

Updated: 10/29/21

## **Open Enrollment CEA Courses taught in Seville** **All courses are 3 credits unless otherwise noted**

*These courses meet the following requirements for the Integrations/Common Curriculum at CSB/SJU. If you would like to receive Major or Minor credit for any of these courses, you will need to see the Department Chair for approval. Course descriptions available on Page 2.*

### **Courses taught in ENGLISH**

#### **ARTISTIC EXPRESSION (AE)/FINE ARTS (FA) ELECTIVES:**

- ART 370 - Architecture & Painting in Seville (AE/FA)
- ART 370 - Photography in Seville (AE/FA)

#### **HUMAN EXPERIENCE (HE)/HUMANITIES (HM) ELECTIVES:**

- GEND 370 - Gender Roles in Present Day Spain (HE/HM)

#### **SOCIAL WORLD (SW) ELECTIVES:**

- COMM 370 - Communication & Global Competence (SW)
- SOCI 370 - Cultural Values & Stereotypes: Spain & the U.S. (SW)
- SOCI 370 - Seville: Culture, Identity & Citizenship in the City (SW)

#### **EXPERIENTIAL LEARNING (EX) ELECTIVES:**

- EDUC 370 - Teaching English Abroad: From Theory to Classroom Practice (EX/EL)
- SA 397 - International Internship (3 or 4 credit options available) (EX/EL)
- SA 398 - International Service Learning: Society, Inequality & Social Exclusion (EX/EL)

#### **GENERAL ELECTIVES TOWARDS GRADUATION:**

- COLG 370 - Career Development Seminar
- COMM 370 - Digital Culture for Social Change
- GBUS 370 - International Business
- GBUS 370 - Entrepreneurship: The Art of Creative Business
- GBUS 370 - Digital Marketing
- SOCI 370 - Sport & Culture in Contemporary Spain
- SOCI 370 - Cross-Cultural Perspectives on Disease, Wellness & Healthcare

### **Courses taught in SPANISH**

#### **HUMAN EXPERIENCE (HE)/HUMANITIES (HM) ELECTIVE:**

- HISP 370 - The Culture of Food & Wine in Spain (HE/HM)

#### **EXPERIENTIAL LEARNING (EX) ELECTIVES:**

- SA 397 - International Internship (3 or 4 credit options available) (EX/EL)

#### **GENERAL ELECTIVES TOWARDS GRADUATION:**

- HISP 370 - Spanish for Business

## **COURSE DESCRIPTIONS:**

### **Courses taught in ENGLISH**

## **ARTISTIC EXPRESSION (AE)/FINE ARTS (FA) ELECTIVES:**

### **ART 370 - Architecture & Painting in Seville (AE/FA)**

This course will study the most important artistic manifestations in architecture and painting in Seville. For architecture, the city itself will become our classroom, as students will analyze in situ the most important architectonic monuments of the city: the Hispanic-Roman town of Itálica, Tower of Gold and Giralda, Alcázar and Cathedral, Merchants Exchange and Town Hall, La Caridad Hospital and the Church of St. Louis, Tobacco Factory and Maestranza Bullring, International Pavillions for the 1929 Ibero-American Exhibition at Park of María Luisa and for the 1992 Universal Exhibition at La Cartuja, together with the different quarters of the city. On painting, students will be able to see and analyze works by Velázquez, Murillo, Zurbarán and Valdés Leal, and by the Romantic Sevillian School exposed in different museums of the city, such as the Museum of Fine Arts, Cathedral Museum, and Contemporary Art Museum. Actually, the entire city is a piece of art.

### **ART 370 - Photography in Seville (AE/FA)**

Learn how the camera can be used in a foreign environment as an exciting tool of documentary record, cross-cultural understanding, artistic expression and self-discovery. After an introduction to the fundamentals of photography, both traditional and digital, your camera will be constantly trained on the city of Seville itself, its architecture, history, people, and rich culture. As you develop your technical, compositional and critical skills as a photographer you will create a portfolio of images that will both showcase and celebrate your whole unforgettable study abroad experience. Throughout the course you will be able to post your best work on the Campus website to record and display your experiences.

Your in-class workshops will develop your practical and theoretical skills, and your photographic trips throughout the streets, and squares of the city center will be complemented with a guided in-depth visit to different photo shows.

