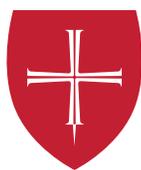


ANNUAL REPORT

2017-2018



DONALD

McNeely Center

FOR **ENTREPRENEURSHIP**

College of Saint Benedict and Saint John's University

ANNUAL REPORT

2017-2018

Dear Friends –



Reflecting on the activities and impact of the Donald McNeely Center for Entrepreneurship during 2017-18, we lived **INSPIRING THE ENTREPRENEURIAL SPIRIT!** Highlights reflected in this year's Annual Report showcases the Center's continued work to cultivate innovation and entrepreneurial mindset and skillset throughout the distinct College of Saint Benedict/Saint John's University residential, liberal arts educational experience.

The Entrepreneur Scholars program continues to thrive. Students unique engagement in “launching” during of the signature three-semester course experience resulted in several ventures including Flightless Bird Creative, PERK: The Natural Beauty Lab, Empower & Co. and The Vault as ventures that continue after graduation with full-time or “side-gig” focus by their founding Entrepreneur Scholar leadership.

The Center developed and refined additional offerings to ignite and support the entrepreneurial spirit throughout campus. As you review this year's report, you will see features on many new programs and engagement initiatives to reach students, faculty and community friends including the David Forster Spark to Start Campus Challenge, ENTR 101 Topics in Innovation and Entrepreneurship 2-credit courses, SquareTable Entrepreneurial Conversations, Entrepreneurial Leadership Series and McNeely Market.

We were incredibly grateful at our Spring Annual Dinner to receive a \$1,000,000 check from the Manitou Fund in recognition of completing the 10 for 10 Campaign matched funding challenge. Thanks to the generosity of many who contributed to the 10 for 10 Campaign funding on Entrepreneur Scholars scholarships, the Manitou Fund's generosity provides foundational support to all we do throughout the year.

Our work and impact only happen through the generosity of time, talent and treasure of a great number of CSB/SJU alumni/ae and friends so that all students at the College of Saint Benedict/Saint John's University may also ignite their entrepreneurial spirit. We are grateful.

MARGRETTE

Margrette Newhouse
Director, Donald McNeely Center for Entrepreneurship
John & Elizabeth Myers Chair in Management

DONALD MCNEELY CENTER FOR ENTREPRENEURSHIP STAFF AND FACULTY TEAM

- **KELLI GRADIN**
Center Coordinator
- **MARGRETTE A. NEWHOUSE**
Director
- **DR. PAUL MARSNIK**
Founding Academic Director
– Entrepreneur Scholars Program

ENTREPRENEUR SCHOLAR PROGRAM:

- **DR. PAUL MARSNIK**
- **STEVE SCHWARZ**

CAMPUS WIDE ENTREPRENEURSHIP OFFERINGS

- **DR. KAARIN JOHNSTON**
- **DR. PAUL MARSNIK**
- **BRAD MATUSKA**
- **MARGRETTE NEWHOUSE**
- **BILL PELFREY**
- **TIM REARDON**

THANKS A **MILLION!** BECAUSE OF YOU WE RAISED **TWO!**

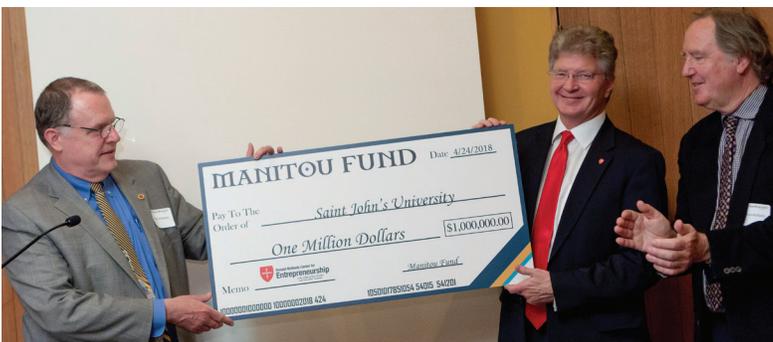
Thank you to our generous donors who rose to the challenge to fund the **\$1,000,000 10 FOR 10 SCHOLARSHIP CAMPAIGN.**

We are pleased to announce the **MANITOU FUND CHALLENGE** match was completed, providing another **\$1,000,000** of funding.

