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Saint John's

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EDITOR Jean Scoon

EDITORIAL TEAM
Rob Culligan '82
Glenda Isaacs Burgeson
Brendon Duffy
Michael Hemmesch
Greg Hoye
Jon McGee '84
John Young '83

CONTRIBUTORS

John Biasi
Rob Culligan '82
Brendon Duffy
Jennifer Mathews Emery
Michael Halverson '01
Michael Hemmesch '97
Troy Fritz '88
Ryan Klinkner '04
Jean Scoon
John Taylor '58
Thom Woodward '70
John Young '83

EDITORIAL ASSISTANT Julie Scegura

DESIGN AND PRODUCTION Greg Becker, Karen Hoffbeck

> EDITOR EMERITUS Lee A. Hanley '58

UNIVERSITY ARCHIVIST Peggy Roske

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ADDRESS CHANGES
Saint John's University
P.O. Box 7222
Collegeville, MN 56321
rathmann@csbsju.edu

CONTACT 320-363-2591 800-635-7303 www.csbsju.edu

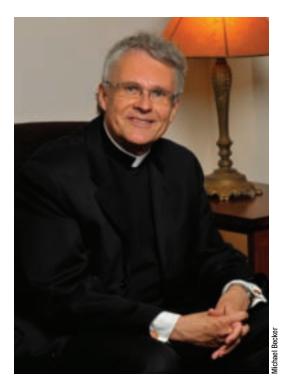
LETTERS
jscoon@csbsju.edu
or
Saint John's Magazine
Office of Institutional Advancement
P.O. Box 7222
Collegeville, MM 56321

VIEW FROM THE QUAD

Fr. Bob Koopmann '68, OSB President

Editor's Note: In this issue, we introduce "View from the Quad," in which Fr. Bob will reflect on a topic he feels has special relevance for alumni. It replaces "Letter from the President," which used to occupy this page.

I was recently visiting with Bennett Morgan '85, president and COO of Polaris Industries. As we talked, he mentioned that he has hired several Johnnies and Bennies in recent years and that they have all been exemplary members of the organization. He went on to say that they have all had a good work ethic, strong values and the ability to improvise in a rapidly changing world. While Saint John's certainly can't take all of the credit for the success of our alumni, I like to think the Benedictine education we provide has been a powerful influence in a formative time of their lives.



As private colleges face challenges involving enrollment and affordability, we need to

be clear about what is unique about a Benedictine education at Saint John's. Having been a part of Saint John's for 45 years—34 of them as a teacher—I've had some time to consider that question.

I often tell my students that Mozart constructed his music intellectually, which is why we call it classical. It's brilliant. What's most brilliant about it, though, is that an emotional response comes out of the listener. The music, much like the knowledge we learn, affects our emotional center and helps us make sense of our lives and put our thoughts and experiences together in new ways. But, of course, you have to be open to fully hearing the music first.

Our alumni have strong values because they have the ability to reflect upon their experiences. In a world of constant communication and endless distractions, I urge our students to practice Benedictine contemplation—to slow down and take time to reflect. Saint John's has been a place of contemplation for over 150 years—an ideal setting to better understand ourselves and our world.

The world calls on us constantly to improvise—to put things we've learned together in new ways based on the situation around us. Good improvisation requires learning and practicing our own skills, but even more importantly, listening to others so that we can contribute to the good of the whole. As St. Benedict urges us in the prologue of the *Rule*, "Listen carefully... and incline the ear of your heart."

BEHIND THE PINES



The Class of 2013 assembles on the Abbey Church steps.

SJU Enrolls Most Diverse Class in Its History

SJU welcomed 461 first-year Johnnies this past fall. Combined with 551 entering students at CSB, the Class of 2013 totals 1,012.

SJU has a total enrollment of 1,877, and SJU and CSB have the third highest combined enrollment in the history of the colleges with 3,935 students.

The academic profile of the new class remains strong and it is more racially and ethnically diverse. Together, American students of color and international students made up more than 17 percent of the new entering class, the highest in the colleges' history.

"We are absolutely delighted with the entering class at both Saint John's and Saint Bens," said Cal Mosley, vice president for admission and financial aid at CSB and SJU. "We have our largest number of National Merit Scholars, students of color, international students, students from outside Minnesota and an increase in students from Catholic high schools and CSB/SJU legacies."

The overall retention of continuing students remained very high. Retention of students from the first year to the second year totaled 89 percent, a rate that continues to rank among the highest in the country.

SJU and CSB Ranked Nationally as Top Institutions

SJU and CSB have been recognized nationally by their peers in several important classifications in this year's *U.S. News and World Report* college rankings.

SJU and CSB were recognized for their strong commitment to teaching and the schools' study abroad program. They were also included among only 27 cited as best teaching institutions in the liberal arts colleges' category.

Among the more than 2,300 four-year colleges and universities in the country, SJU and CSB were cited with just 34 institutions for the quality of their study abroad program. College presidents, chief academic officers and deans of admissions were invited to nominate up to 10 institutions of any size and type.

"I am especially pleased that SJU and CSB have been identified among the schools with an unusually strong commitment to undergraduate teaching and study abroad," said Fr. Bob Koopmann, OSB, president of SJU. "Our inclusion on these lists is a credit to our faculty, who have a deep commitment to undergraduate teaching, exceptional scholarship and the mentoring of students."

csbsju.edu/news

New Phi Beta Kappa Chapter at CSB/SJU

SJU and CSB will be home to a new chapter of Phi Beta Kappa, the nation's oldest academic honor society, founded in 1776.

Delegates from more than 200 chapters and associations of Phi Beta Kappa, voted to establish a new chapter at CSB/SJU in October 2009 during their 42nd Triennial Council in Austin, Texas.

The joint CSB/SJU chapter will be known as Theta of Minnesota. The CSB/SJU chapter expects to induct its first student members into the society during spring semester, 2010.

The CSB/SJU joint chapter was one of four new chapters established at the council meeting. Only about 10 percent of the nation's institutions of higher learning have Phi Beta Kappa chapters.

Colleges Reaccredited

SJU and CSB have been reaccredited by The Higher Learning Commission of the North Central Association of Colleges and Schools. The accreditation will run for 10 years, through the 2018-19 academic year.

There are five criteria for accreditation—mission and integrity, planning for the future, student learning and effective teaching, acquisition, discovery and application of knowledge, and engagement and service. SJU and CSB presented a completed self-study in the fall of 2008 and were judged to have met all five criteria completely, with no follow-up required.

Brandl '59, Christenson '53 Receive McCarthy Award

John Brandl '59 and Gerald Christenson '53 were both honored posthumously with the first Eugene McCarthy Distinguished Public Service Award. The award, given in honor of Sen. Eugene McCarthy '35, recognizes SJU alumni for outstanding public service.

Brandl served as a Distinguished Professor of Public Policy at Saint John's University and was a professor and former dean of the Hubert H. Humphrey Institute of Public Affairs at the University of Minnesota.

He worked as an analyst with the Defense Department and as a deputy assistant secretary in the Department of Health, Education and Welfare in the administration of President Lyndon Johnson. Brandl later served 12 years in the Minnesota Legislature.

Brandl, who served as a Regent at Saint John's from 1991-2000, was instrumental in the establishment of the Eugene J. McCarthy



John Brandl '59

Center for Public Policy and Civic Engagement.

Christenson helped design Minnesota's school funding system. He also helped create a federal youth employment program during the 1960s, thanks to an appointment from then-Vice President Hubert Humphrey.

Christenson's long career in public service included being chancellor of the Minnesota Community College system. He was also the first commissioner of the state's Department of Finance, where Christenson instituted the revenue forecast, which is now the basis for state budget preparations.

Christenson served as a chief of staff for Fourth District Congressman Joe Karth and was a candidate for lieutenant governor in 1966 under Sandy Keith.



Gerald Christenson '53

Coach Smith Earns 700th Career Win

SJU head basketball coach Jim Smith became the second coach in NCAA Division III history and the 27th coach in college basketball history to earn 700 career wins when the Johnnies defeated Minnesota State University Moorhead on Nov. 21.

Smith, in his 46th season as head coach, has led the Johnnies to seven MIAC titles, nine trips to the NAIA tournament and eight trips to the NCAA Division III playoffs. The Johnnies have celebrated 30 winning seasons under Smith's direction.



Coach Jim Smith celebrates his 700th win.

csbsju.edu/news

Men's Center Hosts First International Event

The Center for Men's Leadership and Service at SJU hosted a groundbreaking conference in November. More than 200 individuals, representing 40 colleges and two dozen organizations, gathered for the first international conference for campus-based men's gender equality and anti-violence groups.

Participants explored strategies for getting men involved in gender-based activism and discussed alternatives to violent masculinity. Leading researchers in the field presenting at the conference included Michael Kimmel, author of *Manhood in America: A Cultural History* and *Guyland*; Harry Brod, one of the founders of the discipline of men's studies; and Michael Kaufman, a founder of the White Ribbon campaign, an effort by men to end violence against women.

Stewart and HMML in Chronicle of Higher Education

Fr. Columba Stewart, OSB, executive director of the Hill Museum & Manuscript Library (HMML), was featured in an article on preserving monastic manuscripts. HMML has 14 studios in eight different countries, where it makes digital images of ancient manuscripts to preserve the tradition for future generations.

HMML has photographed more than 110,000 manuscripts—an estimated 35 million pages—since Saint John's



Fr. Columba Stewart, OSB

began the project in the 1960s. Stewart speaks passionately about the value of this work. "These are holy things, not just from a religious standpoint," says Stewart. "They're worthy of care and study."

Chittister Speaks on "Monasticism as Radical Christianity"

S. Joan Chittister, OSB, addressed a full auditorium on Oct. 9 on the topic of "Monasticism as Radical Christianity." Citing the

contributions of Benedictines throughout history, Chittister called Benedictines to embrace a 21st century monasticism, fully engaged with the world and its Buddhist, Muslim and Jewish neighbors.

Chittister, a lecturer and best-selling author of more than 40 books, writes a regular column for the *National Catholic Reporter*.



S. Joan Chittister, OSB

Phillips Receives the Colman Barry Award

Edward J. Phillips, chairman and chief executive officer of Phillips Beverage Company, received the *Colman J. Barry Award for Distinguished Contributions to Religion and Society* at a celebration at Saint John's in October. Phillips served on the Board of Regents of Saint John's from 1987-1993, and currently serves on the advisory board of the Jay Phillips Center for Interfaith Learning.



Edward J. Phillips

Phillips was honored for his leadership and participation in civic and humanitarian organizations and for continuing his family's commitment to Jewish-Christian dialogue and learning. Phillips's grandfather, Jay Phillips, endowed the Jay Phillips Chair in Jewish Studies at Saint John's 40 years ago—the first chair in Jewish Studies at a Christian college in the United States.

Former Sen. Chuck Hagel Delivers McCarthy Lecture

Former Sen. Chuck Hagel (R-Neb.) delivered the third annual Eugene J. McCarthy Lecture on Sept. 23. Hagel, who served in the Senate from 1997-2009, was the first Republican senator to speak out against the Iraq war. Hagel served in the U.S. Army in Vietnam, earning two Purple Heart awards.

Addressing an audience of more than 400 students and other guests, Hagel discussed challenges the U.S. is facing both domestically and internationally. Hagel challenged participants not to let rudeness take over our political discourse. "I am concerned our country has lost a good deal of what Eugene McCarthy is all about," Hagel said.



Former Sen. Chuck Hagel (center) with Dan Wolgamatt '13 (L) and Tom Freeman '08.

Largest Solar Farm in Upper Midwest at Saint John's

Saint John's broke ground on Oct. 7 for what is currently the largest solar farm in the Upper Midwest. The solar farm sits on four acres of farmland adjacent to Saint John's. It began generating energy in late November.

The installation consists of 1,820 solar panels in 35 rows. It is four times bigger than Minnesota's current largest solar power system and will generate five times more energy. During the summer, it will generate about 20 percent of Saint John's energy needs. It will provide four percent annually.

To be as efficient as possible, the panels are mounted on motorized beams that track the sun from east to west during the day. This produces about 15 percent more energy than a static solar array. The installation was designed to have minimal impact on the land, and native prairie grasses and flowers will be planted around the panels.

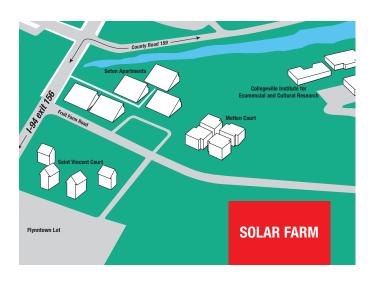
The solar farm is a major step toward achieving carbon neutrality at Saint John's University and Abbey. It underscores Saint John's participation in the American College and Universities' President's Climate Commitment signed two years ago by then-president Br. Dietrich Reinhart, OSB.

The array also demonstrates the institutions' commitment to good stewardship of the environment, which calls them to be leaders in educational activities to promote environmental awareness, global thinking and collaboration on a local level. It is not Saint John's first foray into solar power—in 2008 a modest solar array was installed on the roof of the New Science Center.

In addition to providing "green" energy for the abbey and university, the solar farm will be a resource for several university departments. Environmental studies will use it for research projects, and the arboretum plans to integrate it into its elementary-school curriculum.