Throughout the course your instructor will frequently deliver critical reviews of your work, but you will also be actively involved in analyzing and evaluating your own work and the work of others in a collaborative atmosphere of constructive reflection and criticism. You'll have the opportunity to post your work on the course web site in order to record and display your experiences.

You may choose to work with traditional or digital photography. Either way, it is important that you bring a 35 mm SLR (single lens reflex) camera (digital or traditional). Digital cameras must have a minimum of 4 mega pixels. Traditional cameras must be able to be loaded with 35 mm films. The camera must be functioning, and particularly if old and unused for a long time, has to be reviewed professionally before you leave the U.S. Do not bring any film with you as it is frequently destroyed by airport security scans.

If you are enrolled in any other electives there may be the possibility of executing a photographic project as part of your work requirements for those courses.

## HUMAN EXPERIENCE (HE)/HUMANITIES (HM) ELECTIVES:

### **GEND 370 - Gender Roles in Present Day Spain (HE/HM)**

This course aims to provide a historical and analytical review of the changes that have taken place regarding gender roles and identity in Spanish society over the last four decades, roughly from the last years of the Francoist regime to the present. On the one hand, we will explore how these changes can be understood by the political development witnessed in the country, from a conservative dictatorship to a stable democracy, that is currently leading on legislation in the area of sexual discrimination. Moreover, the course will focus on (i) changes to women's roles, leaving the private to join the public sphere; (ii) changes to gender identity, on femininity and masculinity; (iii) the construction of alternative gender spaces (gay, lesbian and other cultures) and its impact on other core institutions within Spanish society, such as the family, religion, etc.

## SOCIAL WORLD (SW) ELECTIVES:

### **COMM 370 - Communication & Global Competence (SW)**

With the rise of global mobility and communication, encounters between people of diverse and multiple cultural identities are increasingly common. Less obvious are the reasons why these encounters can be challenging and, more importantly, the knowledge and skills necessary for overcoming communication barriers that arise from differences in communication styles and patterns.

The study of intercultural communication requires not only grappling with broad concepts such as "culture", "communication", and "identity", but also learning how communication styles are patterned within cultural groups. This course thus explores the interaction between culture and communication and introduces students to the knowledge and skills requisite to building intercultural competence. More specifically, this course invites students to analyze and evaluate how their own cultural identity influences communication with others; encourages interaction with the host culture; and prepares students with knowledge and skills to be effective and ethical intercultural communicators.

### **SOCI 370 - Cultural Values & Stereotypes: Spain & the U.S. (SW)**

This course delves beyond the simple comparative and practical approach to understanding stereotypes. It is designed to enhance overall intercultural competence and interpersonal/cultural communication between people of diverse cultures, with an emphasis on cultural identity, patterns, attitudes, values and nonverbal behaviors.

After being introduced to some of the theoretical frameworks used to examine culture (ie. Hofstede, Kohls, etc.), you will use ethnographic techniques to gain a clear understanding of the various elements present in any culture and use this information to contextualize your interaction with the host environment and explain the cause of certain behavioral traits that lead to stereotypes, misunderstandings and confrontations. Another equally challenging component of this class is to interpret and explain the opinions regarding the U.S. culture held by the local host environment. The course will enlighten students as to the importance of needing to fully understand the values of the host environment in order to achieve and display a degree of mutual respect and making sense of the cues as to appropriate behavior. Through readings, discussions, ethnographic observations and personal interactions participants will explore these contexts.

### **SOCI 370 - Seville: Culture, Identity & Citizenship in the City (SW)**

What role does Seville have as one of the most important cities in the secular state of Spain? Why and how has it played a central part during history while remaining a key anchor of national pride. It

reflects the cultural contradictions that define what means to be a Spaniard. For example, Seville's main national celebrations, ie. Holy Week, run contrary to the fact that Spain is a secular country. Additionally it embraces the cultural icons of being Spanish: Catholicism, flamenco and bullfighting. Through these incongruences, Sevillians have cultivated a counter-culture, based upon the re-interpretation of their identity and culture as a manner of resistance. Here marginalized groups gain their space; one where traditional folklore meets with active social movements, where three world religions met and still peacefully co-exist. Seville exemplifies an ideal environment to explore alternative cultures, gender-related identities (ie. the LGBT community) and new political affiliations. Finally Seville's transformation, through newly constructed ideas of citizenship, have generated organic solutions to the economic crisis, which have yielded novel local ways to understand and articulate notions of community.