Through the **10 FOR 10 SCHOLARSHIP** endowment, student fees to participate in the program will be offset with need-based scholarships.

The **MANITOU FUND CHALLENGE** match will continue to support the overall important work of the Donald McNeely Center for Entrepreneurship.

THE MANITOU FUND GIFT PRESENTED AT ANNUAL DINNER



Mike Urbanos, McNeely Center Advisory Board member, Manitou Fund representative, Dr. Michael Hemesath, president, Saint John's University and Kevin McNeely, Manitou Fund trustee and son of Donald McNeely

“ENTREPRENEURSHIP IS FOR EVERYONE, AND WITH THIS GIFT, IT ENABLES ALL STUDENTS OF ALL BACKGROUNDS TO PARTAKE IN THE ENTREPRENEURSHIP SCHOLAR PROGRAM.”

- MARGARET KOSIR '20

Quoted in the Record May 4, 2018, csbsjrecord.com

MCNEELY MISSION

There's a moment of truth that stands between innovators and entrepreneurs. In that moment, the entrepreneurs move forward to Start Something – a distinct venture all ones own. Everything after that requires creativity, teamwork, resiliency and risk taking in a unique journey to figure it out. The Donald McNeely Center for Entrepreneurship provides an array of academic offerings, experiential learning, mentorship, resources and encouragement for students from their first semester to graduation studying throughout the liberal arts. With the guidance, advice, network and resources from the McNeely Center staff, faculty and alum/community mentors, students don't simply wrestle with ambiguity. They embrace it.

100+

Entrepreneurial mentors dedicated to working with students scheduled weekly throughout the academic year



41

Entrepreneur Scholar startups and ventures continue to thrive beyond completion of the Entrepreneur Scholar program

40%

of Entrepreneur Scholar alums report they are working on a "Side Gig"



Visit the Hatch

McNeely Center Business Hatch

Simons Hall 310, SJU
McNeely Center Business Hatch.
White board, teleconferencing,
meeting room



The Entrepreneur Scholar cohort members represent majors throughout the liberal arts



192

Entrepreneur Scholar alums living and doing business all over the world in 14 different countries

THE ENTREPRENEURIAL SPIRIT ABOUNDS AT CSB/SJU. OUR STUDENT ENTREPRENEURS ARE:

- Exploring curiously.
- Identifying opportunities.
- Embracing ambiguity.
- Figuring it out.
- Taking risks.
- Solving problems.
- Being resilient.
- Instigating change.
- Starting something.
- Creating value.
- Applying the liberal arts.
- Designing their lives.

CELEBRATE THE ENTREPRENEURIAL SPIRIT

We **CELEBRATE THE ENTREPRENEURIAL SPIRIT** at our annual Entrepreneur of the Year gathering. We gather to recognize and applaud accomplishment and admire innovation of exemplary College of Saint Benedict and Saint John's University alumnae/i. Winners are selected from individuals nominated from the Saint Ben's and Saint John's alum who recognize their peers successful launch and growth with strong commitment to our Benedictine values to use their entrepreneurial gifts to create value.

2018 AWARDEES



CSB Entrepreneur
Megan Junius '99



SJU Entrepreneur
Scott Becker '77



CSB/SJU Social Entrepreneur
Peter Rothstein '88

PAST ENTREPRENEUR OF THE YEAR RECIPIENTS

2016

CSB: Darlene Miller '71

SJU: Brian Kueppers '89

Social: Brother Paul Richards '78

2014

CSB: Kate Huebsch '84

SJU: Dan Bastian '90

Social: Greg Lais '78

2012

CSB: Margaret Murphy '90

SJU: Cary Musech '80

Social: Joe Cavanaugh '81

2015

CSB: Janet Dryer '83

SJU: Rick Bauerly '91

Social: Krista Caroll '00

2013

CSB: Lisa Spoden '83

SJU: Mike Wethington '79

Social: Bill Kling '64

2011

CSB: Judith Sitarz '72

SJU: Bill Jeatran '82 and Tim Fleming '82

Social: Denise DeVaan '75

ENTREPRENEUR SCHOLARS PROGRAM



E-14 AND 15 ENTREPRENEUR SCHOLAR COHORTS

The 2017-18 academic year marks the 15th year of the Entrepreneur Scholars program founded by Founding Academic Director, Dr. Paul Marsnik. Members in the Entrepreneur Scholars program are students studying in all majors of the College of Saint Benedict/Saint John's University liberal arts curriculum that have a drive to "start something."