The project was funded by a \$2 million grant from Xcel Energy's Renewable Development Fund and Westwood Renewables, a Minnesota-based company that specializes in solar electric development, design and education.

"The reality is, Minnesota has a tremendous solar resource," said



Westwood Renewables founder Mario Monesterio at the ground-breaking ceremony. "And, contrary to popular belief, photovoltaic technology operates most efficiently in cold weather. This stems from the fact that electrical conductance is optimized in cold environments. This system will produce more energy hour per hour on a cold sunny day in Minnesota than on a hot sunny day in New Mexico."

"In some ways it's going to look similar to a row crop, but instead of harvesting corn, we're going to be harvesting the sun."

> Nathan Franzen General Manager Westwood Renewables

Solar Farm Vocabulary

Photovoltaic (PV) Effect: When light, as photons, strikes a solar cell, it excites the silicon atoms and knocks some of their electrons loose. These loose electrons are channeled into wires where they become current—electricity.

Cell: A PV cell is the basic building block of a solar photovoltaic system. Each cell is made of a semiconductive material, typically silicon. PV cells can produce power for 30 years or longer.

Module: A module is a series of cells wired together and housed in a single frame. This is often called a solar "panel" but the industry uses the term "module" instead.

String: A string is a grouping of modules wired in series. When electrical sources are wired in series, the voltage is increased to the desired level. Groups of strings are wired in parallel.

Array: An array is the total collection of modules and strings in a given solar system.

Inverter: Solar modules produce direct current (DC) power, and the inverter converts it to alternating current (AC) power, which is used in the electrical grid and in our homes.

Solar Farm FAQ

Q: How much energy will the solar facility produce?

A: 575,000 kilowatt-hours of anticipated annual energy production. The facility will offset about 20 percent of Saint John's peak energy needs during the summer months and approximately four percent of overall energy needs on an annual basis.

Q: Where will the energy go?

A: The solar facility will be connected to Saint John's internal grid.

Q: The solar farm at Saint John's Abbey will have a motorized tracking system. Why?

A: Having the solar panels "track" the sun increases the efficiency of the array. The modules sit on beams that rotate east to west on a horizontal axis throughout the day, following the path of the sun across the sky. This produces approximately 15 percent more energy than a typical static array.

Q: What is the largest MN PV system currently?

A: The largest PV system in Minnesota is currently 100kW. Saint John's Solar Farm will be approximately four times larger—the largest solar photovoltaic system in the Upper Midwest.

Q: How long will the system last?

A: The system's life is in excess of 30 years. The solar modules are warranted to produce energy at 80 percent of its initial capacity after 25 years.

Q: How do Minnesota's four seasons affect the production of energy in a solar facility?

A: A solar array will produce more power in the summer because of longer daylight hours and more direct sun. In winter, the solar array will produce less power due to shorter daylight hours and oftentimes cloudier conditions. Interestingly, the cold winter temperatures are actually beneficial to a solar system. A drop in temperature causes an increase in voltage, which corresponds to an increase in power production.

(More at saintjohnsabbey.org)



The new solar farm consists of 1,820 panels in 35 rows on land west of the main entrance to the Saint John's campus.

J. F. Powers at Saint John's

by John Rosengren '86

J.F. Powers—winner of the 1963 National Book Award and writer-in-residence at Saint John's from 1975 to 1993—is barely known and seldom read anymore. To mark the tenth anniversary of Powers' death in June 1999, John Rosengren '86, a student of Powers at Saint John's, reflects on Powers and urges us not to let this deeply religious—and funny—literary giant sink into obscurity.

Most students at Saint John's never made it past the third floor of Engel Hall (now Simons Hall). They didn't know about the attic studio and its famous occupant. But those of us who rapped at the wooden door leading to Engel Hall's fourth floor encountered a man who provided our most formative moments on campus. There, we met J. F. Powers.

"You had to walk up these old rickety stairs to meet him, and it was like Narnia, an almost mystical experience, monk-like, going up those narrow stairs and him greeting you with a pipe in one hand and then having you sit next to him as he analyzed, line by line, YOUR story," recalls Brian Ragan '86. "What greater thing could you ask for?"

Powers was a literary giant. He beat out John Updike, Katherine Anne Porter and Vladimir Nabokov for the 1963 National Book Award with his first novel, Morte d'Urban, about a charming priest at home on the golf course. Most of the stories from his three collections originally appeared in The New Yorker. Updike selected Powers' story "Death of a Favorite" for The Best American Short Stories of the Century. Flannery O'Connor sought his comments on her work and wrote him, "I admire your stories better than any others I know." His second novel, Wheat that Springeth Green, about a priest who'd traded his pursuit of sainthood for the business of running a parish, received laudatory

reviews and was a finalist for the 1988 National Book Award. Powers' oeuvre drew praise from the likes of Saul Bellow, Evelyn Waugh, Frank O'Connor, Philip Roth, Sean O'Faolain, V. S. Pritchett and Pete Hamill.

Yet Powers walked the Saint John's campus for 18 years, from 1975 to 1993, most often wearing his gray trench coat and carrying a leather briefcase, virtually unrecognized. His prose was of an elevated quality appreciated by literary connoisseurs but ignored by the masses. His personality was as principled as his prose, but more private. A deeply religious man and writer best recognized for his priest characters, Powers did not invite small talk. His honesty, in his writing and his conversation, had bite.

It also left a legacy. Powers passed away 11 years ago and joined his wife, the writer Betty Wahl, in the Saint John's cemetery. He lives on in those he touched through his literature and lessons.

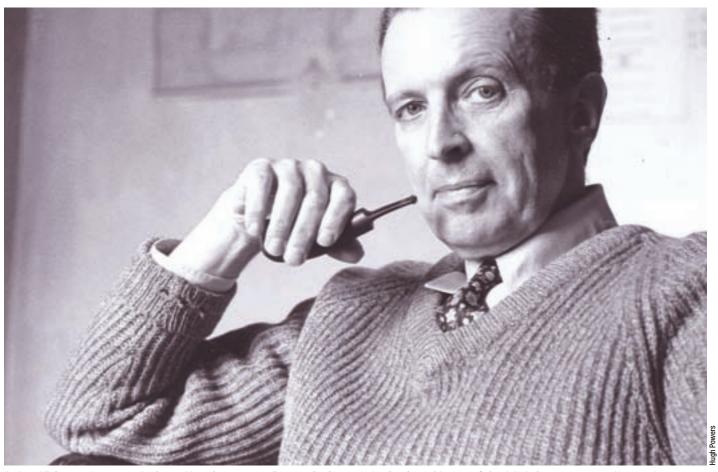
"Worthy of God's Attention"

In 1975, Fr. Michael Blecker, OSB, then president of Saint John's University, invited Powers, living in Ireland at the time, to be a writer-in-residence at SJU, believing an artist with Powers' reputation would enhance the University's. "It was his attempt to turn Saint John's into the Harvard of Stearns County," says retired English professor Fr. J. P. Earls, OSB.

The idea wasn't illogical. After marrying Wahl, a Stearns County native and College of Saint Benedict alumna, Powers had lived in St. Cloud, where he wrote Morte d'Urban, and taught a semester of creative writing at Saint John's. Yet Powers was reluctant to accept Blecker's invitation, relayed by Betty's brother, Fr. Thomas Wahl, OSB. The writer was not "keen on teaching," he wrote his brother-in-law. Despite his reservations, Powers wrote, "I do have parental, and therefore financial, responsibilities" as the father of five children. He and Betty moved their family back to Stearns County in late 1975. They eventually settled in Flynntown No. 6 and Powers became Regents Professor of English.

Blecker's coup was to permanently place Powers in people's minds at Saint John's. Visitors to campus from Thomas Merton to Colman McCarthy sought out the writer. "Having a writer-in-residence of his caliber is immensely important in shaping an institution's image and attracting students," says Lee Hanley '58, retired associate vice president, university relations.

For Powers, art was a serious pursuit, one that drew from the very best qualities in us and aimed at the highest possible audience. "I think it's possible to write something, for me to write something, that even God might like," he said in an interview with the *Lower Stumpf Lake Review*. "It's possible for me to hit a note, to get in a mood, to write something that



Author J.F. Powers (1917-1999), pictured here in 1980, was Regents Professor and writer-in-residence at Saint John's from 1975-1993. He won the 1963 National Book Award for his novel *Morte D'Urban* and was a finalist for the 1988 National Book Award for his second novel, *Wheat that Springeth Green*.

He did not like to see anyone trespass his standard for writing. He wanted me to see that. In retrospect, I recognize that was Powers' kindness. is worthy of God's attention. Not as a soul seeking salvation, but just as entertainment for God."

Powers dedicated his life to that pursuit. He may not have been prolific—publishing only two novels and three collections of short stories over 50 years—but he was consistent. He lived as he wrote, with the same fidelity to his convictions. A pacifist, he went to federal prison for 13 months as a conscientious objector rather than serve in the Army during World War II. Jon Hassler '55, in his memoir *Good People* . . . from an author's life, classified his contemporary at Saint John's as the "type of person whose goodness grows out of dedication to a worthy principle."

That was the presence we students encountered when we climbed the narrow staircase to Powers' attic studio, sparse as his prose: bare brick walls, solitary bookshelf populated by James Joyce's *Dubliners* and Porter's *Flowering Judas* and windows on two sides overlooking Mary Hall. "He was unlike any other adult I'd spent time with—timeless, priestly, ethereal," says David Thoreen '85. "He was to me like Flaubert, a really big cultural figure. It was an incredible privilege. Here's a guy who won the National Book Award the year I was born going through my sentences."

Mr. Powers—never "Jim" as friends called him—approached our stories with the same severity he did his own, painstakingly going through them line by line and marking them with his pencil. Some pages had more of his pencil marks than my ink. "God does not like crap in art," he told me.

He noted with brackets where I could cut words. He squiggled lines under awk-

ward phrases. He added missing commas and struck errant ones. He circled inconsistencies where I'd typed "100" on one page but then spelled out "one hundred" on the next. He noted in the margin, "say it better—I'm tired of that word" (adrenaline) and "dialogue isn't going anywhere, is it?" and "Any point in this? Bad transition is why I ask" and "such a cliché it's hard to take seriously" and, where I'd written, "A twinge of anxiety shot into his gut," he'd penciled "THIS IS A GOOD EXAMPLE OF A BAD SENTENCE. STUDY IT."

Powers was characteristically sparse with his praise. "I don't think I ever heard a compliment. Maybe once, he wrote, 'This phrase works,'" says Paul Warloski '86.

Powers did not spare the Church or God from his critical eye. Born in 1917, he came from a generation that had a strong devotion to the Church, but Powers became increasingly frustrated by what he saw as the hierarchy's "public relations" around the time of Vatican II and by its preoccupation with sex. "The Catholic Church would be a far more effective organization if it did not spend 90 percent of its time perched on the edge of the marriage bed," he told a longtime acquaintance.

One day when Powers gave a talk on modern literature in the student lounge of Mary Hall, someone asked him, "Graham Greene has all these grace-filled events happening to sinners, but I don't notice acts of grace in your work. Why is that?"

"I don't see much evidence for it," Powers said.

"That's a very powerful statement," Earls notes. "It gives a whole world view that

Jim is a believing man yet had to face the lack of evidence for the action of God."

Conversations with Powers were more than most undergrads could bear. "I was too young not just in my literary experience but my awareness of the world to understand how important language could be to someone," Thoreen says. "I didn't see it as a holy thing—which I do now—language was just something I spoke. Yet here was this guy saying, 'Let me let you in on a sacrament."

After my sessions with Powers, I walked down the rickety steps feeling discouraged. The few places where he had marked, "good sentence" or "nice and clean" about a paragraph or "this strikes me as original and very good" about a detail eluded me. I dwelled on the many shortcomings in my writing that he had exposed. By the time I left the building, I was ready to change my major to biology, convinced that I could never be a writer.

Powers was often a curmudgeon, but with time I see him differently. He could have easily dismissed my stories as the awkward fumblings they were. Instead, he took them seriously and considered them more carefully than I had, going over them word by word. He did not like to see anyone trespass his standard for writing. He wanted me to see that. In retrospect, I recognize that was Powers' kindness.

Vanishing Subject Matter

Powers wrote for posterity not popularity. He wanted his work to endure as art—and a small band of devoted fans celebrated it as such—but he wouldn't have minded a few more readers. His

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The Stories of J. F. Powers (2000), complete short story collection, New York Review Books Classics



best-selling novel, *Morte D'Urban*, sold only 25,000 copies, which disappointed him. *Wheat that Springeth Green* sold out its initial print run in only a few weeks, but he was hurt that his publisher, Alfred A. Knopf, had such little confidence in the novel that it had originally printed only 8,500 copies. He suffered the ignominy of seeing his books go out of print.

Few readers were willing to put forth the effort required to savor his work. "He was getting at really subtle humor that didn't show itself at first but had to be read three or four times," Thoreen says. "Once you got it, it got funnier every time you read it. There aren't many readers who appreciate that any more. There's too much on TV. We're too hurried to read a paragraph two or three times."