This course adopts an interdisciplinary approach borrowing instructional tools and methods from subject areas ranging from Spanish studies to gender studies. The course develops by providing a historical and analytical review on the changes which impact cultural and gender identity in Sevillian / Spanish society over the last four decades, roughly from the last years of the Franco regime to now. On the one hand, we will explore how these changes can be understood by the political developments witnessed in the country, from a conservative dictatorship to a stable democracy. On the other hand, we will also investigate how citizenship and gender spaces are negotiated within the local society by exploring different areas such as the political realm, work, cinema, family and religion.

Our analytical focal point is placed upon the city, the suburbs, and the neighborhoods of Seville where the presence of diverse local initiatives offer opportunities for exploration on how effectively they have managed to create impact and transformation on the Spanish political, economic, societal and cultural mainstream. Through academic readings and course excursions, you will explore Andalusia's capital city and the multicultural populations to which it has been home in both a historical and a contemporary context. Personal observations of and encounters with people from a variety of populations are all part of the fieldwork in this course.

You will learn how a culture's official policy about belonging and foreignness relates to gender, sexuality, and ethnicity by drawing from similar rhetorical strategies. The course will point to ways to cross lines of difference to re-imagine new forms of belonging and citizenship for a 21st century Seville.

## **EXPERIENTIAL LEARNING (EX) ELECTIVES:**

### **EDUC 370 - Teaching English Abroad: From Theory to Classroom Practice (EX/EL)**

This course surveys current methodology for modern language teaching. It will provide a solid introduction to language and the many aspects of language acquisition, such as the psychological components governing language, how language communicates from one mind to another, language use and socio-linguistic implication, the nature of human use of language and the cognitive processes involved in language learning. Students will consider second language acquisition (SLA) from an interdisciplinary approach, including linguistic, psychological, and sociocultural perspectives, in order to understand how a second language is acquired, what the learner of a second language needs to know, and why some learners are more successful than others.

After deconstructing the language acquisition process and introducing the founding theories regarding the teaching and learning process, students will have the opportunity to focus upon the practical tools necessary to promote authentic language learning. Not only will individual classes be dedicated to methodology for the four skills (reading, writing, listening and speaking), other more comprehensive

topics will also be incorporated. These could include, but are not restricted to, the following: world Englishes, monolingualism and bilingualism, SLA in adults and children, formal and informal learning contexts, SLA in diverse socio-cultural settings, error correction and types of feedback, technology in the classroom, lesson planning, myths about language learning, etc.

In addition, students will volunteer every week as teaching assistants of English at local primary schools, high schools and adult learning centers. Students will observe local language classrooms, will relate classroom practice to theories of second language learning, and will reflect on cultural differences and their experience as teaching assistants in a different culture. Moreover, they will have the opportunity to apply their knowledge by facilitating activities in English classrooms and testing their own teaching materials designed during the course. The class will provide both a dynamic introduction to teaching methods and present innovative practical strategies for teaching modern languages.

### **SA 397 - International Internship (EX/EL)**

The competition will be fierce. Every September, over 20 million students are enrolled in higher education. Come graduation, all will be searching for a limited number of jobs. Your degree and what you've learned gives you an excellent foundation for the future - but international education makes you different from the rest. Only 15% of students study abroad, and only about 5% complete an international internship. Actively engaging in this experience and being able to convey your career readiness with future employers using language they respect can give you a powerful competitive edge over other graduates.

The International Internship course will provide you the opportunity to develop vital business skills employers are actively seeking in job candidates. This course is comprised of two parts:

- First, you'll be placed in an internship within a sector related to your professional ambitions as outlined in your placement contract.
- Second, you will enroll in a hybrid academic seminar conducted both online and in-person where you will analyze and evaluate the workplace culture and the daily working environment you experience. The course is divided into eight career readiness competency modules as set out by the National Association of Colleges and Employers (NACE) which guide the course's learning objectives.