Through the unique three course, twelve credit academic course sequence, students are expected to "launch something" prior to graduation. In addition to the intense entrepreneurial experiential learning design, students also expand their entrepreneurial mindset and skillset through engagement with center mentors and business travel to Silicon Valley, Twin Cities, Asia and Denver.

ENTREPRENEUR SCHOLAR COURSES

ENTR 301 CREATING WORLD CLASS VENTURES (4)

This is the second course in a three course sequence. The course prepares students to refine their business ventures through framing and validating assumptions through methods of customer feedback, concept testing and prototypes. Students will also prepare for a global business trip understand how markets and competition (economic dimension), power (political dimension), and culture (social dimension), and values (ethical dimension) influence start up decisions. The global trip includes engagement with foreign professors, business leaders and entrepreneurs as they are immersed in a foreign culture and face the challenge of transacting and collaborating with global business partners and markets. Prerequisite ENTR 301 & Acceptance to E-Scholars Program and written permission of instructor required.

ENTR 302 GLOBAL ENTREPRENEURSHIP (4)

This is the second course in a three-course sequence. The course prepares students to refine their business ventures through framing and validating assumptions through methods of customer feedback, concept testing and prototypes. Students will also prepare for a global business trip to understand how markets and competition (economic dimension), power (political dimension), culture (social dimension), and values (ethical dimension) influence start up decisions. The global trip includes engagement with foreign professors, business leaders and entrepreneurs as they are immersed in a foreign culture and face the challenge of transacting and collaborating with global business partners and markets. Prerequisite: ENTR 301 & Acceptance to E-Scholars Program and written permission of instructor required.

ENTR 303 ENTREPRENEUR APPRENTICESHIP (4)

This is the final course in the E-Scholars program. It involves an individualized entrepreneurial experience. Students will reflect deeply on their global business travel experience. Students will be expected to complete a professional written business plan and business plan presentation. Prerequisite ENTR 302 and written permission of instructor required.

STUDENT VENTURE SPOTLIGHTS

GyPSy, a travel app, was founded with the mission to “make more intelligent tourists”. Using geo-location and geo-fencing technology, the app is designed to alert travelers of hidden gems using specific criteria – new, historic, culturally important, unknown to the majority and/or possessing some celebrity status. The app was inspired by founders Jonathan Paquette (global business leadership major), Kimberly Ficker (global business leadership major) and Felicia Mix (pre med and sociology major) study abroad experiences the many, many “hidden gems” that they discovered or missed during their journey and the new opportunities geo-location technology and mobile device accessibility has for the modern global traveler.



GYPSY FOUNDERS AND E13 COHORT MEMBERS JONATHAN PAQUETTE '18, GLOBAL BUSINESS LEADERSHIP, KIMBERLY FICKER '18, GLOBAL BUSINESS LEADERSHIP AND FELICIA MIX '18, PRE-MED AND SOCIOLOGY

FROM THE PERK: NATURAL BEAUTY LAB FOUNDERS:

Wanting to address the amount of waste that is produced in the coffee industry, we began brainstorming different ways to offset the thousands of pounds of coffee ground waste headed to our local landfills.

Our passions for sustainability and business led us to create the idea for **PERK**. After months of trial and error, formula creations, sample testing, gathering customer data, and researching the highest quality natural skincare ingredients, we have finally created our first product made from up-cycled coffee grounds!

But it doesn't stop there...

Unlike other skincare companies, we take sustainability seriously. That's why we've been hard at work to make sure that our company and our ingredients reflect this value.

Our coffee scrub will capture your heart not only for its ability to leave your skin feeling rejuvenated and silky smooth, but also because it was created with our product quality standard: every ingredient has a purpose and a perk!