Powers' style, wit and irony should secure his place in the pantheon of great American writers, but he's slipping from the anthologies and literary consciousness. In part, his own language—insisting on words like "dungarees" that have become archaic—has done him in. But

it's his predominant subject matter—the Roman Catholic Church prior to Vatican II—that's most likely to sentence him to obscurity. That Church and the characters who inhabited it simply no longer exist.

Yet Powers will not be easily forgotten by those who met him and read him. Hanley was a young man himself when Saint John's English professor Stephen Humphrey introduced him to Powers. Walking around Powers' yard, they crossed a patch under a plum tree and passed across some of the fallen fruit. "It's a little like walking on eyeballs," Powers said.

Over 40 years later, that image has stuck with Hanley. "I have never been able to step on a plum since," Hanley says. "It was so right on. It's a lifelong image that's affected the way I walk on the ground."

Indeed, that was the effect Powers' words had on most of us fortunate enough to have studied with him—he has changed the way we walk the earth. With maturity, we've absorbed the lessons earlier lost upon us. Warloski, Thoreen and I have all become teachers. I frequently refer to and

quote Powers in the magazine-writing class I teach at the University of Minnesota. Thoreen, an English professor at Assumption College in Worcester, Mass., holds his students to Powers' standard for a good sentence. Warloski tells his seventh graders at Greendale Middle School in Wisconsin that they have to make their writing work, that it's not enough to simply hope it will work. "That comes directly from Powers," he says.

Powers also left an indelible imprint on our writing, of course. Thoreen and Warloski, both published poets; Ragan, who's written and edited journalism; and I, author and journalist, still feel Powers' influence on our styles. "The echo I hear is, 'Is this good enough," Thoreen says.

His influence changed our lives. "I admired Powers greatly," says Ragan. "I respected him like a father. He helped shape my life."

John Rosengren '86 is an award-winning journalist and author based in the Twin Cities.



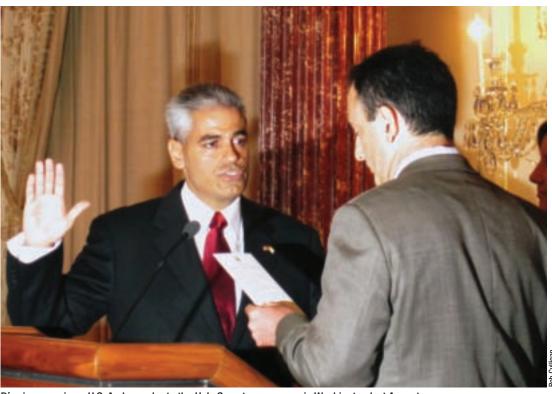
When Powers saw pictures that he thought resembled his characters, he often posted them on his studio wall. This photograph, taken in his studio while he was writing *Morte D'Urban*, shows four of his characters. Next to the picture he selected for Fr. Urban (largest of four above) is a caption that Powers added: "In the days of Dwight D. Eisenhower, when he was elected, there lived a mighty preacher of the Order of Saint Clement, and Urban was his name."

SERVICE TO THE CHURCH

From Professor to Ambassador: Miguel Díaz, Ph.D., at the Holy See

By Glenda Burgeson

Miguel Díaz, professor of theology at the School of Theology-Seminary and Saint John's/Saint Benedict, was catapulted from academia to international diplomacy when he was named U. S. Ambassador to the Holy See last summer. But while life in Rome is vastly different from life in Collegeville, Benedictine values still guide him in his new role.



Díaz is sworn in as U.S. Ambassader to the Holy See at a ceremony in Washington last August.

Last August Miguel Diaz traded a way of life as a professor in central Minnesota for a new assignment in Rome as U.S. ambassador-designate to the Holy See. He left behind grade books, lesson plans and course syllabi, but he brought along the insights of a 1,500-year-old Benedictine tradition.

On Oct. 2, when he presented his diplomatic credentials to Pope Benedict XVI, he used the occasion to describe some of the Benedictine values that guide him as ambassador, Diaz recalls recently in a telephone interview from the ambassador's residence. "I told him about the Benedictine tradition that values hospitality and listening."

Life changed abruptly once Díaz moved with his wife, Marian, and their four children to Rome to represent the United States as ambassador to the Holy See. A widely respected theologian, he had been on the faculty of the Saint John's School of Theology•Seminary, and the CSB/SJU department of theology since 2004. He and Marian were a power couple, in

a Benedictine sort of way. Marian served as director of Companions on a Journey at CSB and *CORAD*: Heart Speaks to Heart at SJU. Together, they established the Changing Faces: Intercultural Ministry and Hospitality series. They also met with students at Brother Willie's Pub for informal conversations popularly known as Theology on Tap.

Throughout his career, Díaz has worked to overcome the cultural barriers that divide people. He has used his influence as a theologian to help the Catholic Church

in the United States as its congregations become more diverse.

Now, he sees the same opportunities to promote dialogue on an international level, and he acknowledges a link between the Benedictine value of listening and the leadership style he expects to practice.

"The Benedictine tradition of listening has prepared me for my responsibilities," Díaz says. "One of the first things we did was to pay tribute to Saint Benedict at Subiaco."

The Monastery of Saint Benedict in Subiaco enshrines the cave where Saint Benedict lived as a hermit. The visit gave Díaz an opportunity to meet with Benedictines there. "The Benedictines have been wonderful," he says.

He also made courtesy calls during his first few weeks in Rome with officials at the Vatican and with other ambassadors in Rome. By October, the pace quickened.

In his formal presentation of his credentials, Díaz pledged to work with the Holy See to advance the cause of peace and understanding among peoples through interfaith, interracial and intercultural conversations.

Díaz has described himself as a bridge builder and believes there are a number of areas where he can best apply his energy and leadership.

"Already, as an embassy, we are engaged with the theme of stewardship of the earth," he says. The embassy is also focused on issues of hunger and food security and ways to address human migration worldwide.

"The bridge building has begun," he says.

The canonization of Fr. Damien in mid-October presented an opportunity to underscore themes of common interest.

Díaz headed a U.S. presidential delegation of government and religious leaders to the Holy See on Oct. 11 to attend the canonization of Fr. Damien, a Belgian citizen who ministered in Hawaii to outcasts suffering from leprosy.

Díaz notes that President Barack Obama issued a statement commenting



(L to R) Former U.S. Ambassador to the Holy See Lindy Boggs; her daughter, NPR's Cokie Roberts; John Allen of the *National Catholic Reporter*; new U.S. Ambassador to the Holy See Miguel Diaz and wife, Marian; Margaret Melady; and former U.S. Ambassador to the Holy See Thomas Melady.

"The Benedictine tradition of listening has prepared me for my responsibilities," Díaz says.



Cardinal Theodore McCarrick, Archbishop Emeritus of Washington, congratulates Ambassador Díaz at swearing-in ceremonies in Washington last August.

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on the high regard Hawaiians have for the memory of Fr. Damien. The president observed that Fr. Damien's life models the compassion needed today to meet the challenge presented by the HIV/AIDS pandemic, Díaz says.

Also in mid-October, the U.S. Embassy and Caritas Internationalis hosted a conference on prevention of mother-to-child transmission of HIV/AIDS. The event brought together health experts from around the world to raise awareness of and discuss strategies to combat the pandemic. European media coverage was positive, Díaz says, and helped raise awareness of the problem.

Díaz also has spent time meeting with pontifical councils concerning common interests with the United States, such as interreligious dialogue.

As the first theologian to serve as U.S. ambassador, Díaz acknowledges that some people might confuse his role as theologian with his new assignment.

He says he is deeply honored and grateful for the opportunity he has been given. However, he says, "I am a representative of the United States, not the Catholic Church," explaining that his responsibility



Archbishop Donald Wuerle of Washington greets Marian Díaz at the swearing-in ceremony.

In his formal presentation of his credentials, Díaz pledged to work with the Holy See to advance the cause of peace and understanding among peoples through interfaith, interracial and intercultural conversations.



Fr. Eric Hollas, OSB (second from left), celebrates a mass and blessing ceremony for Ambassador Díaz and his family at the Franciscan Monastery of the Holy Land in Washington.

is to represent the United States government to the Holy See as a sovereign entity.

The United States has had formal diplomatic relations with the Holy See since 1984, addressing such common interests as human trafficking, terrorism, poverty and food security. "We are dealing with these issues as one sovereign entity to another," Díaz says.

His theological background has provided insights. "Theology has been helpful," he says. "Theology is a language that is spoken here as well which provides a context that enables communication."

Looking ahead, Díaz hopes to engage youth worldwide on issues and believes there will be opportunities to collaborate with universities to promote peaceful initiatives.

Glenda Burgeson is CSB/SJU director of editorial services.



Ambassador Díaz stands overlooking the Vatican.

The United States has had formal diplomatic relations with the Holy See since 1984, addressing such common interests as human trafficking, terrorism, poverty and food security.



Students and staff studying abroad visit the U.S. Embassy to the Holy See.

Kanowle

When searching for a job in recent months, Mark Richards '85 quickly put the transitive equation to the test:

A. I need to know as much as I can about what jobs are available, and what's the best way to land the job I want.

B. While not everyone I meet can help me directly, I am meeting a lot of talented people.

C. I can help others looking for a job by organizing all the information I've been gathering about companies, careers, résumé writing, interviewing skills and other job search tips.

It all follows very logically that:

A. Richards created candidateschair. com, a job search Web site so impressive that *The Wall Street Journal* interviewed him, and so thorough that the U.S. Department of Labor directs job hunters there. (Talk about information!)

B. The founder of a start-up company browsing candidateschair.com emailed Richards with a nice congratulatory note about the value of his Web page as a resource. A quick exchange over the Internet led to a face-to-face meeting, interview and Richards's new position as CFO with Maximum Communications. (What you know—accounting and business management in this case—is important, too.)

C. Richards and other alumni volun-



(Center) David Rom '91, president and owner of Platinum Bank, with Tom Hickey '10 (L) and Kellen Blaser '10 at the CSB/SJU Career Expo reception for students and alumni in November.

teers eagerly share job-search tips with alumni from Saint John's University and the College of Saint Benedict in an ongoing series of job-search seminars launched a year ago in the Twin Cities. (Pass that power on!)

All this adds up to one simple but powerful tool: Networking. For Saint John's, it's a given.

"There is a powerful network waiting for each of us to tap into," Josh Otto '01, a member of the SJU Alumni Association Board of Directors told SJU and CSB students at a career expo in late 2008. "I can tell you this from personal experience as I've leveraged our alum network to find my first job out of college as well as my current consulting job" with Organizational Concepts International.

"There are a number of Minnesota private colleges whose alumni connections

are strong," says Tim McNamara '77. "St. Olaf is one of them, as well as St. Thomas. But it is my experience that the Johnnie connection is stronger than any other."

McNamara helped Brady Markell '04 find a job with him at AgStar Financial Services. "I didn't know Brady from Adam," McNamara recalls, "but after getting an email about him from the alumni office and reading his résumé, I had no reservations about recommending him for an interview.

"That is the power of the Johnnie connection. If the alumni office or another Johnnie asks, 'Can you help this guy?' that's all I need to hear," continues McNamara.

"All I did was get Brady 'in line'," he notes, "maybe not even at the front of the line. Once he got in the door, Brady did the rest. He certainly won the job on his

The transitive property of math is pretty simple: If A equals B, and B equals C, then A equals C. That holds true with the following: A. Information is power. B. It's not just what you know, it's also whom you know. C. Power to the people. THE JOHNNIE NETWORK By Thom Woodward '70

own merits and qualifications, but having someone who championed his name to human resources made a big difference.

"I know he'll return the favor to another Johnnie when given the opportunity," McNamara concludes.

"The CSB/SJU network is so powerful," Richards, the networking guru, remarks. "Johnnies and Bennies have a vested interest in helping students and alums. I don't see that kind of connection in other networking groups."

Richards sees networking as a threelegged stool. Who do you know? Who knows you? Who should you help?

You Know Whom?

It's exponential—from the faculty resident to the handful of Johnnies who

studied together for final exams to the dozen intramural teammates to the 300-500 men in the entering first-year class to the 1,200-1,800-member SJU student body to the 24,000 alumni—and this doesn't include the gazillion folks they are connected with through LinkedIn. Or the Bennies.

Matthew Morrison '98 and Jhon Manning '92 know Fr. Don Talafous, OSB, alumni chaplain. Fr. Don knows John Chromy '64, vice president for external relations for CHF International, a development and humanitarian aid organization.

"The two Johnnies we have hired," Chromy says, "came to my attention via Fr. Don, an old and trusted Saint John's friend. Both Matt and Jhon had kept in touch with Don during and after their Peace Corps service. Each had expressed an interest in continuing his career in the field of international development work, so Don referred them to me by forwarding their résumés.

"I called Matt and Jhon and interviewed them by telephone, then guided them to the CHF International Web site and provided them with insights into the kind of skills, experience and commitment being sought. Matt and Jhon in turn formally applied for specific positions," Chromy continues.

"I provided my interview notes to our HR department along with the recommendations from Fr. Don. This in turn caused our HR staff to pull their résumés out of the many CHF receives, conduct telephone interviews and eventually



Cary Musech '80

invite them to our Washington D.C. offices for face-toface interviews," Chromy recalls.

