Updates to Saint John’s Arboretum 2005-10 Strategic Plan
Revised Impact Goals
Adopted by the Arboretum Advisory Council June 9, 2008

Lands:
Saint John’s permanently protects, through strategies such as conservation easements, its current and future land holdings so that they function as the core of a 40,000-acre Avon Hills landscape that retains 70 percent of its rural character and biological diversity. This also supports the I-94 green corridor and connecting CSB and SJU campuses.

Education:
The experience at Saint John’s Arboretum gives all guests improved environmental literacy and emotional connectedness to the natural world, which will motivate responsible environmental decisions.

Identity:
Be known as a valuable and integrated educational center of CSB/SJU, with a headquarters, that provides physical, spiritual, and emotional renewal by carefully controlling its use.

Models:
Saint John’s Arboretum is seen as a resource that develops, demonstrates, and shares models of environmental sustainability for land stewardship, energy conservation, and air and water quality.

Research:
Be a site that encourages, provides space for, and opportunities for environmental research using CSB/SJU staff and outside collaborators.
1. **Relationships**: Continue strong relationships with Abbey, staff/faculty/students of CSB/SJU, Saint John’s Prep School, alumnae/i, businesses, educators, and neighbors that support our mission

2. **Resources**: Maintain adequate staff, volunteers, and physical resources for effective implementation of mission

3. **Finances**: Assure adequate funding to fund Arboretum goals

4. **Education**: Double the volume of high quality, hands-on education for preK-12, CSB/SJU, and community/informal groups, in relation to staff and funding available

5. **Stewardship**: Assure land stewardship and Arboretum access in coordination with Saint John’s Abbey and University

6. **Visibility**: Be known as a valuable and integrated educational center of CSB/SJU

7. **Membership**: Achieve active membership of 500 people