS WHO HAVE NOT COMPLETED HISP 312 OR 8 CREDITS BEYOND HISP 230)**

#### **HISP 211PB – Intermediate Spanish I**

This course is designed for students who have had two semesters of university-level Spanish. Emphasis is on expanding vocabulary and building oral and written communication skills as well as acquiring a greater awareness of the Spanish-speaking world. Conducted in Spanish. The content of this course is at the A2 level according to the Common European Framework of Reference for Languages.

#### **HISP 211PC – Intermediate Spanish Reading & Composition**

This course is designed for students who have had two semesters of university level Spanish. In this course students will continue developing reading and writing skills through written reports, compositions and class discussions on assigned topics and articles. Students will also review more advanced grammar with the purpose of achieving greater accuracy.

#### **HISP 211PD – Intermediate Spanish Conversation**

The objective of this class is to develop conversational, comprehension and oral interaction skills for students at the intermediate level with a focus on form to attain fluency and effective communication skills.

#### **HISP 230PB – Intermediate Spanish II**

This course is designed for students who have had three semesters of university-level Spanish. Emphasis is on expanding vocabulary and building oral and written communication skills as well as acquiring a greater awareness of the Spanish-speaking world. Conducted in Spanish. The content of this course is at the B1 level according to the Common European Framework of Reference for Languages.

#### **HISP 270PB – Advanced Spanish Conversation**

The objective of this class is to develop conversational, comprehension and oral interaction skills for students at the advanced level with a focus on form to attain fluency and effective communication skills.

#### **HISP 270PC – Advanced Spanish I**

This course is designed for students who have had more than 4 semesters of university-level Spanish. The course focuses on written and oral expression of Spanish through compositions, oral reports and class discussions. Material for

discussion includes literary texts as well as topics of general interest. Emphasis is on interactive language use, vocabulary expansion, and accuracy of expression. Conducted in Spanish. The content of this course is at the C1 level according to the Common European Framework of Reference for Languages.

### **HISP 270PD – Advanced Spanish Reading & Composition**

This course continues developing reading and writing skills through written reports, compositions and class discussions on assigned topics and articles. It also reviews more advanced grammar with the purpose of achieving greater accuracy.

### **HISP 270PE – Advanced Spanish II**

This course is designed for students who have had more than 4 semesters of university-level Spanish. The course focuses on written and oral expression of Spanish through compositions, oral reports and class discussions. Material for discussion includes literary texts as well as topics of general interest. Emphasis is on interactive language use, vocabulary expansion, and accuracy expression. Conducted in Spanish. The content of this course is at the C1 level according to the Common European Framework of Reference for Languages.

## **ARTISTIC EXPRESSION (AE) ELECTIVES:**

### **ART 370 - Seville: The Expression of a City through its Art (AE)**

With this course, students will understand, distinguish and appreciate the different styles that Seville offers to its visitors and citizens. Seville is, in fact, a work of art and this course takes advantage of this to make it its classroom. Each topic begins with an introduction to the history and the keys to understanding the distinctive places and monuments that students will visit.

### **HISP 370 - History of Spanish Cinema During The Democracy (AE)**

This course analyzes one of the media "par excellence" of the 19th and 20th centuries. Following an introduction of theoretical concepts pertaining to the world of cinema, students will examine early works of Spanish cinema, its continuity during the Civil War, and its later stage of pro-Franco propaganda. The course will also look at cinema before and after the Spanish Transition and, using several carefully selected films, it will present the Spain of the 90's as well as present-day Spain.

### **THEA 370 - History of Flamenco (AE)**

This course immerses the student in the world of Flamenco and its artistic forms beginning with the geographical, historical and socio-cultural context of its origins. Flamenco's evolution into an artistic professional activity is examined by studying the most well-known Flamenco singers, dancers and guitar players. Musicians from UPO's Flamenco music group demonstrate the various forms of Flamenco during the practical portion of the course. Conducted in Spanish.

## **HUMAN EXPERIENCE (HE) ELECTIVES:**

### **HISP 370 - Spain in the 21st century: from the Civil War to democracy today (HE)**

This course covers the history of Spain since the 1930's until the first decade of the 21st century. It analyzes the social and economic transformations during this period, the interwar period, the experience of dictatorship, the transition to democracy and its development and the participation of Spain in the project of European unification. Additionally, and following the latest historiographic currents, this course presents monographic themes of interest to Spanish history such as gender, family and sexuality, nations and nationalism, the environment, religion, immigration and global history. Lastly, problematic concepts which have been applied to Spain's history will be debated such as failure or success, backwardness and normalization. This course attempts to determine whether Spain is 'different' or not.

