

Spain: Business, government and society in Spain (MGMT 305A)

This course explores the distribution in Spain of all forms of human productive activity on geographical levels -- local, regional, national, and global. The key theme is the impact of increasingly powerful global economic forces on the organization of production. Key topics include European politics, economic protocols, social dynamics and negotiation strategies. Students gain a broader understanding of Spanish and European culture and how to conduct business not only in the EU but also in global markets. Students will research Spain's integration into the European Union and the country's economic liberalization, and will examine the impact on Spain's national sovereignty and control over economic policy. Particular attention is given to export-import procedures from a business relationship and managerial point of view and the management of small business in their cultural context. This course carries an experiential learning component in which the students will observe local business in Valladolid and will reflect on the cultural norms that inform local business practices. Taught in English or Spanish (depending of the level of proficiency). 4 credits

Spanish 200. (8) (For business students)

An accelerated task oriented course that aims at helping students develop fluency in understanding, speaking, reading, and writing in Spanish. It also intends to prepare students for a deeper understanding of the civilization and culture of the Spanish-speaking world with its material and also through the living experience in the Spanish setting. This course shall cover the thematic and linguistic content of Spanish 112 and 211 in five weeks abroad, in Valladolid (Spain) and will incorporate CAI (Computer Assisted Instruction) in addition to other technological resources to facilitate students' language acquisition. Prerequisite: 111 or placement into 112. Summer.

The proposed courses will take place on the second session of the Valladolid summer program (June 23-July 29, 2011). The cost will be the same as the cost of our current 8 credit summer program in Valladolid.