During the academic seminar, you will be invited to reflect weekly on your internship experience within the context of your host culture by comparing and contrasting your experiences with your global internship placement with that of your home culture. By creating an intentional time to analyze your experiences in your internship, the role you have played in the evolution of your experience in your internship placement and the experiences of your peers in their internship placements, you will develop a greater awareness of:

- Your strengths relative to the career readiness competencies
- The subtleties and complexities of integrating into a cross-cultural work environment
- How to build and maintain a career search portfolio

This is a variable credit course, offering the flexibility to earn 3-4 credits depending on your internship placement hours. Depending on the program, credits are available based on the following criteria:

- 3 credits: 22 seminar hours & 120 minimum placement hours
- 4 credits: 22 seminar hours & 160 minimum placement hours (*these hours meets GBUS requirement*)

### **SA 398 - International Service Learning: Society, Inequality & Social Exclusion (EX/EL)**

This unique international service learning course focuses on the pressing social issues confronting our ever more globalized cities: social inequality and exclusion within the context of the accelerated demographic transformation of today's urban space. Contributing to the ongoing search for effective responses to such endemic problems, you will do volunteer work at a community-based organization in the selected CEA city while simultaneously pursuing theoretical coursework and independent sociological research related to your service learning placement.

As the world becomes increasingly globalized, businesses, non-governmental organizations and governments need people with the ability to adapt and excel when faced with the challenges associated with working in foreign countries, such as the variety of working conditions, work practices and cultural norms. Because service learning requires intensive intercultural engagement on a regular basis while exposing you to populations you might otherwise not encounter as a visiting student, this course provides a unique opportunity for you to gain the socio-cultural and research skills employers look for. Furthermore, participating in service learning abroad illustrates your ability to understand and contextualize academic theories and use and adapt research skills to field work.

Given this course's central theme of society, inequality and social exclusion, your service learning placement will be situated within one of the following areas to be agreed upon with the instructor: immigration; homelessness; education; youth work; sustainable urban development; the environment; urban cultural expression; or sport. Placements might include: helping disadvantaged children at a homework club; working at an educational project at an immigrant center; working with an organization for the homeless; working with an urban-garden or redevelopment project; contributing to urban cultural expression and preservation; or assisting in centers working with the elderly or disabled. Your 2½ hour per week placement involves working and interacting personally with local community volunteers, giving you first-hand insight into the local neighborhood, its organizations, its membership and the challenges facing them all.

Within a traditional course setting and in support of your service learning placement across the semester, you will undergo initial in-depth orientation and intercultural training that will help prepare you for what can be an emotionally challenging, life-changing, and personally rewarding experience. You will also be introduced to group work skills and activities beneficial to your placement and engage in theoretical study and focused reflection in subjects related to the central theme of the course, as well as readings related to your specific service learning area and research project. Throughout the course, you will keep an in-depth research and reflective field journal that will be periodically evaluated by the course instructor. To aid in the analysis of your specific placement and corresponding socio-economic setting, you will be introduced to participant-observation, note-taking, and interviewing skills in line with best research practices. You will conduct a final research project on the work of your placement organization and situate its efforts in broader sociological, environmental and political contexts.

This guided placement and research will benefit you whatever your academic discipline and will provide you with the research skills and experience that can benefit senior year research, capstone projects, and career planning.

You will be required to pay transport costs to your international service learning placement site.

## GENERAL ELECTIVES TOWARDS GRADUATION:

### **COLG 370 - Career Development Seminar**

This course actively engages you in an experiential learning journey towards personal development and career empowerment. To this end, you will examine critical strategies for personal and career success in a global marketplace through an investigation of the construct of global competence. By evaluating your personal attitudes, skills, interests and knowledge, and by engaging in experiential and practical interaction with your host city and residents, you will reflect upon the reciprocal interactions of culture, identity, communication and the role they play in the global workplace. These skills will better prepare you for entering today's job market. You will also review current intercultural theories, assessment tools and behavioral skills necessary for developing the global competence required for 21st century employment. The course helps you make the necessary connections between intercultural learning and personal employability so that you better understand and can articulate your study abroad experiences in meaningful ways for personal and professional advancement.

### **COMM 370 - Digital Culture for Social Change**

Digital culture is an overarching, though vaguely defined, concept pointing at current events and practices in the new media-cultural environments generated by the process of digitalization, including: social networks, gamification & ludology, net activism, digital cinema, media literacy, citizen journalism, (micro)blogging, transmedia storytelling, net.art, and so on. As stated by MIT scholar Henry Jenkins, this new (digital) paradigm is born out of the convergence between the old and the new media, triggering a dramatic re-assessment of the roles traditionally applied to and performed by media industries and/vs. individual agents-consumers. Beyond a model merely based on interactivity through technology, the "digital turn" highlights an enhanced participatory culture and new forms of social, political and consumer (or "prosumer") empowerment. As a result, the question of access to technology and digital divide needs to be addressed not only as an endeavor to provide more efficient and sanitized business and trade scenarios and networks, but primarily as a major concern for the evaluation of collective and democratic life in the globalized world. The main focus of this course is, accordingly, to raise awareness on the socially transformative potential of new media practices.