"In each case Matt and Jhon then sold CHF staff on hiring them by their calm confident

manner, their international experience as Peace Corps volunteers, their knowledge of the country in which they had served and their commitment to international work. Matt worked for CHF for about six years in Uzbekistan and Afghanistan, and Jhon Manning has been on our headquarters staff for about eight years and has done short term stints in numerous countries," Chromy says.

Doug Imholte '87 knows classmate Tim Gallagher at RJF Agencies, a risk management, commercial insurance and employee benefits firm in the Twin Cities founded by two other Johnnies. "I was in the process of selling my business 18 months ago," Imholte says, "and looking at moving back into a strategic sales position. Tim Gallagher mentioned I should connect with Tim Fleming '82, RJF president. As a valued member of the organization, Tim's referral was helpful. He even happened to 'pop in' to Tim Fleming's office during our first interview."

"There was a great connection with Tim Fleming," Imholte says. "They were looking to expand their sales force with experienced individuals who had the shared values of RJF, values that mirror the Saint John's Benedictine values we learn as students. I started with RJF in September of '08 as a sales executive and couldn't be happier."

Tom Steinke '88 knows the CSB/SJU chemistry department and the caliber of its graduates. He emailed the alumni relations office with information on job openings at Johnson Screens last summer. His message—along with his contact information—was forwarded to recent alumni chemistry majors and to faculty.

Then there's this twist on the theme. Brian Kueppers '89 and Pat Maurer '89 knew each other from their freshman floor on 2nd Tommy and as students in the management program at Saint John's. It was Cary Musech '80 who helped bring them together in a business venture just two years ago.

Musech heads Tonka Bay Equity Partners in the Twin Cities. His firm invested in Apex Print Technologies in St. Paul, a firm founded by Kueppers. Looking to grow the company further, Kueppers knew he needed help from someone with strong operating experience and a technology background. He suggested to Musech that Maurer could fill that role, but Musech had reservations about hiring a college buddy.

After Musech interviewed Maurer, he saw a perfect fit and these three Johnnies created a new bond. Today, Apex is growing and prospering with Maurer as president and Kueppers as CEO.

Saint John's "Universally" With Johnnies living and wor

With Johnnies living and working around the globe, Saint John's University Alumni Association might be called Saint John's Universally. It doesn't take Interpol, however, to track an alumnus down. Alumni Office staff point to several avenues to find a friend or extend a network.

Johnnies Connect is the online alumni database. Once registered with a user name and ID number, SJU and CSB alumni may be found through a simple search on name or class year. The "search for alumni" link leads to "advanced search" which provides alumni lists by town or major or occupation.

To make JohnniesConnect most effective, Michael Halverson '01, institutional advancement director of operations, asks all alumni to register in the CSB/SJU exclusive database and to keep their pertinent contact information updated.

Johnnies Connect may be found at alumniconnections.com/olc/pub/SJNU/. An ID number is available through the Web page or by calling 800-635-7303.

For social networking, the SJU Alumni Association recommends Facebook. LinkedIn provides various outlets for business connections including the official SJU Alumni Association group with the "MN" designation, a CSB/SJU group started by an alumnus and subsets like the SJU football alumni group. The official site, Halverson explains, "gives us the vehicle to post Alumni Association and Alumni Office announcements while the others sites allow alumni to post their own notices.

"Johnnies are always encouraged to sign up for the Alumni Association LinkedIn group, and many alumni sign up for multiple groups so they can be in constant contact with classmates and friends."

Additional information is available at sjualum.com or by calling Halverson at 800-635-7303.

Who Knows You?

As McNamara indicates, he didn't know Brady Markell. But Markell made himself known through the alumni office. Peter Hoxmeier '09 is getting known through the job search series in the Twin Cities.

"Since graduating from Saint John's, I have been using the Johnnie network to find job leads, Hoxmeier says." The Alumni Association has helped me get contact information for other Johnnies in the work force.

"It has been my dream job to work for Polaris Industries" Hoxmeier continues. "During a job search seminar I mentioned this to Thom Woodward '70 in the alumni office, who was able to give me contact information for Mike Dougherty '89, a Johnnie at Polaris. I called him and set up an informational interview.

"During the interview I was introduced to two other great Johnnies, Ben Hooley '04 and Sean Bagan '98 and a Bennie, Jodi Jostock '00, who all work together at Polaris. I learned how they came to work for Polaris and what they love about their jobs. I asked them how I could get my foot in the door at Polaris and what they look for in new candidates. This ended up being one of the best interviews I have had, and I left smiling.

"The job market is rough," Hoxmeier allows, "but the Johnnie network is a lifeline. Even if I do not get a job with Polaris, I am building connections that will help me in my future."

Other easy ways to get known by SJU and CSB alumni are to attend events (Hoxmeier was at the October SJU President's Reception in Edina) and volunteer for Alumni Association programs such as class committees and regional chapter boards.

Helping Others

It's another simple premise for Imholte: "I very much appreciate the Saint John's community and like to network with as many Johnnies and Bennies as I can. These are extremely valuable connections, and I'm always searching for ways that I can give back through the alumni network."

Richards and other presenters at the

ongoing job-search series are ready, willing and eager to help alumni, parents and the extended Saint John's community.

Otto says, "I've experienced time and time again that alums truly want to go the extra mile for students to answer questions and help identify career interests and opportunities. Coming back to campus and talking with the students gets us fired up and reinvigorated in this community."

He cites evidence from the 2008 Career Expo: at least 80 alumni took time off work in order to connect with current students there. "As alums of these great schools," he said at the event, "we are here to invest in your futures and ours."

John Guild '68, a retired Target vice president, only needs to step back to his graduation to know students can use help from alumni.

"I remembered not having a strong sense of what options 'are out there.' Fortunately, Target and I found each other," Guild says, "and I started working for them the day after I graduated. I ended up spending 33 fabulous years with the company, being part of Target's explosive growth from 12 stores to about 1,200 when I retired nearly 10 years ago.

"It was those old memories of my senior year and the uncertainty that I felt that motivated me to find a way to help



Tim Fleming '82 of RJF Agencies, sees Benedictine values as a strength in job applicants.

upper-class students make a better, more informed decision relative to their careers."

During his final 10 years at Target, in the '90s, Guild was in a position to assist the personnel department with recruiting efforts. "As a growth company," he says, "Target continuously needed to add new talent, both in the stores organization and in our merchandising division at headquarters in Minneapolis.

"I knew Saint John's, Saint Ben's and Target could all benefit from a stronger partnership. I knew that the values of Target and CSB/SJU overlapped significantly. Honesty, integrity, hard work, teamwork, sense of service to others and the community were all values both organizations shared. All that needed to happen," he says, "was getting the key players together...and then finding the strongest candidates."

Guild senses the satisfaction other alumni feel when lending a helping hand. "A few years ago," he says, "I was happy to learn that Target Corporation is the largest employer of CSB/SJU graduates, with 38 members coming from the Class of 2006 alone. That constitutes five percent of the graduating class.

"I was pleased."

Thom Woodward '70 is the alumni relations ambassador at Saint John's.



John Chromy '64, CHF International, on the job in Afghanistan. Chromy's connection to Fr. Don Talafous, SJU alumni chaplain, led to several Johnnie hires.



Inauguration



"We must study the liberal arts, which teach imagination, intuition, cooperation, discipline, analytical skills and the ability to deal with complexity in whatever we are doing."

Inaugural Address Fr. Robert Koopmann, OSB President, Saint John's University







Day

October 1, 2009 was a day of celebration, as Fr. Robert Koopmann, OSB, was inaugurated to the presidency of Saint John's University. Pictured here are some of the highlights of the day.



- 1) Faculty members and staff process into the Abbey Church. (Photo: Michael Becker)
- A full Abbey Church listens as Noreen Herzfeld, professor of theology and computer science, shares a Saint John's moment during the ceremony. (Photo: Michael Becker)
- Emmanuel McDonald, president of the SJU Senate, shares a Saint John's moment.

(Photo: Michael Becker)

- 4) The newly inaugurated president listens as Jim Frey, Chair of the Board of Regents, reads the "Charge to the President." (Photo: Michael Becker)
- 5) Fr. Robert Koopmann, OSB, president, delivers the inaugural address. (Photo: John Biasi)
- 6) Rabbi Dr. Joseph Edelheit offers a Jewish blessing in Hebrew. Other students, monks and faculty offered blessings in Chinese (Buddhist), Ojibwe (Native American), Tamil (Muslim) and German (Christian). (Photo: Michael Becker)
- 7) Visiting delegates from scores of colleges and universities celebrated Fr. Bob's inauguration with Saint John's. Their academic hoods filled the Abbey Church with bright colors.

 (Photo: Jason Wachter/St. Cloud Times)
- 8) Fr. Bob entertains guests at the evening concert following the ceremony. Listeners rose as one to give him a standing ovation. (Photo: Michael Becker)







Beyond the Sticker

Bernie Tuohy '72 knows that education is an expensive proposition. He's got two college-age daughters, so he's familiar with the sticker shock that accompanies the search for a school. Tuohy is an avid Johnnie supporter but admits that the sticker price at SJU—\$37,650 for tuition, room and board for the 2009-10 academic year—occasionally gives him pause. And, as an alumnus, he is also asked to help defray educational costs by contributing to the Annual Fund.

Like many parents, he is concerned. "I paid my own college costs. It took a lot of work, but it was possible in those days." he says. "It's not possible today. Many of us wonder why costs, relatively, are so high. What can be done about it? These are legitimate—and important—questions that many of us have."

He understands the concerns. "People are saying, 'My goodness, if Saint John's is getting \$40,000 a student, why can't they make ends meet?' "he says. "Why are costs so high? What can be done about it? These are legitimate—and important—questions."

To understand the reason for those numbers, it's important to see the full picture: the revenues coming in, the expenditures going out and the delicate balance between managing costs and quality. This wider view is more nuanced than a first glance at a single number would suggest, and it helps explain why alumni gifts are so critical to ensure that SJU can continue to fulfill its mission as a Catholic residential liberal arts college, preparing students for full lives of faith, reason, action and love.

THE COST OF COLLEGE

When it comes to higher education, the cost of attending college gets plenty of scrutiny. The number that often slips under the radar is the cost of *running* a college.

This year, Saint John's undergraduate program budget was \$69 million—\$46 million for Education and General (E&G) and \$23 million for Auxiliary Enterprises (AE). The number is breathtaking, to be sure, but that doesn't mean that students are eating Porterhouse steaks in the dining hall or sleeping in luxury apartments. In fact, a full two-thirds of the E&G budget is used to compensate faculty and employees of the university. Higher education is labor intensive. The school pays competitively—but not extravagantly—to well qualified professors, administrators and student support staff. Dick Adamson, vice president of finance and administration, says that compensation is in line with the colleges that Saint John's considers its

peers. "We don't have the highest-paid people by any means, but we do know we have to compete in the marketplace for faculty, administrators and staff that are better able to do the job," he says. "We don't want to lose good people to other institutions."

As a proportion of the entire budget, compensation is a considerable expensebut the people behind the numbers are exactly what give Saint John's its character as an institution and its value to students, says Jon McGee '84, vice president for planning and public affairs for Saint John's and Saint Benedict. "We've made the choice to have a 'small is beautiful' approach," he says. "We think it's important that class sizes are smaller, and that there are a tremendous array of academic options and student development options. We employ a lot of people to deliver this high quality experience, so that pushes the cost of private higher education up from the get-go."

Unlike a traditional business, a liberal arts education cannot simply cut professors or work to increase productivity through automation. "Reduce the number of faculty and you'll drive up the number of students in each classroom, which reduces the quality of the interaction between students

A closer look at the numbers behind higher education costs reveals the complex financial calculus involved in a liberal arts education—and the critical role alumni play in this equation.



and faculty," says McGee. "And that's what makes an education here so valuable."

The remaining third of the E&G budget—\$15 million—covers the rest of the costs of running a college, from building maintenance and utilities to supplies and debt service. In some ways, says McGee, colleges are not like their elementary and secondary counterparts at all. "Colleges are much more like small towns," he says. "They're running all the time with a complete range of city services." The expenses of maintaining, heating and cooling the many historic buildings on campus escalate as the facilities age. The grounds require constant upkeep. And SJU is committed to investing in new programs and new technology that keep pace with changes in higher education.

Managing Expenses

Even as administrators like Adamson comb through the budget to find expenses to trim, alumni—especially those who have donated to the school, like Tuohy—are weighing in. "I think it's an obligation of the school's to demonstrate to alumni how well they've been running the ship," Tuohy says. "It's no different from what's happening in the private investment world. Companies are going back to their

investors to prove that they've got a plan that's going to succeed. In the same way, alumni want to know what [their alma maters] are doing. They're starting to ask tougher questions than they did during the gravy days."

Many costs have come under increased scrutiny. McGee acknowledges that Saint John's has experienced pressure to join the amenities arms race that has led other colleges to add apartment-style residences, recreation facilities that rival exclusive fitness centers and restaurant-worthy food. Nonetheless, he believes that Saint John's has found a middle ground, offering amenities that are attractive but not unduly extravagant.

Though compensation is tough to cut, SJU has slowed its rate of increase. After the economy tumbled in 2008, salaries increased just half a percent a year. Even so, overall compensation numbers will rise more than that because of benefits, says Adamson. "Like everybody else, we're dealing with the rising cost of healthcare," he says. "Even when you're freezing salaries, your overall compensation will continue to increase due to cost increases in healthcare benefits. We continue to review our plans annually and to adjust benefits when necessary, which has meant increased co-pay

levels for employees."