### **HISP 370 - Slavery in Latin America and the Caribbean (HE)**

The course aims to study the origins of inequality, racial prejudice and the poverty that a large portion of the Afro American communities in Latin America and the Caribbean currently live in. It examines how some cultural patterns of African origin persist: music, clothing and such religious beliefs as witchcraft and voodoo. It also offers a global perspective of the phenomenon of slavery, from the introduction of the first slaves to the abolition of this "peculiar institution". Conducted in Spanish.

### **HISP 370 - Panorama of Latin American Literature II (Post-1820) (HE)**

This course is an overview of Latin American writings from the Independence era to the present. It includes literary works in poetry and non-fiction, including novel, short story, poetry, and essay. One major objective is to achieve a knowledge of how these works fit into the framework of Latin America's cultural and intellectual history. Conducted in Spanish.

### **HISP 370 - Contemporary Spanish Literature (19th & 20th Centuries) (HE)**

This course analyzes Spanish literature of the 19th and 20th centuries and specifically the literary movements of Romanticism, Modernism, La Generación del 98, La Generación del 27 and the most current trends in Spanish literature. Students will study the literary aspects as they relate to cultural and historic events which influence or have influenced the various literary trends. Conducted in Spanish.

### **HISP 370 - The Latin American Short Story (20th Century) (HE)**

This course analyzes the beginnings of the short story in Latin America in the 20th century and its subsequent development, revising the different styles and literary movements which take place over time and the extraordinary contribution of women writers to this genre. The complex social, political and cultural reality will be studied as it is reflected in the Latin American short story. The stories of Horacio Quiroga, Modernism, "Criollismo", Magic Realism and the most recent literary tendencies will be examined.

### **HISP 370 - Women & Spanish Literature (19th - 20th Centuries) (HE)**

This course analyzes the role of women in Spanish literature in the 19th and 20th centuries as well as the literary works written specifically by women during both centuries. The role of women in literature of previous centuries will be examined. It is mainly during Romanticism that women begin to take an active role in literature and by the middle of the 20th century women have the liberty to express themselves and their vision of reality through the world of fiction. Conducted in Spanish.

### **HISP 370 - Spanish Literature - The Spanish Golden Age. El Quijote (HE)**

The objective of this course is to study the masterpiece of Spanish Literature: Don Quijote. Cervantes's novel is considered to be the first modern novel, and its influence in later literary productions is still present in the creative process for most authors. The course will analyze the structural, thematic and stylistic characteristics of the novel, and it will present the study of the novel as a cultural product, so as to present an in depth study of Cervantes's world. Conducted in Spanish.

### **HISP 370 – Culture and Society in Spain (HE)**

Which social, political, cultural, and both natural and international phenomena define Spain as it enters the 3<sup>rd</sup> decade of the 21<sup>st</sup> century? To answer this question, this course aims to present Spanish social and cultural heterogeneity, analyzing the main aspects that vertebrate present-day Spain (for example, migratory movements in search of the European dream, the effectiveness of the educational system, the health system, gender issues, politics of historic memory or the change of the energy model in the face of climatic change). Thus, this course will have a closer look at the realities of the different autonomous communities with all their peculiarities and specificities.

## **SOCIAL WORLD (SW) ELECTIVES:**

### **COMM 370 - Intercultural Communication (SW)**

This course is designed to give participants a solid understanding of what intercultural communication is, how to benefit from it and how to manage it in our personal and future professional lives. Using an interdisciplinary focus, we examine values, customs and communication styles of cultural groups and we learn to interpret communicative behaviour of others. There will be a special emphasis on the Spanish form of communication. Conducted in Spanish.

### **POLS 370 - Current Affairs in Latin America: Press & Cinema (SW)**

This class aims to promote active class discussion while increasing the student's knowledge of the social, political and cultural life of present-day Latin America. Teaching material will include top stories from the Latin American press as well as Latin American films.

### **POLS 370 - Relations between the US and the Hispanic World (SW)**

The objective of the course is to give the student a global perspective of the relations between the United States, Spain and Latin America throughout history. The course will also study the series of problems which have shaped the character of interamerican relations, the mechanisms of economic integration and its repercussions in the socio-political sphere. Conducted in Spanish.

