BACKGROUND

- The CSB and SJU Senates launched our “It’s On Us” campaign to deter sexual misconduct last fall.
- Bystander intervention training has proven to be an effective means of preventing sexual misconduct, and CSB/SJU has a state of the art program.

THE CHALLENGE

- The CSB and SJU Senates are sponsoring a competition between clubs and organizations to recruit the most people to receive bystander intervention training.
- A $1,000 grant will be given to the winning club and another $1,000 grant will be given to the winning organization.¹
- A bonus $500 in prizes will be divided up between clubs with 100% participation from their roster.²
- The money will be added to the winning groups’ generated accounts, which means clubs have much more freedom in how they spend the money.

THE RULES

- To qualify, groups must schedule bystander intervention training sessions by February 15th, and participate in these sessions by March 31st.
  - Schedule training sessions here: https://www.csbsju.edu/chp/health-promotion/bystander-intervention-the-challenge/bystander-intervention-program-request
- Any student can participate on behalf of any club or organization, but they can only participate on behalf of one group. Students must sign in at the beginning of the session to indicate which club or organization they are here on behalf of.
  - The sign-in sheets are added to the program’s online database, and we will use this to determine the winners.
- To recruit participants, groups can use whatever means necessary as long as they are consistent with normal guidelines for outreach to the student body. Clubs must abide by SALD’s rules for events.
  - We’d suggest the following:
    - Offer incentives. Offer to use part of your winnings to give everyone who participated on your behalf something in return (e.g. tee shirts)
    - Utilize targeted emails to members and up to four mass emails to the student body.
    - Use social media and word of mouth

¹ We will be using the same definition of clubs and organizations that SALD uses. Both athletic teams and club sports will defined as organizations in this competition.
² If all of your members participate, you must email the Senates notifying us in order to be eligible for this. Every submission will be carefully verified.