The first part of the course begins with a brief introduction to the necessary theoretical background on digital culture. We will discuss on the concepts and the main theories (critical and non-critical) that presented (and still do) interpretative frameworks on the ever-changing and ever-expanding field of digital humanities and the new media ecosystem. We then explore different topics combining theoretical discussion with a practical approach and a focus on initiatives and projects developed locally (at the host city/region). Topics are related to a selection of the aforementioned practices informing the realm of digital culture: from an analysis of how social networking helped/helps to channel the experience and social goals of local and global grassroots movements, or the political potential of new formats of digital documentary (or non-fiction) cinema and participatory video, to a hands-on perspective on (micro)-blogging and/or advertising "with a cause." Class time will consist of an integration of in-class research (including seminars and round tables led by the instructor and guest speakers) and onsite research (learning and surveys with local agencies and associations besides field studies).

### **GBUS 370 - International Business**

The increasing globalization of Business makes it imperative to achieve a thorough understanding of the complexities and subtleties of international business activities. Many businesses, that in the past were traditionally considered to be "local" in nature, are now impacted to varying degrees by issues such competition from low cost foreign sources, multi-cultural marketing requirements, and web-based commerce that crosses traditional market boundaries. As a result today's business leaders

must be capable of exploring new opportunity frontiers while dealing with challenges from far away places.

This course introduces the student to the field of international management. We begin by analyzing the international business environment that connects the phenomenon of globalization with the national and cultural differences that characterize the countries in this economy. Next we will analyze, from the point of view of a medium-large global organization, how to first define a strategy to enter foreign markets, select a global company structure, define a global marketing and human resource planning and controlling global business activities. We will delve into some strategic and functional issues that characterize the management of organizations in the global marketplace.

This course is intended to provide the student with a comprehensive understanding of the fundamentals of international business and the key factors that must be considered in the development of a well conceived, global business plan, from the perspective of a medium-large organization that compete in a global market.

### **GBUS 370 - Entrepreneurship: The Art of Creative Business**

Entrepreneurship has become a key aspect for Business Environment as it is a guiding principle in most successful organizations. More than just small business management; it means identifying market opportunities and then marshalling the resources and designing the strategy and organization to capitalize on these opportunities. This definition cuts across various types of organizations and industries. The course will mainly focus on analyzing different mindsets and behaviors of effective entrepreneurs; developing abilities of brainstorming and creating new business ideas; putting those ideas into action, structuring a formal document: the business plan.

The emphasis of this class will be on active learning, so learning is closely aligns with application and is a shared responsibility among all the members of the group. With plenty of applications and examples to demonstrate concepts, your role is to participate in group exercises and team projects that give you the opportunity to apply models and lessons learned. In teams you will select a new venture idea and create a 10-15 page business plan, which you will then present to the class at the end of the semester. The class will act as venture capitalists and your objective is to sell the class on the financial viability of your new business.

To give you insights into the experiences of entrepreneurs we will complement our in-class lectures, discussions, and training exercises with out-of-class activities, focus on case studies, and discussions with local business figures.

### **GBUS 370 - Digital Marketing**

What is digital marketing? Well into the 21st century, digital marketing is a buzzword, a ubiquitous term used by companies, users, advertisers, and creative professionals to describe a process which involves communicating and distributing goods and services through digital platforms.

As Internet users, we are all fully aware of how to create, modify, upload, share, like and comment on content that becomes available online. But, what happens if that content is a product, and our goal is to conduct business online?

This digital marketing course aims at answering how to professionally present, promote, and place what we want our customers or audiences to sell and buy online, considering the most effective and attractive resources to do it.

To that end, a semester will be devoted to exploring three learning blocks:

- Trade: What is marketing? What is a marketing plan? What is a marketer?
- Trends: What is digital marketing in the 21st century? Which media are to be considered? Which platforms should we choose for our marketing campaigns?
- Tools: How do we create, program, and analyze marketing plans?

The three blocks will combine both theory and practice. Readings, debates, guest speakers, and several types of activities will provide students with insight and expertise in one of the most appealing and increasingly booming professional profiles that have been created thanks to the digital revolution.