But don't take our word for it. See for yourself and let the perks do the talking!

Order at WWW.PERKBEAUTYLAB.COM



PERK: THE NATURAL BEAUTY LAB FOUNDERS AND E13 COHORT MEMBERS: ASHLEY LEE '18, GLOBAL BUSINESS LEADERSHIP, PRECIOUS DREW '18, GLOBAL BUSINESS LEADERSHIP AND LUCY CERVINO '18, GLOBAL BUSINESS LEADERSHIP MAJOR AT DRAPER COMPETITION AT SMITH COLLEGE, APRIL 2018

ALUM SPOTLIGHTS

THE TAO OF T-SHIRTS: DULUTH SCREEN PRINTING'S 'BEAUTIFUL RIDE'

FEATURING E-10 IAN SCHERBER

Duluth Screen Printing shares the founding philosophies of many businesses — hard work, sustainability, quality — but one has carried it especially well.

"T-shirts are meant to be T-shirts, not rags."

That's a phrase Ian Scherber wears with pride and repeats a few times as he unravels the history of his screen printing success story. The 23-year-old Proctor native barely takes a sip of his java at Duluth Coffee Co. one recent afternoon while guiding the narrative of his entrepreneurial epic.



"We thought an automatic press was five years down the road — it was five months down the road," he said.

As he talks, Scherber is a few weeks away from moving Duluth Screen Printing to a much larger shop, expanding operations and adding a showroom. That comes less than two years after the company was born behind a blue door on First Street, and eight years after Scherber first picked up the squeegee.

"It's been a beautiful ride," he said.

GETTING HERE

Scherber was introduced to screen printing in high school by Proctor's Harnell brothers, Lee and Lowell.

"I worked with those guys on some really cool stuff," he said. "Over the course of several years I learned how to design and print T-shirts and shake people's hands and work with them."

That budding business acumen would serve him well long before Duluth Screen Printing would come to be.

While attending St. John's University, Scherber and Mary Rumpca started Neverest Outfitters, which the couple quickly grew into a successful business. "She was the brains and beauty, and I was the big mouthpiece," he said.

"WE WERE MAKING CANVAS AND LEATHER GOODS OUT OF A COLLEGE DORM ROOM."

Scherber and Rumpca had met at the campus print shop, The T-Spot, which in 2015 was selling its equipment. Unable to find a buyer, Scherber bought it up himself and in May that year moved the equipment to the space above Lake Superior Bottle Shop on East First Street in Duluth. Thus was born the web-based, make-to-order Duluth Screen Printing of today.

After a summer studying abroad, the couple spent the months that followed on a red-eye schedule while the new venture exploded.

"There were nights we would leave for Duluth at 4, get in at 6, print shirts from 6 and on and get on the road, get back to school by 3 in the morning, wake up for class at 7:30 and do it all over again," Scherber said. "It got to the point where we couldn't manage Neverest anymore, so we had to take one iron out of the fire."

After graduating in December 2015, the two moved to the area to tend to the business full time, which in some form or fashion had been the plan all along.

"When I left for school, I really wanted to come back to this community I loved, and if I could provide one job, I would consider that a success," Scherber said. "Knowing that we're currently providing four jobs, that's amazing."

NEXT CHAPTERS

Through 2016, Scherber estimates he and Rumpca had manually printed about 50,000 shirts. So when they picked up an automatic press last fall, it was a game-changer in a few ways.

"The same weekend we got the automatic press I proposed," he said with a smile. "We got engaged, we had a new press and now it's time to get some help."

Beyond a few new part-time employees, one big help will be the new 5,500-square-foot location on East Third Street not far from Whole Foods Co-op, which will come with a second automatic press.

"This is going to enable us to become a lot more efficient and continually meet our quality expectations," he said. "I would rather not grow if quality is going to suffer."

As he wraps up his story and his coffee gets cold, Scherber talks about long-term plans for the business, like sourcing ingredients even closer to home.

"I'd absolutely love to find a way to manufacture T-shirts on the North Shore," Scherber said. "A self-sustaining, energy-efficient operation is possible in the next five or 10 years."

In the shorter term, Duluth Screen Printing will soon spin off Minnesota Screen Printing, find more ways to connect with the art community and put its live printing on display.