The college is also taking more serious steps to manage energy costs. The university recently added meters to all of its buildings to get a clearer sense of where energy expenses are highest—and where changes will reap the biggest economic benefit. A recent renovation to the refectory, for example, included equipment that will allow more efficient use of exhaust and HVAC systems. "That equipment will generate just under \$150,000 in energy savings per year," says Adamson. "It had costs associated with it, but the savings were so great that the payback was less than a year."

While the college has implemented a hiring freeze and trimmed costs, it continues to review the budget and look for additional cost-cutting measures. "We're in the process of examining our entire cost infrastructure," says Adamson. "We'll focus on our strengths and look for ways to build upon them while determining where we can make changes to become more efficient and cost effective."

PAYING FOR IT

Costs, of course, are just one side of the equation. Saint John's wouldn't have to worry about tuition and alumni giving if



it had \$70 million in its coffers every year. But that's a big bill, and SJU manages it by pulling in revenues from four main sources: tuition, the endowment, the Annual Fund and auxiliary enterprises.

Tuition

Net tuition represents the largest slice of the revenue pie: about 46 percent of the university's annual income. It is also the trickiest piece of the puzzle—despite the fact that there is a "sticker price" for tuition, it's not what all—or even most—students pay. Of the 461 entering students this fall, there were 240 distinct net prices, says McGee. "That's because there are different abilities to pay and different levels of academic achievement," he says. "Tuition may seem like a single price, but the actual cost is entirely customized to individual students."

Indeed, that tuition price is set not just to provide resources for the college, but to provide the greatest possible flexibility as the university seeks to attract talented students whose families are at all points on the income spectrum.

Unlike many private liberal arts schools that draw students whose families are near the top of the income spectrum, about a third of Saint John's students have family incomes below \$70,000, and two-thirds have family incomes below \$125,000. These students need significant aid, and the school is committed to making sure they're not unduly financially burdened when they attend. The total amount of financial aid offered to students (which is entered into the ledger as a tuition discount, not a cost) is \$24 million.

SJU also implemented several programs to provide additional support to families affected by the economic downturn. Johnnies who found themselves faced with the prospect of having to leave SJU due to financial challenges were eligible for support from a fund for that purpose. In

addition, a special summer-job program was instituted specifically to employ Johnnies since summer work was so scarce. In all, more than 80 Johnnies were employed through the program.

Endowment

Next on the list is the endowment, a permanent fund that helps ensure an institution's financial stability, flexibility and autonomy. SJU's endowment is currently \$112 million. Its annual proceeds (dividends and gains) provide about 8 percent (around \$6 million) of the needed revenues each year.

The endowment may seem like an extraordinary sum of money, but its real power is its ability to produce income year after year. In that way, an endowment fund is a bit like an apple tree. With the right care, it can bear fruit each year while continuing to grow and creating the possibility for more in later years. The same is true of an endowment. The principal, like the tree itself, is preserved, while annual growth provides funding in perpetuity.

For many colleges, the endowment is an enormous boost to the bottom line. At Harvard, for example, a \$26 billion endowment provides a billion dollars in funding each year. At the University of St. Thomas, the \$351 million endowment kicks in about \$18 million to the school's annual budget.

Saint John's relatively small endowment has less to do with its management than with its history. Until about 50 years ago, Saint John's had what was known as a "living" endowment: the Benedictine monks. The monks served as professors, coaches and administrators, often at a greatly reduced price. "Essentially, the abbey underwrote much of the costs of education," says Rob Culligan '82, vice president, institutional advancement. "But now that there are fewer monks who are teaching and working, we've had to build a financial

Unlike many of its pe as heavily on endowment f



endowment to put in that place."

Like the endowments at most colleges, Saint John's fund took a hit over the past two years, tumbling by about 20 percent from its peak. And though the endowment's managers work to even out highs and lows so that it generates a predictable income over time, the volatile economy caught even the smartest investors off guard. Harvard, for example, saw its endowment plummet 30 percent from its peak.

Annual Fund

If the endowment fund is like an apple tree, the Annual Fund is more like the apple itself—it is consumed in its entirety, with nothing left for the future. With the Annual Fund, each donation is used to pay for expenses in that given year. At the end of the year, when all the funds have been

used, the fund starts again from zero. Currently, the fund and private grants provide for about 6 percent of the school's annual expenses.

The Annual Fund is uniquely beneficial to current students: almost the entire fund is used to support them. Donors can feel confident that their gift is being used to help students pay for their education. "Our priority over the past decade has been to aggressively grow the Annual Fund so that we can continue to keep Saint John's affordable," says Culligan. "When

ers, SJU cannot rely unding to pay for its costs.



people are writing even a \$25 check, it helps provide \$25 directly to a student. It's a direct investment in these young men."

Adam Phenow '01 understands that investment as much as anyone: his brother, Jon Phenow '12, is a current student at SJU, and Adam sometimes thinks about how his gift may benefit his younger sibling. But Adam also thinks of his gifts in a broader context. Just as Adam benefited from alumni giving, he hopes current and future alumni will continue the cycle of generosity. "By giving to Saint John's, I'm helping students right now—but I hope it doesn't stop with them. I hope when they're alumni, they will also be able to give back."

Johnnie generosity does seem to be on an upward slope: Since 1998, the Annual Fund has tripled in size from about \$1 million to \$3 million each year, despite the economic downturn. And the number of alumni who have boosted their overall annual giving and other contributions to \$1,000 or more has doubled, from about 500 to more than 1,000.

While alumni can take comfort in the fact that their funding is helping a student, and not paying for office paper, it's not always an easy sell. Jamey Wojciechowski '96, who has two young sons whom he hopes will consider SJU, knows it's not easy to balance the competing goals of supporting his alma mater and saving for his kids' college education. "When you run the math to see how much college will cost by the time they get there, it's daunting—do I have to sell my car? My house?" he says. "But at the same time, I'm not going to hold the Annual Fund contribution ransom so I can save for my own kids' tuition. They're two entirely different objectives."

A robust Annual Fund is one of the most important ways for SJU to keep the quality of a Saint John's education high while keeping tuition increases low and financial aid strong. And that way, families of any means will be able to send their children to Saint John's.

Auxiliary Enterprises

Auxiliary enterprises make up a goodly portion of annual revenue. They provide a service to students, faculty, staff or the public and charge a fee for goods and services—entities like the SJU bookstore, food service, campus housing, telecommunications, conferences and events. This year's contribution from auxiliary enterprises is expected to be around 34 percent.

Other Funding

The remaining 3 percent of the funds come from sources including government grants as well as ancillary income from interest, summer programs and other programs and events that generate income that is outside of the direct educational operation of the university. This revenue will likely remain steady over time.

In the end, all of these revenue sources are intertwined: raising one funding source can help lower another. If the goal is to keep tuition prices low, for example, the administration must rejigger the rest of the equation to find more funding from the other three sources. This balancing act is fine-tuned each year to find the perfect combination.

LOOKING TOWARD THE FUTURE

Saint John's administrators are eager to limit tuition increases, but they work within significant constraints. To maintain the high quality of the education, administrators have focused on increasing revenues primarily from the Annual Fund and endowment fund.

Administrators hope that alumni see their gifts not simply as donations, but as investment in young men and in society. Students are shaped by their connections with their professors, coaches and friends at SJU. It is the investment in people and opportunities at Saint John's that allows for these close connections, and it's what helps students gain the knowledge and wisdom they need to become leaders in their careers, their churches and their communities.

The financial support that SJU receives from alumni is vital to the long-term success of the university, says Culligan. "We can't fulfill our educational mission without support from alumni, parents and friends, because the price that students pay doesn't reflect the entire cost to educate them," he says. "We make up the difference through charitable support and through the draw on the endowment. The future of Saint John's depends on the support of alumni and friends to continue to offer a great education for the current and next generation of students."

How much do students pay?

Sticker price for tuition, room and board: \$37,650

Tuition, room and board for a student with average financial aid (excluding loans): \$24,367

Number of students who receive financial aid: More than 90 percent



You Asked

Every day, administrators and alumni field challenging questions about donations, costs and the value of an SJU education. We asked them to offer their candid takes on the toughest questions.



Jon McGee '84 Vice President for Planning and Public Affairs

Years ago, Saint John's didn't have all the bells and whistles that it does today. Why can't you just cut back? Won't that make the costs lower for everyone?

Jon McGee '84: The cost of providing a high quality education never stays the same: we continuously invest in new faculty, buy new books and technology, invest in our physical plant, and invest in new programs and opportunities on and off campus. While we make very careful judgments about what to add, we are deeply committed to providing our students with a nationally leading liberal arts experience with the resources we have.



Dick Adamson
Vice President for Finance and Administration

Why can't you just charge students what it actually costs, instead of asking me for money?

Dick Adamson: It's basically a supply and demand issue. If we were to charge the full price of what it costs to educate a student, it would be beyond the reach of most families. We wouldn't be able to fill a class, and more important, we wouldn't be affordable and accessible to students from all walks of life.



Rob Culligan '82 Vice President for Institutional Advancement

If I'm a recent grad, do you really expect me to give? Even if I'm still paying back student loans?

Rob Culligan '82: We encourage people to give according to their abilities. For some, that may be \$25 a year, and for others, it may be \$250, \$2,500 or even \$25,000. We hope it will become a habit, something alumni practice over the course of their lifetimes. As people move into stronger economic positions, they typically increase the amount of their gift proportionately. Fortunately, we have very loyal and generous alumni who want to make a difference in students' lives.

Where does the money go?

34%: Auxiliaries

3%: Debt service/other



Bernie Tuohy '72

Why do we need to know these details about costs and expenses?

Bernie Tuohy '72: People can easily become skeptical. If Saint John's is open and transparent with this information, it gains credibility. When Saint John's shows that it's a well run organization, people want to invest in it.



Adam Phenow '01

If I give to the annual fund, what's in it for me?

Adam Phenow '01: In some ways, it's about paying it forward. But to me, giving is a little bit selfish, too. As a graduate of Saint John's, it's important to me that Saint John's continues to have such a strong reputation. ... When SJU looks good, so does my resumé.



Jamey Wojciechowski '96

There are hundreds of worthy organizations that can use my donation. Why should Saint John's be near the top of the list?

Jamey Wojciechowski '96: It's a personal thing, but many people are still taking part in the Saint John's experience today. Maybe they're going to football games or other sporting events. Maybe they're going to other events, or the pottery studio or the bookstore. Maybe they're getting together with their college friends. Those are all ways that people are continuing to get a Saint John's experience in life, and one way of showing the value of that connection is by a financial contribution.

Erin Peterson is a Twin-Cities-based writer who often writes about finance.



52%: Academic and student services, and institutional support

Play Ball: Joe Eiden '10

By John Taylor '58



Second baseman Joe Eiden '10 is a career .306 hitter in 56 games played, with 33 runs scored, 48 hits, 11 doubles, two triples and 29 RBI.

Joe Eiden '10 owes a lot to his sister, Monica CSB '07—she introduced him to Saint John's. Now he's a political science major and baseball player who is comfortable in the infield or outfield.

"I come from a very strong Catholic family," says Eiden. "I wanted to continue my faith journey in a supportive environment. Saint John's was a perfect choice."

In high school, Eiden took a political science course, which whetted his appetite for the field. And while he experimented his first year at SJU with four different majors, eventually he settled on political science. "Mom says that I can talk my way out of anything, but I enjoy discussing

public policy issues, and that led to my major. I also thought about teaching," he recalls.

Eiden spent a fall semester abroad in the colleges' Galway, Ireland, program. "As advertised, it was a wonderful adventure; it taught me how really small this globe is. Of course, I timed it so that I could play ball in the spring." After starting in left field as a sophomore, Eiden switched to second base this past spring. He's one of the steadiest players on the squad, and his leadership qualities are well known.

He has had several seminal experiences at SJU. "Along with some buddies, I took the Monastic Plunge, which is an overnight in the Abbey. It was a blast. One of my good friends said that 'the monastics have it figured out,' and I agree. I also attended one of Abbot John's Theology on Tap discussions with undergraduates. What a joyful man. I was so impressed with him and the path he has chosen in life.

"This semester I'm taking Professor Matt Lindstrom's Theory of Public Policy. His class is discussion based, and he is both a good and demanding teacher. He heads up the McCarthy Center, and I attend many of their activities. There seems to be almost one a week, and they bring in the best of the political and public affairs folks."

Eiden is mulling over his post-graduation plans. "After graduation, I have been thinking about participating in an Ameri-Corps or Vista program. I tell my parents that I might go on to grad school, so this would be a good experience and provide me some reflective time."

