

# Management

## Program Highlights

- Allows you to choose between a business administration track and a management and leadership track
- Builds your abilities to manage people in all their complexity and make the most of your human resources (liberal arts education = exceptional critical thinking skills)
- Lets you individualize your degree path so it meets your needs and furthers your career aspirations  
CSB/SJU offer management as a separate major
- 89 percent of our students report significant gains in their ability to think critically and analytically
- A liberal arts education provides you with the necessary skills to positively interact and succeed in the global business world.

## Program Overview

We prepare students for management careers in diverse organizations as well as for graduate education. A foundation in the liberal arts and management discipline enables students to become responsible citizens, ethical leaders, innovators, and life-long learners. Some of our management courses include:

- Principles of Management in a Global Context
- Work and Values in a Diverse Society
- Principles of Marketing
- Operations Management
- Business Law
- Strategic Management in a Global Context

For a complete list of management courses, please visit our course catalog on the web:

<http://www.csbsju.edu/management/curriculum/default.htm>

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Studying the theory and practice of management, as you can at these locally rooted and globally engaged liberal arts colleges, provides an extraordinarily rich foundation for a life and career working with other people to accomplish things about which students are passionate and that are necessary to building sustainable economies in a more humanely managed world.

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## Internships:

Management majors must complete at least four credits toward experiential learning as a discrete component of the major. Students may complete several projects if the learning is compatible with their coursework at the colleges. Current experiential learning for credit alternatives include: study abroad, practicums, internships, "Students In Free Enterprise" participation, and "Students for the Advancement of Management" participation.

## Examples of where our students have interned and/or work:

- Best Buy
- Target Corporation
- U.S. Bank
- Wells Fargo Financial
- General Mills
- Enterprise Rent-A-Car
- ING Direct
- Sherwin Williams

## Study Abroad

We highly recommend that students take advantage of our phenomenal study abroad programs at CSB/SJU. Management advisers will help you adjust your four-year graduation plan to ensure that you complete the necessary course work to graduate within four years. In the 21st Century, where international business has quickly become a reality, having the competency to truly understand another culture is a key asset.

For more information on our study abroad programs, please visit our Web site at [www.csbsju.edu/international/education/](http://www.csbsju.edu/international/education/)

## Faculty

### Jean Didier

J.D., Marquette University, 1978; B.A., 1974.

### J. David Hunger

Visiting Scholar in Strategic Management, Ph.D., The Ohio State University, 1973 and M.B.A., 1966; B.A., Bowling-Green State University, 1963.

### John Hasselberg

B.A., Gustavus Adolphus College, 1981; M.B.A., University of Minnesota, 1985; J.D., 1985.

### Jane Kathman

M.B.A., Illinois Institute of Technology, 1977; M.A., (Economics) DePaul University, 1971; B.A., (Economics) Barat College, 1969.

### Lisa Lindgren

Ph.D., Capella University, 2006; M.B.A., University of St. Thomas, 1989; B.A., University of Minnesota, 1984.

### Virginia Arthur

B.S., Syracuse University, 1975; J.D., University of Minnesota, 1981; C.P.A., 1980.

### Steve Schwarz

M.B.A., University of Montana, 2004; B.A., Management, SJU, 2001.

### Paul Marsnik

B.A., Saint John's University, 1981; M.A., University of Nebraska at Lincoln, 1992; Ph.D., 1997.

### Sanford Moskowitz

Ph.D., Columbia University, 1999; M.Phil. 1981; M.A. 1981; B.A., City College of New York, 1974.

### Margrette Newhouse

M.B.A., University of Minnesota, 1991; B.A., CSB, 1988.

### Rick Saucier

B.A., University of Maine at Presque Isle, 1982; M.B.A., University of Maine, 1991; D.B.A., California Pacific University, 1999.

## Adjunct Assistant Professor:

### David Zoeller

M.B.A., Mankato State University, 1985; B.A., 1981.

### Bob Gazich

B.A., Business Administration, M.A., Counseling Psychology, University of Saint Thomas.