Giving back, Scherber said, will be a top priority after receiving so much support so quickly.

"The Duluth community has been an absolutely amazing resource and amazing environment to work in. There's so many young creative people, but also knowledgeable business veterans in this community willing to help you out."

SARTELL ACNE CLINIC BLENDS TELEMEDICINE AND IN-OFFICE TREATMENT FOR FASTER PATIENT CARE

SARTELL — With just a couple of clicks and after uploading a few photos, you could be on your way to clearer skin with an online consultation from a dermatologist. And this isn't just some new app or a web-based treatment center — it's a first-of-its-kind service being offered right here in the St. Cloud area.

Refine Acne Clinics, located at 2251 Connecticut Ave. S in Sartell, has been taking on new patients via an online consultation system since March. So far, the father-and-son team behind the clinic's concept has been seeing great results.

"I WANTED TO DESIGN AN EXPERIENCE THAT MY GENERATION WOULD TAKE PART IN," SAID 22-YEAR-OLD SAM LABINE, WHO CREATED THE BUSINESS ALONG WITH HIS FATHER, DR. BARRY LABINE, WHO HAS MORE THAN 20 YEARS OF EXPERIENCE AS A DERMATOLOGIST.

While driving together, Sam asked his dad what he could do better in his dermatology business. Barry didn't have an immediate answer, but after some thinking, he told his son he would like to improve the way they treat acne.

"Acne is very prevalent. It greatly effects the self-esteem of people, and I think there is a lot of frustration out there just because people aren't able to get in and get things going," Barry said.

When someone with acne calls to make an appointment with a dermatologist, it can sometimes take months to be seen. The LaBines wanted to change that by creating an easy way for patients to submit their information and get on the fast-track to getting a custom acne treatment plan.

"Right now it's six months to get in to see him and that's not efficient," Sam said. "That's where we have the telemedicine component come in."

The online consult consists of roughly a dozen questions related to a patient's acne history, skin care regimen and past treatments. With a few keystrokes and clicks, patients are on their way to a customized treatment plan recommended by a dermatologist.

Since the LaBines opened the clinic, they've been able to see patients within just a couple of days to a week of reviewing their submitted information. The followup in-person meeting is used to review the dermatologist's treatment plan and start any in-office treatments, like chemical peels or laser treatments, outlined in a patient's plan.

"Anyone with acne is either going to be waiting in line or they can go try their luck with over-the-counter products," Sam said. "There's a lot of misinformation out there, and there are a lot of ineffective treatments available today, and we wanted to solve that issue. What we're trying to create is a more efficient distribution model of acne care."



Sam came up with the online consultation model while he was a student at St. John's University. He participated in the school's Entrepreneurial Scholars Program — a two-year program that sets a goal of creating a new company — while working toward his accounting degree.

"I was working pretty much full-time through the school year," Sam said. "It got busy, but it was fun."

Sam only graduated from St. John's last Sunday, but after more than two-and-a-half years of research and development, the LaBines launched Refine Acne Clinics in March and have plans to continue to grow and improve their business model.

"We really want to perfect everything here and make sure with every patient we are doing the absolute best job we can right now," Sam said.

"I think it's a unique concept and hopefully we're going to solve some problems for people," Barry said. "I've always enjoyed taking care of acne patients, and I'm excited to be able to do it in a more efficient manner."

St. Cloud Times, Anna Haecherl, May, 2018



Sam and Barry LaBine

THE ENTREPRENEUR SCHOLAR EXPERIENCE: TESTIMONIALS

GRADUATING E-SCHOLARS LOOK BACK ON THE MCNEELY CENTER AND THE IMPACT IT'S HAD ON THEIR COLLEGE CAREERS – AND THE IMPACT THEY ANTICIPATE IT HAVING ON THEIR FUTURES

“The McNeely Center has given me the foundation to dream big and chase after things. This has ignited my entrepreneurial spirit and I know my life’s trajectory has been changed for the better.”

“They provided us with connections and opportunities that other students don’t get and I really learned a lot and met a lot of people. I grew as a professional, as an entrepreneur and as a person through those opportunities.”

