THE PRINCETON REVIEW & U.S. GREEN BUILDING COUNCIL
RELEASE “GUIDE TO 286 GREEN COLLEGES”

Free Guidebook Profiles the Most Environmentally-Responsible Colleges
Including Those Excelling at Preparing & Placing the
Next Generation of “Green” Professionals

NEW YORK, APRIL 20, 2010 — In an effort to recognize the impressive environmental and sustainability programs at universities and colleges across the country, The Princeton Review, in partnership with the U.S. Green Building Council (USGBC), today announced the release of “The Princeton Review’s Guide to 286 Green Colleges” – the first, free comprehensive Guidebook solely focused on institutions of higher education who have demonstrated an above average commitment to sustainability in terms of campus infrastructure, activities and initiatives.

Just in time for the 40th Anniversary of Earth Day (April 22nd), the Guide – which is based on a survey of hundreds of colleges nationwide – profiles the nation’s most environmentally-responsible campuses. From solar panel study rooms to the percentage of budget spent on local/organic food, “The Princeton Review’s Guide to 286 Green Colleges” looks at an institution’s commitment to building certification using USGBC’s LEED green building certification program; environmental literacy programs; formal sustainability committees; use of renewable energy resources; recycling and conservation programs, and much more.

The free Guide can be downloaded at www.princetonreview.com/greenguide and www.usgbc.org/campus.

“Our research has shown that students and their parents are becoming more and more interested in learning about and attending universities and colleges that practice, teach and support environmental responsibility,” said Robert Franek, senior vice president and publisher, The Princeton Review. “In fact, 64 percent of the nearly 12,000 college applicants and parents who participated in our recent College Hopes & Worries Survey said having information about a school’s commitment to the environment would impact their decision to apply to or attend it. We created this Guide to help them evaluate how institutions focus on environmental responsibility so they can make informed decisions as they move through the college assessment and application process.”

“Beyond the cost savings to an institution, even the simplest aspects of a green campus, such as increased use of natural light, have been found to improve student learning and quality of life,” said Rick Fedrizzi, president, CEO and founding chair, USGBC. “Green facilities make colleges more attractive to students and can dramatically reduce energy costs. Higher education is a top priority market segment for USGBC because graduates of green colleges become incredible drivers of change when they call for similar surroundings in their jobs and communities.”

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The Princeton Review noted that another unique aspect of the Guide is that it provides important information on schools that have dedicated environmental studies curriculums. “By many accounts, there are going to be a lot of job opportunities related to the environment and sustainability,” commented Franek. “For those who are interested in working in this growing sector, the Guide highlights the schools that are doing an especially good job in preparing and placing the next generation of green professionals.”

**How the Schools Were Chosen**
The Princeton Review chose the 286 schools included in the Guide based on the “Green Rating” scores the schools received in summer 2009 when The Princeton Review published Green Rating scores for 697 schools in its online college profiles and/or annual college guidebooks. The Princeton Review’s “Green Rating” is a numerical score from 60 – 99 that’s based on several data points. In 2008, The Princeton Review began collaborating with USGBC to help make the Green Rating survey questions as comprehensive and inclusive as possible. Of 697 schools that The Princeton Review gave “Green Ratings” to in 2009, the 286 schools in the Guide received scores in the 80th or higher percentile. The Princeton Review does not rank the schools in this book hierarchically (1 to 286) or in any of its books based on their “Green Rating” scores.


For more information on USGBC and using LEED as a roadmap for greening colleges and universities, visit [http://www.usgbc.org/campus](http://www.usgbc.org/campus).

**About The Princeton Review**
The Princeton Review (Nasdaq: REVU) has been a pioneer and leader in helping students achieve their higher education goals for more than 28 years through college and graduate school test preparation and private tutoring. With more than 165 print and digital publications and a free website, [www.PrincetonReview.com](http://www.princetonreview.com), the Company provides students and their parents with the resources to research, apply to, prepare for, and learn how to pay for higher education. The Princeton Review partners with schools and guidance counselors throughout the U.S. to assist in college readiness, test preparation and career planning services, helping more students pursue postsecondary education. The Company also owns and operates Penn Foster Education Group, a global leader in online education. Penn Foster provides career-focused degree and vocational programs in the fields of allied health, business, technology, education, and select trades through the Penn Foster High School and Penn Foster Career School ([www.pennfoster.edu](http://www.pennfoster.edu)), which are headquartered in Scranton, PA.