### **SOCI 370 - Sport & Culture in Contemporary Spain**

The aim of this course is to analyze the important role that sport plays within modern Spanish culture. The historical framework for this course will be provided by an analysis of the socio-political use of sport by the Franco dictatorship and the repercussions of this heritage on contemporary Spanish society. The relations between politics, media, and sport will serve as a useful route to understanding wider issues in Spain. The course will adopt a hands-on approach to the subject matter including case studies, field trips and guest speakers as well as making constant comparisons with the sports and culture debate in the United States.

### **SOCI 370 - Cross-Cultural Perspectives on Disease, Wellness & Healthcare**

How do you know if you're sick? And if you are, what do you do? Every human society has a system for identifying states of health and illness, methods for treating disease, and techniques for maintaining health. This interdisciplinary course broadly surveys various systems of health and healing across cultures and different ideas about the nature and cause of illness. After tracing the development of scientific medicine to the present day, you will learn about various Western & non-Western medical systems and the cross-cultural issues that arise when they encounter the spread of scientific medicine in the modern era. You will then develop a critical perspective of the healthcare sector using the United States and Spain as case studies.

Studying in Seville gives you the opportunity to investigate first hand at several institutions in the history of modern healthcare and medical science, including the Caridad Hospital, the Hospital of Los Venerables, and the Santa Isabel clinic. At each of these institutions, you will have the opportunity to examine how society had/has an impact on providing healthcare and the historical significance and legacies, and how these legacies shape contemporary thinking.

## **Courses taught in SPANISH**

### **HUMAN EXPERIENCE (HE)/HUMANITIES (HM) ELECTIVE:**

#### **HISP 370 - The Culture of Food & Wine in Spain (HE/HM)**

This course combines historical, anthropological, sociological and, of course, gastronomical perspectives to examine the relationship between food and culture in Spain. A historical timeline will be used as a reference to follow the evolution of Spanish cuisine from Spain's first settlers to present day. The different cultures and civilizations that have formed part of Spain's history - Romans, Visigoths, Arabs, Jews and Pre-Columbian Americans - have contributed a variety of foods and spices that today form part of the rich and unique Spanish cuisine.

Through a variety of readings, study excursions and tasting sessions this course offers you the opportunity to go beyond the traditional classroom experience to explore the five senses of sight, hearing, taste, smell and touch, essential to fully comprehend and appreciate Spanish cuisine.

## **EXPERIENTIAL LEARNING (EX) ELECTIVES:**

### **SA 397 - International Internship (EX/EL)**

The competition will be fierce. Every September, over 20 million students are enrolled in higher education. Come graduation, all will be searching for a limited number of jobs. Your degree and what you've learned gives you an excellent foundation for the future - but international education makes you different from the rest. Only 15% of students study abroad, and only about 5% complete an international internship. Actively engaging in this experience and being able to convey your career readiness with future employers using language they respect can give you a powerful competitive edge over other graduates.

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- Your strengths relative to the career readiness competencies
- The subtleties and complexities of integrating into a cross-cultural work environment
- How to build and maintain a career search portfolio

This is a variable credit course, offering the flexibility to earn 3-6 credits depending on your internship placement hours. Depending on the program, credits are available based on the following criteria:

- 3 credits: 22 seminar hours & 120 minimum placement hours
- 4 credits: 22 seminar hours & 160 minimum placement hours (*these hours meets GBUS requirement*)

## **GENERAL ELECTIVES TOWARDS GRADUATION:**

### **HISP 370 - Spanish for Business**

This advanced Spanish language and culture course will prepare you for successful communication in the Spanish-speaking business world. Learning a second language implies much more than acquiring structures or words. It means developing a series of mechanisms to interact with people of different cultures. Spanish for business targets all aspects of learning a second language, but unlike other classes, language structures will not be the only focus. This course will also emphasize essential business terminology and language situations in business contexts such as writing a commercial letter, holding a meeting, presenting a product, writing a resume, or carrying out a business presentation. You will also gain an understanding of the cultural traits that distinguish the business environment in Spain and the Spanish-speaking world in comparison with the U.S.

The course combines several integrated approaches intended to develop your skills. Most in-class time is devoted to speaking and practicing Spanish through a combination of group-based and individual activities, focusing on business related themes. The course content is presented through the use of varied materials such as newspaper articles, advertising material and short film clips.

Class size never exceeds 15 students so that you have sufficient opportunities to practice your spoken Spanish and receive personal attention from your instructor.