Pathways Guide

Transferring From: St. Cloud Technical and Community College
Pathways Program: Strategic Communication Studies

Complete the Minnesota Transfer Curriculum (MnTC)

This document is designed for students who are planning to transfer to the College of Saint Benedict and Saint John’s University. *All courses must be completed with a C or better to transfer.

Complete the Transfer Pathway

SCTCC College Course | CSB+SJU Communication Requirement Met
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CMST 1320 Intro to Communication Studies | COMM 102 Public Speaking and the Public Sphere*
CMST 2300 Public Speaking | COMM 102 Public Speaking and the Public Sphere*
CMST 2302 Small Group Communication | COMM 265 Small Group Communication**
CMST 2310 Interpersonal Communication | COMM 205 Interpersonal Communication
CMST 2315 Persuasion and the Media | COMM Elective
MKAD 2260 Strategic Marketing Campaign | COMM Elective
MKAD 2270 Media Marketing | COMM 338 Strategic Social Media Marketing
SAMG 1200 Principles of Marketing | COMM Elective
SAMG 1221 Branding and Promotion | COMM Elective
SAMG 2245 Marketing Strategies | COMM Elective

*Must ALSO take CMST 2280 OR COMM 225 OR COMM 278A
**As long as course includes a meaningful group project plus reflection and analysis of that process
***As long as the course includes some production of argument, preferably with public impact and a revision process.

Complete the Minnesota Transfer Curriculum (MnTC)

The BA degree at CSB+SJU includes general education requirements referred to at the Integrations Curriculum. CSB+SJU accept completion of the MnTC to fulfill the foundational integrations curriculum (must be completed prior to transfer). Additional requirements will need to be completed at CSB+SJU and may be completed as part of your major coursework. If you choose not to complete the MnTC, you will find transfer guides available at csbsju.edu/registrar/new-students/transfer-credits/community-college-transfer-guides (select Integrations Curriculum).

Apply for admission to the College of Saint Benedict and Saint John’s University

Students are encouraged to contact our transfer admission representative early for questions about transferring credits and applying to CSB+SJU. Additional information can be found online at csbsju.edu/apply

Complete the remaining courses for the Communication BA degree and Integrations Curriculum (IC) at CSB+SJU

COMM 103 Media & Society | IC Courses (15-27 credits)
COMM 105 Intro to Human Communication | INTG 205 Transfer Seminar
COMM 3xx Analysis goal in major (TBD) | INTG 300 Learning Integrations
COMM 3xx Communication & Community Goal (TBD) | Cultural & Social Differences: Systems
COMM 3xx Elective (TBD) | Theological Integrations
COMM 3xx Capstone (TBD) | Language Requirement (through Intermediate I)
COMM 225 Argumentation and Advocacy**** | Benedictine Raven
OR | Experiential Engagement
COMM 278A Rhetoric of Social Justice**** | Global Engagement

**** If CMST 2280 has not been completed

We encourage you to work with your faculty advisor to create your degree plan upon admission to the college.

General education courses, electives, and any additional upper division (300 level) courses needed to fulfill BA degree requirements. BA degree requires a minimum of 124 semester credits; 40 credits must be upper division; 48 credits must be completed at CSB+SJU.