



GIVE CSB

24 DAY HR

Leave Your Mark

SOCIAL MEDIA

11.15.17

HOW CAN I SPREAD THE WORD ABOUT **GIVE CSB DAY?**

CONNECT WITH US

Connect with us on November 15:



@SaintBensAlums



facebook.com/SaintBensAlums



@SaintBensAlums

Updates will be posted throughout the day.

Use #GiveCSBDay to tell the world YOU are supporting Saint Ben's!

GIVE YOUR SOCIAL MEDIA ACCOUNTS A CSB MAKEOVER

Update your social media accounts with a Give CSB Day badge using these social media downloadables:



Twitter profile picture
Facebook profile picture
Instagram photo to share



Facebook cover photo



SAY WHAT

Post on your social media accounts that Give CSB Day is here. Leave your mark by helping deserving young women get the scholarship help they need.

Sample posts you can tailor for social media platforms on November 15:

- “ Today is #GiveCSBDay and the goal is to raise \$450,000 in 24-hours. Be sure to join me in making a gift today to reach a historic goal! ”
- “ I know how I want to leave my mark on the world. Give CSB Day is today, and I hope YOU will join me in making a gift to support current and future Bennies! #GiveCSBDay ”
- “ I made a gift to Saint Ben's for #GiveCSBDay, have you? Every gift, no matter the size, will help CSB reach its goal AND there's matching dollars so your gift goes further today! ”
- “ Once a Bennie, always a Bennie. Make a gift to show your support for Saint Ben's and help raise \$450,000 for scholarships! #GiveCSBDay ”

TAKE A #GIVECSBDAY SELFIE



Snap a selfie with your CSB gear on, take a picture of your trusty CSB sticker on your car or show off what was in style during your college days with a throwback photo. Whether you're on Facebook, Twitter or Instagram—be sure to use the #GiveCSBDay hashtag!

Tag your friends and family and encourage them to get involved!