## **GENERAL ELECTIVES TOWARDS GRADUATION:**

### **GBUS 370 - International Marketing**

An introduction to international marketing. Topics include analytical techniques used in international market research, determining prices and distribution channels in an international context, marketing across linguistic and cultural borders.

### **GBUS 370 - International Finance**

The objective of the course is to introduce the student to the complex world of international finance. Topics will include the increasing globalization of financial markets, international and European monetary systems, foreign exchange markets, and direct and indirect international investment.

### **HISP 270 - Spanish for Health Science**

This course is designed for those students with at least two semesters of university level Spanish. Acquiring vocabulary and developing oral and written skills will be emphasized to enhance effective communication in Spanish within healthcare contexts. Each class emphasizes both theory and practice. Group work is a basic pedagogical tool therefore active participation is the basis to encourage interaction and oral fluency.

### **HISP 370 - Spanish for Business**

In this course, students learn the vocabulary and concepts used in oral and written transactions in the business world. Emphasis is placed on increasing vocabulary and using Spanish business terminology in commercial correspondence including letters, job descriptions, advertisements, bank documents, etc. Cultural differences which affect the way business is conducted in Spain and in the U.S. will also be briefly explored. The course will be primarily focused on international commerce, however other sectors of the economy, such as industry, agriculture, technology, and tourism will also be covered.

### **HISP 370 - Spanish Phonetics and Phonology**

This course focuses on written and oral expression of Spanish through compositions, oral reports and class discussions. Emphasis will be placed on improving correct pronunciation of standard Castilian Spanish with special attention to the phonetic peculiarities of Andalusian Spanish. Material for discussion includes literary texts as well as topics of general interest. Emphasis is on interactive language use, vocabulary expansion, and accuracy of expression. This course also aims to prepare future teachers of Spanish.

### **HISP 370 – Spanish-English/English-Spanish Translation**

This course provides an introduction to translation from Spanish to English and English to Spanish. Particular attention is given to the linguistic and socio-linguistic issues involved in translation. Students will examine direct, inverse, and specialized (technical, scientific, judicial, and literary) translation. Short literary works as well as articles will be translated into English as homework assignments. Special emphasis will be placed on Spanish idioms and their translation.

### **HISP 370 - Tapas: A Window to Spanish Cuisine and Culture**

Food is one of the most important cultural expressions in today's society and the tapa is, possibly, its best example. This course will take place in our kitchen laboratories where we will cook and taste a variety of dishes. Through these dishes, we will discuss the different aspects such as products, producers, history, society, nutrition, culinary technology, quality criteria, etc. All of these aspects are of vital importance in understanding what tapas represent in Spanish culture.

### **HISP 370 - Basics of Bilingual Negotiation**

Introducir al alumno en la teoría básica de la negociación bilingüe en ámbitos empresariales y de Derechos Humanos, haciendo hincapié en las cuatro fases esenciales de cualquier negociación: preparación, negociación, cierre contractual y evaluación de resultados. Se apuntarán también nociones básicas de interpretación de enlace, para la correcta comunicación y aplicación de las técnicas interpretativas en situaciones bilingües. Esta asignatura está dirigida a aquellos alumnos que desean desarrollar su competencia oral e interpretativa español - inglés. Para ello se integrarán los conocimientos lingüísticos, socio-culturales y de documentación con la adquisición de estrategias de comprensión auditiva, lectora, de expresión escrita y, naturalmente, de negociación e interpretación. El curso es eminentemente práctico y se compone de una primera parte de iniciación a la negociación bilingüe y una segunda de iniciación a la interpretación bilateral. Se centrará en la presentación de los elementos básicos que han de tenerse en cuenta a la hora de negociar en cualquier ámbito; y en el análisis y comprensión con discursos y situaciones adaptadas para practicar las técnicas de negociación e interpretación bilingüe. La mayoría de los objetivos se conseguirán a través de la práctica con simulacros de posibles situaciones y entornos para la negociación en un ámbito intercultural de empresas y un ejercicio por parte de los alumnos que versará sobre Derechos Humanos. Siempre teniendo en cuenta que es un curso de introducción y que sólo podrán apuntarse técnicas y estrategias. En ningún caso se podrá proporcionar formación para el ejercicio profesional.