“The program is just plain creative. I loved everything about it. When I think about my college experience I think about Entrepreneur Scholars. This program has amazing connections, builds confidence within students, and gives unique opportunities.”

“This program is truly the hidden gem of CSB/SJU. The opportunities presented in this program are unparalleled by anything else I have seen or experienced and I’m so grateful that I got to be a part of it! I definitely want to support this program in the future, whether it be financially or through volunteering, however I can help.”

“I benefitted by learning how to effectively execute an idea, have confidence in my abilities, try things that are out of my comfort zone and strike up a conversation with anyone.”

AS I BEGIN MY CAREER, I HAVE CONFIDENCE TO APPLY THESE ENTREPRENEURIAL INSIGHTS IN A PROFESSIONAL SETTING:

	strongly agree
1. Identify opportunities and trends	★
2. Outline idea and conduct a feasibility analysis	★
3. Apply Minimum Viable Product concept (MVP) to test hypothesis and refine venture ideas	★
4. Use entrepreneurial tools such as Business Model Canvas to create organizational design	★
5. Complete independent business travel	★

★ = 12 out of 12 student response Spring 2018

DONALD MCNEELY CENTER FOR ENTREPRENEURSHIP INNOVATIVE OFFERINGS

TO SUPPORT STUDENTS AND COMMUNITY



COURSES FOR ALL MAJORS AND ALL CLASS YEARS: TOPICS IN INNOVATION AND ENTREPRENEURSHIP

In the 2017-18 academic year, we launched “Topics Courses in Innovation and Entrepreneurship.” Designed for all students – any class year and any major – to expand their entrepreneurial mindset and skills set. Courses are taught by faculty throughout the liberal arts curriculum. In addition, we continue to offer upper division courses in Entrepreneurship and Social Entrepreneurship

COURSES

ENTR 101	ENTREPRENEURSHIP
ENTR 101A	ENTREPRENEURSHIP: A FILM STUDY
ENTR 101B	INNOVATION & THE LIBERAL ARTS
ENTR 101C	IMPROVISATION
ENTR 101E	FINANCIAL CONCEPTS FOR INNOVATORS & ENTREPRENEURS
ENTR 101F	DESIGNING YOUR LIFE
ENTR 310	SOCIAL ENTREPRENEURSHIP
ENTR 304	ENTREPRENEURSHIP

CAMPUS WIDE EVENTS

FALL SEMESTER

THE SPARK TO START — DAVID FORSTER CAMPUS CHALLENGE —



DAVID FORSTER '11, E6 COHORT

was an entrepreneur, a runner, a mentor and an inspirational force. For many, his guidance and encouragement was *the spark* needed to start a new challenge. Created to honor David's example and memory, the "Spark to Start: David Forster Campus Challenge" provides the challenge for two person teams to navigate the Saint John's University campus through a set of clues set in the context of physical, creative and intellectual challenges.

Along the course, participants will be called upon to leverage the entrepreneurial spirit we embrace at the McNeely Center – a mindset of exploring curiously, figuring it out and solving problems. In the end, we hope this race against the clock will become the spark for competitors to start something new in their own lives.

ERIC REGO **BIG IDEA** — COMPETITION —

SPRING SEMESTER

Entrepreneurs are individuals who have ideas to make the world a better place – be it an everyday challenge, business opportunity or social need. In honor of Eric Rego SJU '06 and member of the 1st cohort of Entrepreneur Scholars, the **ERIC REGO BIG IDEA COMPETITION** is the annual idea pitch competition open to all CSB/SJU students to encourage students to share those ideas. Over 120 students submitted a 30-second idea for consideration to make their pitch as one of 10 finalists in front of a live audience for a chance to win \$500 at the Gorecki Family Theater, Benedicta Arts Center, CSB.

Hosted by Ryan Wold SJU '13, College of Saint Benedict senior, Megan Russell, won \$500 as the 10th Eric Rego Big Idea Champion pitching her idea of eliminating food waste through food truck collection. Brett Templim '18 and Clare Durand '20 were awarded 2nd and 3rd prize.