John Taylor '58 is SJU associate vice president, institutional advancement—and a BIG Johnnie fan.

gojohnnies.com

Scorecard

FOOTBALL (10-1, 8-0 MIAC) earned its MIACrecord 31st conference championship, the 27th title under the direction of John Gagliardi, and made its 24th postseason appearance (and 11th in the past 12 seasons). Offensive lineman Blaine Anderson '10, quarterback Joe Boyle '11, kicker Russell Gliadon '09, defensive back Bobby Klint '10, defensive lineman Kyle Schroeder '10 and linebacker Ryan Wimmer '10 were named to the 2009 All-MIAC first team. Nick Gunderson '09 was named to the ESPN The Magazine Academic All-America college division second team. Legendary head coach John Gagliardi, the winningest coach in college football history, finished his 61st season with a 461-125-11 (.782) career record and a 437-119-10 (.781) record in 57 seasons at SJU.

SOCCER (5-11-2, 1-8-1 MIAC) saw Colin Hall '11 named to the 2009 All-MIAC first team, while Jake Archbold '10 was named to the 2009 All-MIAC Sportsmanship team.

Head coach Pat Haws completed his 32nd season with a 341-140-50 (.7689) career record and a 218-77-31 (.716) record in the MIAC.

SUL

CROSS COUNTRY finished fifth overall at the MIAC Championship. Dustin Franta '11 and Patrick Lowder '10 earned All-MIAC honors with a 10th-(26:25) and 14th-place finish (26:39), respectively. Franta finished 37th (26:09.0) at the 2009 NCAA Division III Championship. He missed All-America status by two places (Top 35 overall).

GOLF won its fifth MIAC Men's Golf Championship in the last six years. SJU will make its 11th consecutive trip to the NCAA Division III Championship May 11-14 in Hershey, Pa. Tony Krogen '12 became the eighth Johnnie in school history to earn medalist honors with a three-day total of 213 (-3). Krogen finished the fall season atop the MIAC with a 74.1 stroke average, while Dennis Granath '13 and Ben Vangsness '10 finished third and fourth with stroke averages of 74.3 and 74.7, respectively.

CLUB SPORTS

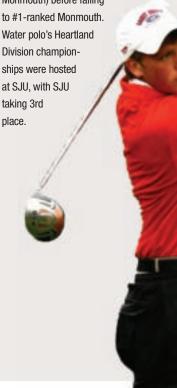
RUGBY advanced to the DII Midwest Final 4 for the third straight year, defeating St. Cloud State and UM-Duluth in the Minnesota Rugby tournament to get there. The University of Wisconsin-Whitewater defeated the Johnnies, who took fourth place in the Midwest. The Johnnies were ranked as high as 12th in DII during the season.

LACROSSE (11-3, 8-0 conference) beat North Dakota State in the semifinals of the UMLL and lost to St. Thomas in the finals but earned the 4th seed at the 2009 MCLA National Championship Tournament. They beat Northern Colorado in the first game and lost to Dayton in the second. They finished the season ranked #3 in the country in DII.



ROWING competed in three regattas: the Death Row in Duluth, the Head of the Des Moines and the North Star Challenge in Minneapolis. In these events, they rowed against collegiate and non-collegiate clubs and varsity teams ranging from Division I to Division III.

WATER POLO won every game in its last tournament at Macalester (Knox, St. Mary's, Carleton and Monmouth) before falling



gojohnnies.com

ALUMNI CONNECTION

Alumni Volunteer Summit: Johnnies in Action

More than 100 Johnnies will congregate at Saint John's again this May for the annual Alumni Volunteer Summit hosted by the Alumni Association Board of Directors and the Alumni Relations Office. The Summit is a gathering of alumni who serve in leadership roles with class committees, alumni chapters, the alumni-in-education project, Fellows Society, the alumni board past presidents' group and the Alumni Association Board of Directors. Together these alumni work to expand the reach of the Johnnie network by building chapters and class committees, and extending a helping hand to fellow Johnnies.

The Alumni Association extends an open invitation to alumni interested in giving back to alma mater through service and time. If you're interested in helping students network, participating in an existing chapter or starting one of your own, the Summit will give you the tools to get started. If you serve on a class committee or want to get involved to help plan your next class activity or class reunion, then the Alumni Volunteer Summit is the destination for you.

For more information on the Alumni Volunteer Summit, Friday night and Saturday, May 21 and 22, go to sjualum.com and click on Events.

Busy Men's Retreat

The Saint John's Alumni Relations Office invites you to reflect with other men on how Benedictine values and traditions can bring inspiration and direction to your life, family and business. Give yourself time to re-energize your spirit and examine your priorities as we enjoy community, conversation and prayer.

Retreatants participate in quiet reflection, journaling, walking and prayer. The retreats are led by James A. Neppl, who holds a master's in pastoral ministry from Saint John's School of Theology •Seminary, and alumni board member Dick Howard '72.

Busy Men's Retreats are offered throughout the year, with participation limited to 15. A one-day retreat will take place on Friday, May 21, in conjunction with the annual Alumni Volunteer Summit. To learn more or register, go to sjualum.com and click on Events.

Alumni iPhone App Launched

ITR Group, a technology firm owned by Todd Montpetit '92 (see p.31), donated its services to develop an iPhone app for Saint John's alumni, providing quick and easy access to SJU news and events.

In addition to enabling users to play two different versions of the "Johnnie Fight Song," the application provides access to recent Saint John's news, alumni in the media, events calendar and Johnnie sports.

The app can be downloaded free through iTunes or on the Apple App store.

Calling All Alumni

All alumni are invited to the annual Alumni Volunteer Summit on May 21 and 22. Activities Friday include Mass, a social and dinner. Working sessions on Saturday are interspersed with meals, campus tours and networking. Registration is free. Remember: The Johnnie fellowship is second to none!



More than 100 alumni gathered at SJU last May for the annual Alumni Volunteer Summit. This year's summit is scheduled for May 21-22.

Johnnies in the Media

Mike Grant '79, head football coach and athletic director at Eden Prairie High School in Eden Prairie, Minn., was featured in the St.

Paul Pioneer Press



for his unique mentoring relationships. Grant credits much of his success to two of his greatest influences—Bud Grant, his father and Minnesota Vikings coach for 18 seasons, and coach John Gagliardi, now in his 57th season at SJU.

Joe Cavanaugh '81, president of Youth Frontiers in Minneapolis, was featured in a story on leadership in *The Catholic Spirit*. Youth Frontiers helps schools foster com-



munity among their students and staff. Cavanaugh encourages people to lead by modeling, not just guiding. "At the end of the day, I want to look in the mirror and go, 'Hopefully I was who I was created to be [today]," said Cavanaugh.

Steven Fling '82, project director for the International AIDS Vaccine Initiative (IAVI), leads a team that has found two powerful new antibodies that cripple



HIV. Fling was interviewed about the discovery on television station KSWB in San Diego. He is currently establishing IAVI's Neutralizing Antibody Center at the Scripps Research Institute.

Michael Davern '92 was recently named vice president and director of the Public Health Research

Department at the National Opinion Research Center



(NORC). Davern's appointment was reported in both *Forbes* and on CNBC. "Mike Davern is highly regarded for his expertise in survey methods, data quality, and analysis of public health data," said Dan Gaylin, NORC's executive vice president for Research Programs. "He is a wonderful addition to the NORC team and he will do a superb job leading our public-health research portfolio."

Todd Montpetit '92 was interviewed in the Minneapolis *Star Tribune* about the success of his smart-phone business. Montpetit is the owner and president of ITR, a



software and contract programming firm based in Mendota Heights, Minnesota. ITR's upcoming market is making "apps," or applications, for such smart phones as iPhone and BlackBerry. ITR recently donated its services to SJU to develop an iPhone app for Saint John's alumni, enabling them to follow Saint John's news and events (see p.30).

Adam Solano '92, an insurance and financial services advisor at Lakeside Financial Group in Grayslake, Ill., was recognized as one of "Four under Forty" by NAIFA's



Advisor Today for his contributions to the

insurance and financial advisor industry. He was also profiled as a rising star in *InsuranceNewsNet* magazine. Colleague Mike Brown describes Solano as "a perfect role model for everyone in our business."

Matt Logelin '00 has over 1 million followers of his blog, www.mattlogelin.com, and has been featured in many media outlets including the Minneapolis *Star Tribune*, "The Oprah Winfrey Show," and "Rachael Ray." Logelin started his blog in 2007 to keep relatives and friends informed of the progress of his wife's pregnancy. In March 2008, Liz gave birth to a daughter, Madeline, and tragically died the following day. Matt now chronicles his journey as a single father, inspiring countless readers.



Kevin Heinz '03 posted a video clip on YouTube of his June wedding procession and created a media sensation. The video has had over 30 million views, and Heinz



and his bride, Jill Peterson, have appeared on "Today" as well as in many national and international newspapers due to the popularity of their video—a free-spirited dance down the church aisle to Chris Brown's "Forever." Their procession even inspired a parody on the popular television show "The Office."

sjualum.com



(L to R) Tom Waugh '64, Jim Herickhoff '64 and John McCormick '64 kick off their reunion weekend during the Alumni Association Homecoming Banquet.



Facepainting, anyone?



Shane Pemrick and son Grady-class of '99 and 2029!



Homecoming is a great place to reconnect with old friends and meet new ones.



Performer Glen Everhart provide family-friendly entertainment.



(L) Kim DeVoy '63 visits with SJU athletic director Tom Stock.

sjualum.com

OMING



The football game continues on the tundra as this promising Johnnie-to-be practices his game.



Students, alumni and friends flock to the tundra after the big game.



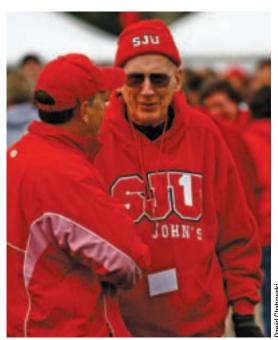
Students from Extending the Link, a student-run venture, display their gourmet fudge.



Homecoming weekend offers a chance to experience Saint John's with your family.



Jesse and Sarah Stremcha '99 with daughter Matilda, who got the best seat in the house!



Alumni chaplain Fr. Don Talafous '48 greets alumni.

MILESTONES

Marriages

- '87 Kathleen to Todd Ritter '87, Nov. '07
- '95 Dawn Koch to **Christopher Gabriel** '95, June '09
- '00 Stephanie Elbert to **Timothy Foley** '00, Aug. '09
- '01 Erin to Patrick Murray '01, Aug. '09
- '01 Ann Hennek to Chris Skuza '01, Aug. '09
- 101 Kelly (Stunek '03) to **Shane Stork** '01, Sept. '08
- '02 Karla Casas to Darek Olson '02, Nov. '08
- '03 Briana (Schnurr '03) to **Daniel Adams** '03,
- '03 Jessica to Matthew Hanson '03, July '09
- '03 Jill Peterson to Kevin Heinz '03, June '09
- '03 Lacey Arneson to **Dan McCormack** '03, Sept. '09
- '04 Molly Foster to Sean Borg '04, June '09
- '04 Libby Wagner to Nathan Brever '04, Aug. '09
- '04 Erin (Oberton '06) to **Christopher Gervais** '04, May '09

- '04 Roxanne (Tchida '04) to **Patrick Haggerty** '04, Sept. '09
- '04 Jana Nathe to Eric Hennen '04, May '09
- '04 Dana (Lyngaard '06) to **Kris Schneider** '04, Sept. '09
- '04 Wendy Pint to Nate Slinkard '04, July '09
- '04 Debbie to Joe Wronka '04, Sept. '08
- '05 Ellen (Hunter '05) to **Paul Gans** '05, May '09
- '05 Elizabeth (Schmitz '07) to **Kevin Gust** '05, Jan. '08
- '05 Cristina Reitz to Drew Krueger '05, June '09
- '05 Johnae Butler to **Gevon Moss** '05, July '09
- '05 Julie Pzanstkowski to Tim Roth '05, Aug. '09
- '05 Erica (Havlicek '07) to **Peter Scheffler** '05, July '09
- '05 Rachel (Williams '05) to **Thomas Van Heel** '05, July '09
- '06 Bridget (Donnelly '07) to **Eric Hanson** '06, June '09
- '06 Sara (Smith '06) to Cole Jansen '06, Sept. '08
- '06 Meghan (Deichert '06) to **Andrew Johnson** '06, May '09

- '06 Lindsey (Bestick '06) to **Stephen Knapp** '06, May '09
- '06 Andrea (Carlson '06) to **Gary Mayeux, Jr.** '06, Dec. '08
- '06 Amanda (Crosby '06) to **Pat Schaefer** '06, June '09
- '06 Cara (Kragseth '06) to Adam Tollifson '06, Sept. '09
- '07 Katherine (Hartman '07) to **Mike Beckstrand** '07, Aug. '09
- '07 Gretchen (Enninga '08) to **Simon Fortune** '07, June '09
- '07 Katie (Pokorny '07) to **Ron Kline** '07, Aug. '09
- '07 Naomi (Sumers '07) to **Ben Passe** '07, Sept.
- '07 Amanda Armstrong to **Paul Rynda** '07, June
- '07 Jenna (Kay '07) to Scott Schafer '07, June '09
- '07 Brittany (Beck '07) to **Douglas Svendsen** '07, Jan. '09
- '07 Maggie (McClellan '07) to **Matthew Varpness** '07, May '09

web master



As the technology writer for the St. Paul *Pioneer Press*, Julio Ojeda-Zapata '85 would be expected to have an extensive personal Web page on Google. His site, google.com/profiles/ojezap, includes a caricature, brief bio and various links including one for his book *Twitter Means Business*. The book has drawn praise in the tech community.

