



How to Become an Advocate for the Breonna Taylor Scholarship for Racial Justice.

Make an impact by encouraging your classmates, family and friends to support this scholarship! It's easy. Here's how:

✔ **Create an Account (or if you already have one, log in)**

- ▶ Head to www.givecampus.com/schools/CollegeofSaintBenedict/signup and click 'sign up.' You can either use your Facebook account or email.
- ▶ Create an account from there. Being logged into Give Campus enables all the powerful sharing features.

☆ **Consider Your Own Gift**

- ▶ Lead by example and make your own gift early. It's much easier to ask your friends and family to join you in making a gift when you've already done it yourself.

🤝 **Offer a Match (or Challenge)**

- ▶ Leverage your gift and encourage others to give via a match or challenge.
- ▶ Consider restricting your match or challenge by your class year, affiliation, or to a list of your friends (by email address) to raise the stakes.

✉ **Share, Share, Share**

- ▶ The built-in sharing buttons on the campaign page generate a link that is unique to you. If you share while you're logged in, you can track it and celebrate your impact.
- ▶ Share via Facebook, Twitter, Instagram, text message, email, phone call ... the sky's the limit!

🗣 **Tell Your Story**

- ▶ Create a Personal Plea and post it to the campaign page.
- ▶ Film a quick video in which you tell your network why you're excited about the campaign, and why others should get involved. Keep it quick, casual, and fun!