**About the U.S. Green Building Council**
The Washington, D.C.-based U.S. Green Building Council is committed to a prosperous and sustainable future for our nation through cost-efficient and energy-saving green buildings. With a community comprising 80 local affiliates, more than 18,500 member companies and organizations, and more than 155,000 LEED Professional Credential holders, USGBC is the driving force of an industry that is projected to contribute $554 billion in U.S. gross domestic product from 2009 – 2013. USGBC leads a diverse constituency of builders and environmentalists, corporations and nonprofit organizations, elected officials and concerned citizens, teachers and students. Building in the United States are responsible for 39 percent of CO2 emissions, 40 percent of energy consumption, 13 percent of water consumption and 15 percent of GDP per year, making green building a source of significant economic and environmental opportunity. Greater building efficiency can meet 85 percent of future U.S. demand for energy, and a national commitment to green buildings has the potential to generate 2.5 million jobs in America.

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Available at www.princetonreview.com/greenguide and www.usgbc.org/campus

Location Index by State

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The University of Alabama in Huntsville

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University of Arkansas—Fayetteville

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University of South Florida

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LaGrange College
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Boston University
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Kalamazoo College
Michigan State University
University of Michigan—Ann Arbor
Western Michigan University

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Macalester College
St. Olaf College
University of Minnesota Duluth
University of Minnesota—Twin Cities Campus
Winona State University

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**MISSOURI**
Drury University

**MONTANA**
The University of Montana

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Creighton University

**NEW HAMPSHIRE**
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Keene State College
New England College
Plymouth State University
Southern New Hampshire University
University of New Hampshire

**NEW JERSEY**
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Drew University
Montclair State University
New Jersey Institute of Technology
Princeton University
Rider University
Rowan University

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Barnard College
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City University of New York—City College
City University of New York—Hunter College
Clarkson University
Colgate University
Cornell University
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Hofstra University
Iona College
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State University of New York— New Paltz
State University of New York—Purchase College
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Syracuse University
Union College
University of Rochester
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**NORTH CAROLINA**
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Brevard College
Duke University
Elon University
Guilford College
North Carolina State University
The University of North Carolina at Asheville
The University of North Carolina at Chapel Hill
Wake Forest University
Warren Wilson College

**OHIO**
Case Western Reserve University
Denison University
Kenyon College
Oberlin College
University of Cincinnati

**OKLAHOMA**
University of Oklahoma
The University of Tulsa

**OREGON**
Linfield College
Oregon State University
Portland State University
University of Oregon
University of Portland
Willamette University

**PENNSYLVANIA**
Allegheny College
Bryn Mawr College
Bucknell University
California University of Pennsylvania
Carnegie Mellon University
Chatham University
Dickinson College
Drexel University
Duquesne University
Edinboro University of Pennsylvania
Franklin and Marshall College
Gettysburg College
Haverford College
Keystone College
Lafayette College
Lehigh University
Messiah College
Millersville University of Pennsylvania
Muhlenberg College
Penn State University Park
Slippery Rock University of Pennsylvania
Swarthmore College
Temple University
University of Pennsylvania
Ursinus College
Villanova University
Washington and Jefferson College

**RHODE ISLAND**
Brown University
Bryant University
Roger Williams University
University of Rhode Island

SOUTH CAROLINA
Clemson University
Coastal Carolina University
Furman University
University of South Carolina—Columbia
Wofford College

SOUTH DAKOTA
South Dakota School of Mines and Technology

TENNESSEE
Lipscomb University
Rhodes College
Sewanee—The University of the South
The University of Memphis
University of Tennessee—Knoxville

TEXAS
Texas A&M University—College Station
Texas Christian University
University of Houston

UTAH
University of Utah
Utah State University

VERMONT
Bennington College
Middlebury College
Saint Michael's College
University of Vermont

VIRGINIA
College of William and Mary
George Mason University
James Madison University
Radford University
University of Richmond
University of Virginia
Virginia Tech

WASHINGTON
Central Washington University
The Evergreen State College
Pacific Lutheran University
Seattle Pacific University
Seattle University
University of Washington
Washington State University
Western Washington University
Whitman College
WEST VIRGINIA
West Virginia University

WISCONSIN
Lawrence University
Marquette University
Milwaukee School of Engineering
Northland College
University of Wisconsin—Milwaukee
University of Wisconsin—Oshkosh
University of Wisconsin—Stevens Point

WYOMING
University of Wyoming