One reviewer wrote: "Julio brings us the first handbook for companies that want to properly understand, learn from and engage with the uniquely powerful social-media phenomenon that is Twitter. His crisp, clear writing style and thorough research make *Twitter Means Business* an accessible point of entry for anyone looking to learn more on the topic."

Ojeda-Zapata also writes a weekly column, "Tech Test Drive," and makes media appearances to discuss cutting-edge consumer technology and social-media trends. He's scheduled to be a presenter in the CSB/SJU alumni job-search series of seminars this winter.

Julio Ojeda-Zapata



seeker's guide

Mark Richards '85 is CFO of Maximum Communications, a start-up rural wireless provider in Central Minnesota. He has worked with several early-stage firms for organization and fundraising. He learned how to create business cases for investment under the wing of Curt Carlson, one of Minnesota's great entrepreneurs.

While in a job transition last year, Richards joined and directed several networking groups. He also created candidateschair.com, a Web site devoted to helping others looking for a job. "The site was simply a way for me to share my experiences, read: mistakes, and the excellent advice I received," he says.

Richards offered the following advice on using social media to find the next job in an e-magazine published online in October in Australia:

Plan in advance. What social media does is allow you to both promote yourself and connect with people. You want to promote yourself with well thought-out questions, discussions or tweets. So as prospective networking contacts or employers look at your social network, they can see your skill set.

Promote skills which cannot be trained.

Just get started. I was hesitant to try LinkedIn, Twitter, etc.—but once I did, it was easier than I thought. For Twitter, I recommend using TweetDeck; it's a very useful tool.

Treat your on-line network like the off-line. While social networks make it easy to connect, before you "link" or "follow" someone, decide what each of you can offer one another. Also, only provide referrals to those you've met or interacted with—a few clunker referrals will do nothing to build your network.



⁷85

Mark Richards

- '08 Raeleen (Rasmussen '08) to **Rob Fandrich** '08, Aug. '09
- '08 Marina (Sladojevic '08) to **Jason Kaas** '08, May '09
- '08 Anne (Strommen '08) to **Luke Keene** '08, June '09
- '08 Kathryn (Grulkowski '08) to **Joseph Mereness** '08, Aug. '09
- '08 Rose Beauclair to **Paul Radkowski** '08, June '09
- '08 Amanda to Garrett Schmidt '08, Apr. '09
- '08 Judy (Kniss '08) to **Jeremy Schwager** '08, Aug. '09
- '09 Nicole (Hjelmgren '09) to **Peter Banick** '09, June '09

'09 Sophia (Gossman '08) to **Martin Walsh** '09, Aug. '09

Births

- '79 Andrea & **Mike Bobick** '79, boy, Charles, Feb. '09
- '81 Julz & Jon Schwingler '81, boy, Toby, Jan. '09
- '87 Kathleen & **Todd Ritter** '87, boy, Francis, Nov. '08
- '88 Erika & **John Jessen** '88, boy, William, May '09
- '91 Megan & **Michael Cummings** '91, girl, Rachel, May '09
- '91 Rebecca & **John Schaar** '91, girl, Lynnea, June '09

- '91 Stacy & Greg Schumacher '91, boy, Maxwell,
- '92 Jayne & **Matty O'Reilly** '92, girl, Quinn, Aug. '09
- '93 Carmen & **John Devney** '93, girl, Katherine, Nov. '08
- '93 Donelle & **Damien Poling** '93, boy, Charles,
- '93 Krista & Doug Spanier '93, boy, Devin, Apr. '09
- 94 Jill & Aaron Anderson '94, boy, William, Apr. '09
- '94 Kellyanna & **Scott Westbrock** '94, boy, Charles, May '09
- 95 Megan (Dahlen '98) & Christian Antoine '95, boy, Eli, July '09

MILESTONES

- '95 Julie & Daniel Jost '95, girl, Eliza, Aug. '09
- '96 Heidi & **Greg Steadman** '96, boy, Jackson, Sept. '09
- '97 Katie & Nick Abdo '97, boy, Nicolas, May '09
- '97 Jenny (Meseraull '96) & **Jamie Beach** '97, girl, Jesslyn, Apr. '09
- '97 Maureen (Collins '98) & **Joshua Flynn** '97, boy, Evan, Mar. '09
- '97 Melonie & **Jason Hedlund** '97, girl, Lydia, Aug. '09
- '97 Amy & Chad Leither '97, boy, Daniel, Aug. '09
- '97 Kerry (Turner '99) & **John Schwalbach** '97, boy, William, Oct. '08
- '97 Kelli & Brian Sontag '97, girl, Aubrey, Mar. '09
- '97 Carisa & **Nathan Stangler** '97, boy, William, Anr '09
- '97 Elizabeth (Amman '00) & **Philip Steger** '97, girl, Anna, Oct. '09
- '97 Anita & **Josh Trutwin** '97, boy, Alexander, May '09
- '98 Tonya & **Jeremy Beuch** '98, girl, Mara, Sept. '09

- '98 Tamara (Moore SOTA '05) & Christian Breczinski '98, boy, John, July '09
- '98 Pam & **Skipper Fritz** '98, girl, Elizabeth, Jan. '09
- '98 Kelly (Officer '98) & **Dean Kubicek** '98, boy, Laim, Apr. '09
- '98 Denise & **Brian Massmann** '98, girl, Abigail, July '09
- '98 Katrina (Dolezal '97) & **Hans Mersinger** '98, boy, Robert, June '09
- '98 Nancy & **Dominic Misurek** '98, boy, Lucas, June '09
- 98 Krissy (Steil '00) & **Ryan Monnens** '98, girl, Olivia, Sept. '09
- '98 Kristin (Olsen '98) & **Scott Olesen** '98, boy, Kian, Apr. '09
- '98 Amy & Nate Omann '98, girl, Marian, Aug. '09
- '98 Amy & **Zach Papenhausen** '98, boy, Luke, Sept. '09
- '98 Michele (Timp '98) & **Joe Pilon** '98, boy, Carter, Sept. '09
- '98 Jill & Nick Schwarz '98, girl, Avery, Sept. '09

- '98 Lacie & Ryan Wegner '98, twins, May '09
- '99 Joelle (Hedin '00) & **Jason Cognetta** '99, girl, Adrianna, July '09
- '99 Sara (Rischmiller '01) & **Joe Collins** '99, boy, Alexander, June '09
- '99 Christina (Prom '02) & **John Geissler** '99, girl, Evelyn, June '09
- '99 Jennifer & **John Haws** '99, twins, Scarlett and Story, Aug. '09
- '99 Katie (Peters '00) & Larry Johnson '99, girl, Amelia, July '09
- '99 Carin & Brian Kelly '99, girl, Grace, May '09
- '99 Courtney (Wolff '02) & **Bradley Messerich** '99, boy, Owen, Feb. '09
- '99 Amy (Moulzolf '01) & **Willy Patefield** '99, boy, Adam, July '09
- '99 Brittany & **Joel Swenson** '99, boy, Ryan, Sept. '09
- '99 Tracy & **Rick Winters** '99, girl, Morgan, June '09
- '00 Alysha & **Nathan Bohl** '00, boy, Hudson, May '09

how-to guy



Once reluctant to speak in front of an audience, Mark Genzingler '95 is now eager to present his thoughts on networking and business to crowds young and old. The founder and CEO of MegaInteractive in the Twin Cities gave 40 SJU/CSB students an insight on networking in October, and he regularly teaches a class to businesspeople through St. Louis Park and Hopkins community education programs.

Genzlinger says networking is "the activity of meeting people and sharing contact information with the purpose of entering into mutually beneficial longterm connection. It's important," he adds, "that networking is not a one-way activity." He tells his students to come prepared to provide value to the people they interact with. "Don't think of networking as 'what can it do for me," he cautions. "Keep your mind open to meeting everyone," he says. "Focus on helping others. Pay it forward."

In addition to teaching Networking for Success classes, LinkedIn strategies and an introduction to Facebook, Genzlinger has been a panelist networking for Toastmasters. "I took a long journey to become an expert in networking, and it changed my life," he says. "Now I am looking for more opportunities to share what I know."

Mark Genzingler



trendsetter

"I started working at Target in 1989 as a business analyst. At the time there were very few Johnnies and Bennies working at Target. As Target began to grow rapidly one of the schools that became a focus for recruitment was Saint John's and Saint Ben's. We began on-campus interviewing and had a lot of success getting quality candidates and it snowballed from there.

"Today there are well over 100 Johnnies and Bennies in merchandising at Target. It has been very rewarding to go back to campus and interview so many quality candidates from Saint John's and Saint Ben's. It is great for new people coming in to have so many alumni to reach out to as mentors that can help them find their way and get advice as they advance in their careers.

"It is also outstanding to have so many people with whom to celebrate yet another football victory over St. Thomas each and every year," he jokes.



⁷89

Chris Parrington

- '00 Kristin & Mike Driscoll '00, girl, Olivia, May '09
- '00 Katie & Kris Hagen '00, girl, Morgan, July '09
- '00 Abby & Dave Kreft '00, girl, Eloise, Aug. '09
- '00 Jennifer & **Kevin Peterson** '00, boy, Langen, June '09
- '00 Emily (Haeg '01) & **John Saunders** '00, boy, Fritz, June '09
- '00 Anne (Carlin '00) & **Jeremy Skramsted** '00, boy, Caleb, Mar. '09
- '00 Sara & John Soma '00, boy, Brody, Mar. '09
- '00 Erin & Dale Streit '00, boy, Coleton, Sept. '09
- '00 Jessica & **Ryan Thissen** '00, girl, Sydney, Sept. '09
- '01 Angela (Busse '01) & **Arthur Boylan** '01, girl, Charlotte, July '09
- '01 Mollie & Ryan Dusha '01, girl, Lola, Sept. '09
- '01 Colleen (Gross '01) & **Fritz Ebinger** '01, boy, Benjamin, Aug. '09
- '01 Amanda (Albers '01) & **Patrick France** '01, girl, Addison, Aug. '09

- '01 Lecia & **Blair Hovel** '01, girl, Rosemary, July '09
- '01 Lisa & Luke Mitchell '01, girl, Carly, June '09
- '01 Jamie (Laurich '02) & **Andy Omann** '01, boy, Walter, Apr. '09
- '01 Katie (Studer '02) & **Brian Roers** '01, boy, Brody, May '09
- '01 Kelly & **Derrick Schroeder** '01, boy, Benjamin,
- '02 Mary (Rasmussen '03) & **Paul Ahlers** '02, girl, Leah, Feb. '09
- '02 Katherine (Stumvoll '02) & **Jonathan Aligada** '02, girl, Mailyn, May '09
- 02 Gretchen (Gates '02) & **Eric Benson** '02, twins, Elijah and Sydney, July '09
- '02 Polly (Kulas '02) & **Chuck Berendes** '02, boy, Henry, Sept. '09
- '02 Kimberly (Olson '02) & **Brad Beyer** '02, boy, Bryce, July '09
- '02 Eden (Contardo '02) & **Seth Boyer** '02, boy, Austin, July '09

- '02 Katherine (Johnson '04) & **Aaron Brown** '02, boy, Owen, May '09
- '02 Katie (Knewtson '04) & **Brooks Deibele** '02, girl, Mackenzie, May '09
- '02 Lori (Walz '02) & **Nick Geller** '02, twins, Hailey and Everett, June '09
- '02 Christin(Miller '02) & **Jed Kassulke** '02, girl, Payton, Apr. '09
- 02 Lisa & Matthew Laubach '02, girl, Taylor, May '09
- '02 Julie (Tellinghuisen '02) & **Matt Murphy** '02, boy, Jacob, Oct. '09
- '02 Melissa (Forster '02) & **Scott Olson** '02, girl, Mya, Feb. '09
- '02 Allison (Oldenburg '00) & Christopher Perske'02, girl, Elizabeth, Aug. '09
- 02 Jana & **Chris Schuver** '02, boy, Andrew, July '09
- '02 Heather (Hinnenkamp '01) & **Chris Stanley** '02, girl, Ella, Aug. '09
- '02 Jessica & **John Treptau** '02, girl, Payton, Oct. '09

Fine Arts Calendar

An Evening with Louise Erdrich

Co-presented with CSB Literary Arts Institute Friday, February 19, 7:30 p.m. Petters Auditorium, CSB

Mad Science presents "CSI: LIVE!"

Friday, February 26, 7:30 p.m. Petters Auditorium, CSB

The Wit of David Rakoff

Friday, March 12, 8:00 p.m. Stephen B. Humphrey Theater, SJU

John McCutcheon

Friday, April 9, 8:00 p.m. Stephen B. Humphrey Theater, SJU



Step Afrika!