Panelists: Joey Hamburger '13, Mary Bruno, Devin O'Brien '05 and Margaret Murphy '90



Emcee: Ryan Wold '13



The Fishbowl Challenge

CAMPUS COMMUNITY ENTREPRENEURIAL ENGAGEMENT

SQUARE TABLE

SquareTable is hosted throughout the semester to bring CSB and SJU alum and community expertise to students through one-hour exchanges on topics including Win-Win Negotiation, Design Thinking and Prototyping. Designed in partnership with varied academic majors, students are inspired to build their entrepreneurial mindset and skill set through these impactful one-hour gatherings on the CSB/SJU campus.



Innovation and Design in Education:
Deanna Enstad '06, Curtis Horton '06, Jerelyne Nemanich '87 and Laura Eiden '10



Willie Willette Works: Willie Willette '83



Negotiation Strategies – Getting to “Win Win”:
Tom Hokr '72, Sam LaBine '18, Mike Urbanos '72, Jim Winkels, Bob Foster '72, Bridget Erickson '19

THE MCNEELY MARKET



Hanna Degen '20

The McNeely Market – Supporting the entrepreneurial spirit and ventures of our College of Saint Benedict and Saint John's University students, faculty, staff and Central Minnesota community, McNeely Market gatherings launched for a winter and spring boutique on each campus.

CENTER VOLUNTEER AND MENTOR PROGRAM



Entrepreneur in Residence Ed Driscoll '83, David Johnson III '19 and Muqkadeen Poole '19

The Donald McNeely Center for Entrepreneurship is fortunate to have over 100 volunteers who contribute in a variety of ways to foster the success of our student entrepreneurs. The ways our Center volunteers share their time, talent and experience is endless – from our signature Center mentor program, panelists for feasibility and business model presentations, hosting site visits at their organizations during our student business travel,



Lisa Maurer '86, Bardia Bijani Aval '19 and Anahi Ortiz '19

presenting at our Entrepreneurial Leadership gatherings, guest speaking in a class or serving on our Center Advisory Committee. Our volunteers are a key reason why our Center engagement stands out as one of students top experiences in their education at College of Saint Benedict/Saint John's University. Volunteers time, talent and expertise, not to mention their dedication to our students and Center is next to none. Thank you to our amazing volunteers – and if you are inspired to get involved, contact Kelli Gradin at KGRADIN@CSBSJU.EDU for more information.

DONALD MCNEELY CENTER FOR ENTREPRENEURSHIP ADVISORY COMMITTEE

12TH YEAR 2017-2018

COMMITTEE LEADERSHIP

BOB FOSTER, CHAIR

Foster & Brever PLLC

TERESA MAZZITELLI, VICE CHAIR

The Mazzitelli Group

CSB/SJU ALUM REPRESENTATIVES – AT LARGE

MIKE URBANOS

Vice President, Space Center, Inc.

MARY WEBER NORD

Retired

TIM REARDON

The Reardon Group

PAT MAXWELL

Volunteer, Past Director of the Center

SALLY KOERING ZIMNEY

Presentation Consultant and Coach,
This Moved Me Productions

AARON SMITH

Creative Instigator, Smitty's Workshop

SHANNON WIGER

Director of Business Development at Moss & Barnett, P.A.

CSB/SJU ALUM REPRESENTATIVES

KATIE KALKMAN

1st cohort

ANDREW MUELLER

10th cohort

SAM LABINE

12th cohort

MATT MULLIGAN

5th cohort

CSB/SJU INSTITUTIONAL ADVANCEMENT

ROB CULLIGAN

Vice President, Institutional Advancement, SJU

JOHN YOUNG

Associate Vice President, Institutional Advancement, SJU

MALIK STEWART

Development Officer, CSB

HEATHER PIEPER-OLSON

Associate Vice President, Institutional Advancement, CSB

CSB/SJU ACADEMIC AFFAIRS

DR. TERENCE CHECK

Dean of the Faculty

CSB/SJU CENTER STAFF & FACULTY

KELLI GRADIN

Center Coordinator

PAUL MARSNIK

Entrepreneur Scholars Academic Director
Professor, Global Business Leadership

MARGRETTE NEWHOUSE

Center Director
John & Elizabeth Myers Chair in Management

STEVE SCHWARZ

Instructor, Global Business Leadership