

Honorary Planning Group Meeting  
October 16, 2017

***Liberal Arts Illuminated: Reframing the Narrative Toward Inclusive Excellence***

The liberal arts provide excellent guidance for how to address current complex issues in higher education. When we explore issues and opportunities such as inclusion, the economic model, the public narrative, and teaching and learning, the liberal arts can provide insight to assist in implementing practices, policies, and programs that enable us to achieve success for our institutions and our students. Liberal Arts Illuminated will explore these key areas in higher education through the lens of the liberal arts, with the aim of reframing the current narrative about higher education.

Liberal Arts Illuminated, July 9-11, 2018, will feature nationally known speakers leading engaging workshops focused on the following:

**Opening Plenary: Understanding the current narrative**

*What is the current narrative around higher education in general, and the liberal arts in particular? What are the implications for inclusion, teaching and learning, and our economic model? How are we called to lead in this environment?*

**Workshop One**

**Reframing the Narrative: Leadership toward an inclusive curriculum**

*How do we reframe the current narrative about teaching and learning in our institutions? Specifically, we will discuss efforts to make our curricula more inclusive by decentering the curriculum and engaging in experiential learning and other high impact practices; and, by making explicit the disciplinary links to employment and professional development.*

## **Workshop Two**

### **Reframing the Narrative: Leadership toward positive outcomes for all students**

*What structures, resources and people do we need in place to ensure the success of all students we serve in our sector? How do we ensure we are attentive to not only the transactional and professional crafting of our students, but that we are equally engaged in the transformational work demanded of us as we engage with, and are engaged by, our students?*

## **Workshop Three**

### **Reframing the Narrative: Leadership toward a new economic model in higher education**

*How do we address the current narrative regarding the broken economic model in higher education? What strategies can be used to make our institutions both more accessible and sustainable? How do we lead toward financial sustainability in the face of the current narrative?*

## **Workshop Four**

### **Reframing the Narrative: Leadership toward a new public narrative**

*How do we dismantle the current negative narrative about higher education generally and the unique concerns on our individual campuses specifically? As we think through what is demanded of us on our campuses, in our regions and nationally, what is the story we would like to tell about our work and how our sector is constitutive to democracy and the American dream?*

## **Closing Plenary: Design Thinking to Reframe the Narrative**

*Given the topics we've explored, how do we engage in and utilize design thinking to take back to our campuses what we have learned and prepare to lead toward success for all students?*

Each Workshop will include three components: (1) a broad perspective in a plenary/panel session (2) a facilitated discussion on how the broad theme currently is being addressed nationally on campuses (sharing examples) and (3) a practice session wherein plans are developed to apply what was learned to participants' individual campuses.

Each workshop will be structured as follows:

Opening plenary or panel: ~45 minutes

Facilitated discussion: ~45 minutes

Practice: ~45 minutes

## **DRAFT CONFERENCE SCHEDULE – ALL TIMES ARE TENTATIVE**

### **Opening Plenary: Understanding the current narrative**

***Monday, July 9, 6 p.m.***

Potential Speakers: Beverly Daniel Tatum, Earl Lewis, Lynn Pasquerella

### **Workshop One: Leadership toward an inclusive curriculum**

***Tuesday, July 10, 8:30 a.m.***

Workshop Topics:

- Making curriculum effective through interpretation
- Decentering the curriculum – pedagogical
- Addressing inclusion/equality via teaching, learning and technology
- Experiential learning and high impact practices
- Disciplinary links to employment/explicit links to employment
- Concrete strategies of curriculum change that address current needs

Workshop Products/What will people learn?

- Ideas to reframe our curricular narrative?
- Set of arguments
- In class strategies
- Co-curricular strategies
- Value propositions

Potential Speakers: Lee Knefelkamp, Sun Yung Shin, Randy Bass, Sarah Ahmed, WPI, Buffy Smith

### **Leadership toward positive outcomes for all students**

***Tuesday, July 10, 11 a.m.***

Workshop Topics:

- Student success
- Academic/co-curricular
- Alumnae/i
- Employment (nature of work)
- Civic engineering

Workshop Products/What will people learn?

- Strategies to facilitate student success
- Strategies for making liberal arts more attractive to students and parents
- Data/research (Purdue Gallup)

Potential Speakers: Students, Brian Bridges (UNCF), George Anders, Tony Carnevale, Rich Karlgaard (Forbes), Brandon Busted (Gallup), Michael Sorrell, Michael McPherson, Joe Castro, Cia Bershelder, Harry Kumar, Buffy Smith

**Leadership toward a reframed economic model in higher education**

***Tuesday, July 10, 2:30 p.m.***

Workshop Topics:

- Pricing strategies, including free college and impact on narrative/reality
- Fixed economic model and value propositions, including liberal arts outcomes
- Affordability: Who can we afford? Who can afford us?
- Ability and willingness to pay
- Debt
- Inclusive for whom?
- Why? Education for democracy, relevancy of liberal arts colleges

Workshop Products/What will people learn?

- In theory and practice
- Set of arguments
- Data
- Examples of institutions (resource packet)
  - Lumina
  - Cristo Rey
- Strategies to address debt

Potential Speakers: Sandy Baum, Lucie Lapovsky, Cappy Hill, Raj Chetty, Michael Sorrell, Sarah Goldrich Raab, Richard Reeves

**Leadership toward a reframed public narrative**

***Wednesday, July 11, 8:30 a.m.***

Workshop Topics:

- Civic engagement
- Enabling the American dream – when, and for whom?
- Responding to critics
- Telling our story
- Liberal arts as vehicle for inclusion/advocacy
- Institutional change
- Broader social change structure

Workshop Products/What will people learn?

- Set of arguments
- Positive arguments and responding to critics

- Outcomes and skills of the liberal arts
  - Democracy
  - Employment
  - Equipping grads to excel
  - Inclusive leadership

Potential Speakers: Mary Brainerd, Roslyn Brewer, Eric Liu, Nancy Cantor/Earl Lewis, Claudia Rankine (Reading), Jack DeGioia (Georgetown), Jonathan Zimmerman, Fred Lawrence (PBK)

**Closing Plenary: Design thinking to reframe the narrative**  
**Wednesday, July 11, 11:30 a.m.**

Potential Speakers: Randy Bass, Earl Lewis, Mariko Silver, Derek Bok