Friday, April 16, 7:30 p.m. Petters Auditorium, CSB

Minnesota Orchestra

Sunday, April 18, 2:00 p.m. Petters Auditorium, CSB

TPO Farfalle (Butterflies)

Wednesday, April 21, 7:30 p.m. Thursday, April 22, 7:30 p.m. Friday, April 23, 7:30 p.m. Saturday, April 24, 2:00 & 7:30 p.m. Gorecki Family Theater, CSB

Sones de México

Saturday, May 1, 7:30 p.m. Petters Auditorium, CSB



- '02 Janet & **Jim Willenbring** '02, girl, Chelsea, Oct. '09
- '03 Kate (Johnson '03) & **Luke Doubler** '03, girl, Ellie. Oct. '09
- '03 Gretchen (Dingels '03) & **Frank McQuillan** '03, girl, Kensley, Nov. '08
- '03 Laura (Guetter '04) & **Matthew Novak** '03, boy, Camden, Oct. '09
- '03 Stella & **Brian Scholl** '03, boy, Andrew, May '09
- '04 Christi (Hirte '04) & **Nick Boisen** '04, boy, Cody, May '09
- '04 Dayna (Logering '04) & **Alex Francis** '04, boy, Andrew, June '09
- '04 Kathy (Wenker '04) & **Steven Gilk** '04, boy, Isaiah, Feb. '09
- '04 Bea (Egan '04) & **Michael Hellickson** '04, girl, Elizabeth, May '09
- '04 Amy & **Joshua Meyer** '04, boy, Donovon, Aug. '09
- '04 Stephani & **Nickolas Moonen** '04, boy, Nolan, Oct. '08

- '05 Amber (Lange '05) & **Luke Kalla** '05, boy, Reece, Aug. '09
- '05 Nicole & **Joshua Kampa** '05, girl, Abigail, Sept. '09
- '05 Mary (Gloege '05) & Mark Zenzen '05, girl, Julia, Aug. '09
- '06 Jeri-Lynn (Roberts '06) & **Kirk Chalmers** '06, boy, Kale, May '09
- '06 Sarah (Engdahl '06) & **Ryan Engdahl** '06, girl, Ava, May '09
- '06 Susan & **Luke Rushmeyer** '06, girl, Riley, Sept. '09
- '07 Dorothy & **Adam Hanna** '07, girl, Jane, July '09
- '07 Leah (Wurm '06) & **Mark Scirto** '07, boy, Caleb, July '09
- '08 Anna (Lynch '09) & **Ryan Sandquist** '08, girl, Layla, May '09
- '09 Kimberly (Delarosa '11) & **Preston Allex** '09, boy, Teigan, Aug. '09
- '09 Cassandra & **Jesse Zajac** '09, boy, Jayden, June '09

Editor's Note: With this issue, we begin a new policy for death announcements. We will list deaths of alumni and alumni spouses only. However, we will be glad to list other relatives when specifically requested to do so by an alumnus.

We invite you to notify us on the death of an alumnus or family member—please contact Fr. Don Talafous '48, OSB, alumni chaplain, at dtalafous@csbjsu.edu or Ruth Athmann, information coordinator, at rathmann@csbsju.edu or call 800-635-7303.

Saint John's community members try to attend funerals or visitations of deceased alumni, and we want to keep you in our prayers as you cope with the death of a friend or loved one.

Deaths

- 34 Rev. Monsignor Alfred Schneider '34, Apr. '09
- A. Dan Fiala '36, father of Mike '69, Dan '77, May '09
- 38 Urban Keppers '38, May '09
- 40 Dolores Blenkush, spouse of deceased Val '40, mother of Margaret Blenkush, SOTA '88, July '09
- '40 Omer Sieben '40, father of David '61, July '09
- '41 Gordon Plattes '41, brother of deceased Roger '40, Apr. '09
- '42 Ray Marotte '42, Apr. '09
- '42 Rev. Donald J. Theisen '42, Oct. '09
- '42 Paul V. Ziegler, Prep '42, Feb. '09
- '43 Rev. Martin Brodner, OSB '43, unknown
- '43 Michael McIntee'43, Oct. '09
- '43 Don Santo '43, brother of deceased Rev. Vincent Santo, SJU '42, Mar. '08
- '44 Vincent H. Schoeneberger '44, Sept. '09
- '46 Jim Buckley '46, Nov. '08
- '46 John Dominik '46, father of John '87, July '09
- '47 Lois Stevenson spouse of deceased John '47, mother of William '79, June '09
- '48 Jim Strong '48, Jan. '05
- 48 Lois Terhaar spouse of Jerry '48, June '09
- '48 Buster Thielman '48, brother of Rev. Kenneth '51, Br. Nicholas '59, July '09
- '49 Rev. Eugene Belair '49, June '09
- '49 Franklin Burch '48, Jan. '09

In Memoriam

We remember the following members of the faculty of Saint John's University and the College of Saint Benedict:

Firmin Escher, OSB, Associate Professor Emerita, Music (June 8, 2009)

Cecilia Fuchs, OSB, Assistant Professor, Speech (Sept. 8, 2009)

Elaine Henke, Associate Professor, Physical Education (Aug. 29, 2009)

Nancy Hynes, OSB, Professor Emerita, English (Dec. 15, 2008)

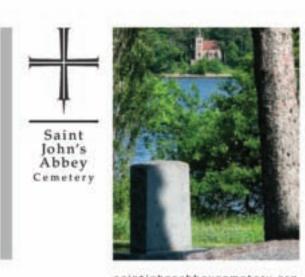
John Yoakam, Associate Professor, Social Work (Apr. 20, 2009)

Rich Jochman, Associate Professor, Chemistry (Dec. 31, 2009)

- '49 Tom Connolly '49, father of Vince '80, May '09
- '49 Paul Eisenzimmer'49, sibling of deceased Alcuin Eisenzimmer '51, deceased Rev. John Otto '35, July '09
- '49 Dick Keller '49, July '09
- '49 Grace Kidwell, spouse of deceased John Kidwell '49, mother of Martin '81, Jan. '08
- '49 John Kidwell '49, father of Martin '81, June '09
- '49 Lavern Thielman '49, Apr. '09
- '50 John Shima, Jr. '50, Sept. '09
- '50 George Vos '50, father of Joel '86, Aug. '09
- '51 Marleen Gambrino, spouse of Angelo '51, May '09

- '51 The Rev. Ken Knoke '51, June '09
- '51 Nancy Schumacher, spouse of Jim Schumacher '51, Apr. '09
- '51 Lou Walters '51, Aug. '09
- '52 Rev. Jack Birdsall '51, Sept. '09
- '52 Martin Herbers '52, Oct. '09
- '52 Paul Mathews '52, father of Steve '75, Dan '85, Sept. '09
- '52 Rev. Eugene Schumacher '52, May '09
- '53 Albert Kellner '53, June'09
- '54 Darlene A. Dols, spouse of deceased, Robert Dols '54, Aug. '09
- '54 Emil Dziubinski '54, Aug. '09
- '54 Joe Klimek '54, Sept. '09

- '54 Rich Rummel '54, Oct. '09
- '55 Paul Keup '55, July '09
- '55 Sam St. Pierre '55, Nov. '08
- '56 Scott Franta '56, Sept. '09
- '56 Bob Gillette '56, June '09
- '56 James Lehman '56, father of Jim '80, Oct. '09
- '56 Ed Lesmeister '56, July '09
- '56 Jim Lilly '56, July '09
- '56 Herb Schmieg '56, Aug. '09
- '56 Jerry Huss '56, Oct. '09
- '57 Ken Christian '57, brother of Tom '59, Jun '09
- '57 Ellen Christian, spouse of deceased Ken Christian '57, June '09
- '57 Mike Plantenberg '57, Oct. '09
- '57 Rev. James Tingerthal, OSB '57, July '09
- '58 Brian Hughes, brother of Kevin '58, Keith '58, May '09
- '59 Patrick Malone '59, father of Dan '86, Mike '90, Christopher '96, Justin '98, Sept. '09
- '61 Tom Condon '61, Oct. '09
- '61 Mary Kay Devenport, spouse of Jon '61, mother of Michael '89, sister of John Bierden '65, May '09
- '62 Judy Merickel, spouse of Joe '62, mother of Jim '87, Oct. '09
- '63 Galen Adkins '63, Oct. '09
- '63 Ronald Thibault '63, Sept. '09
- '64 Lordell Ebensteiner '63, Sept. '09
- '64 Ben Fullenkamp, son of Mike Fullenkamp '64, May '09
- '64 Ed Vessel '64, brother of deceased David '64, Aug. '09
- 65 Dave Schulte '65, Sept. '09
- '66 John E. Schneeweis, Sr., father of deceased John '66, Tom '69, Bob '73, Aug. '09
- '68 Jim Kersey '68, June '09
- '69 Theresa Bechtold, spouse of Tom '69, June '09
- '70 Kathleen Macy, spouse of Thomas '70, mother of Patrick '94, May '09
- '71 Leslie Tuohy, spouse of Vince '71, Apr. '09
- '72 Gene Dingels '72, father of Brian '02, July '09
- '72 Al Simonett '72, Oct. '09
- '76 Gerald Colvin '76, Sept. '09
- '77 Joe Pavkovich '77, brother of Steve '70, Aug. '09
- '80 Paul Long, father of Bernie '80, Marty '83, Pete '85, May '09
- '81 Robert P. Walsh Sr., father of Bob, Jr. '81,
- '83 Dave Weill '83, brother of Jon '87, July '09
- '87 Paul Schleper, father of Alex '87, May '09
- '91 Sean Korte '91, July '08
- '06 Joseph A. Thomas father of deceased Joseph C. Thomas '06, Dec. '08



Saint John's Abbey Cemetery

Responding to frequent requests, the Abbey now offers a variety of options to alumni and friends for burial in its expanded cemetery overlooking Lake Sagatagan.

saintjohnsabbeycemetery.org | 320-363-3434

First, Listen

By Thomas McKeown '52

Editor's Note: Tom McKeown's children made a gift in their father's honor last year to build the McKeown Center, a community center for students in the Flynntown area of campus. The McKeown Center was dedicated on Sept. 12. The following is excerpted from Tom McKeown's remarks at the dedication ceremony.

My children's generosity and Saint John's honoring me here today are matched by my own profound gratitude for the lifelong learning and inspiration that I have received from Saint John's and the

Benedictine community.

That learning and inspiration influenced many aspects of my life, but none more than a belief in the importance of community in our lives. Anyone who has spent much time hanging around this place and was paying attention learned a great deal about community living.

Benedictines did not invent community living, nor do they claim any franchise rights on community living, but a reading of Benedict's *Rule* for community living, written 1,500 years ago, and experienc-

ing community living at places like Saint John's have taught many of us that Benedictines have made unique contributions to successful community living.

I would like to share with you three characteristics of Benedictine community living which I especially value: Saint John's is a welcoming community, a respectful community and a listening community.

Although it is not explicitly stated in Benedict's *Rule*, Benedictines throughout history have been unique among religious communities for their hospitality and welcoming of visitors and strangers, especially persons who bring different values and beliefs to their community.

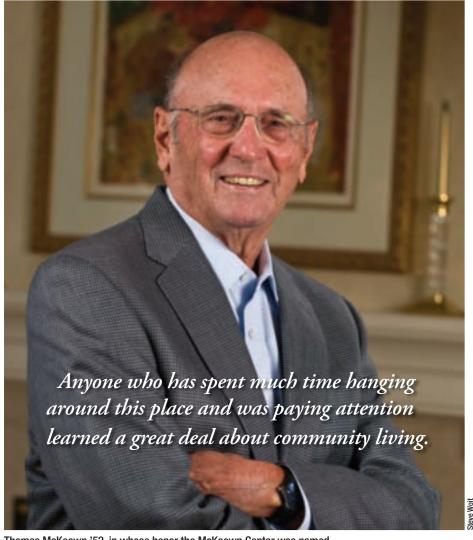
Benedictines have also greeted and welcomed these strangers with graciousness and respect. Students and their families recognize this respectful attention as soon as they step on campus.

I find it interesting that in Benedict's prologue of rules for community living he very clearly states an instruction to listen. He says monks should listen—listen to their brothers, listen to their abbot, and the abbot should listen to his brother monks.

Benedict even devotes an entire chapter to what he labels "Restraint of Speech." We all know people who should read that chapter every morning.

Welcoming, respect and listen. Simple words, but words that say so much about successful Christian community living. Saint John's students today learn and absorb these values as we alumni have, and when they leave Collegeville they will share these values in the many communities in which they will study, work and pray.

Academic degrees can be earned on many campuses, but the Benedictine values for community living are lifelong lessons that are Saint John's unique gift to all of us.



Thomas McKeown '52, in whose honor the McKeown Center was named.



Bill O'Connell '70 with his wife, Jeanie (right), and daughter Cari Ann.

Bill "Oak" O'Connell '70 devoted his career to public accounting. His career culminated in his role as one of the three panelists arbitrating the largest insurance settlement in history—the \$7 billion settlement of the World Trade Center disaster of Sept. 11, 2001.

Bill and his wife, Jeanie, made a substantial will provision to Saint John's to help establish the Thomas J. Murray Chair in Accounting. Tom Murray '53 retired as professor emeritus in 1994 after 28 years of teaching at Saint John's. During his tenure, more than 1,500 students graduated with accounting degrees.

Bill wanted to honor Tom Murray for his commitment to the accounting profession and to the accounting students at Saint John's. "He worked tirelessly to make the department one of the best in the country," says Bill. "I wanted to honor his pioneering effort, and give back to the university that has given so much to me."



What's your will?

To learn more about making a bequest to Saint John's, contact Jim Dwyer '75, director of planned giving, toll free at (800) 635-7303 or jdwyer@csbsju.edu



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