

## Challenge areas affected by the Bottled Water Policy Change

February 18, 2011 draft

DEPARTMENT	ALTERNATIVE OPTION	IDENTIFIED NEEDS	PROJECTED COST
Admission	Provide each <b>prospective student/parents</b> with reusable bottle.	<ul style="list-style-type: none"> <li>• Training for Admin staff so they are comfortable talking about the related issues</li> <li>• Inexpensive supply of good quality reusable bottles</li> <li>• Additional hydration stations so filling is not a problem</li> </ul>	<ul style="list-style-type: none"> <li>• Adequate supply of bottles</li> <li>• Cost in time for training</li> </ul>
Athletics	<b>Referees and scorekeepers</b> (estimate 150 bottles of water provided annually)	<ul style="list-style-type: none"> <li>• Inexpensive supply of good quality reusable bottles</li> <li>• Multi-fill stations</li> </ul>	<ul style="list-style-type: none"> <li>• Adequate supply of bottles</li> <li>• Cost in time for training</li> </ul>
Athletics	<b>Visiting sports teams and fans</b>	<ul style="list-style-type: none"> <li>• Incorporate language about the new policy and effective date into promo materials</li> <li>• Send out notice to all affected parties well in advance of August 2011</li> <li>• Multi-fill station</li> </ul>	
Culinary Services	<b>Special Services:</b> To go boxed lunches, Upward Bound	<ul style="list-style-type: none"> <li>• Supply reusable bottles, fill before getting on the buses</li> <li>• Use to educate</li> </ul>	<ul style="list-style-type: none"> <li>• Adequate supply of bottles</li> <li>• Cost in time for training</li> </ul>
Culinary Services	<b>Catering requests for bottled water</b>	<ul style="list-style-type: none"> <li>• Change catering catalogue to reflect new policy</li> <li>• Change any promos to reflect new policy</li> <li>• Increase supply of pitchers, coolers, etc.</li> <li>• What about cups? Paper?</li> </ul>	<ul style="list-style-type: none"> <li>• Training time</li> <li>• Added equipment</li> </ul>
<b>Retailing:</b> bookstore, Good 2 Go, McGlynn's, O'Connell's	Eliminate sales of bottled water, sell reusable container	<ul style="list-style-type: none"> <li>• Have reusable available at point of sale so it is convenient for customer to purchase</li> </ul>	<ul style="list-style-type: none"> <li>• Loss of profit on bottled water sales</li> </ul>
<b>Residential Life Orientation and larger events</b>	Provide reusable bottle	<ul style="list-style-type: none"> <li>• Continue practice of giving all first years a reusable bottle at orientation – so that eventually all students will have been given a bottle</li> <li>• Supply of reusable bottles during transition period</li> <li>• Promote bringing own bottle to larger events</li> </ul>	<ul style="list-style-type: none"> <li>• Adequate supply of bottles</li> <li>• Cost in time for training</li> </ul>
<b>Off campus travel for RDs</b>	Educate before trip to bring reusable bottles		
<b>Alumni reunions</b>		<ul style="list-style-type: none"> <li>• Incorporate language of new policy into promo materials (Alumni mag?)</li> <li>• Provide at registration table: include cost of bottle in figuring reunion weekend costs</li> </ul>	<ul style="list-style-type: none"> <li>• Adequate supply of bottles</li> <li>• Cost in time for training</li> </ul>

JRP/Bottled Water Initiative/Alternatives